

**ALCOHOL, DRUG ADDICTION AND MENTAL HEALTH SERVICES
BOARD OF CUYAHOGA COUNTY**

RESOLUTION NO. 11-11-04

APPROVAL OR RATIFICATION OF OPERATIONAL AGREEMENTS:

1. Suicide Prevention Awareness Campaign Billboards, RTA Bus Placards, RTA Interiors, Television and Radio Commercials
2. Dell, Inc.: Maintenance Renewal for Storage Array Equipment Systems

WHEREAS, the Alcohol, Drug Addiction and Mental Health Services Board of Cuyahoga County (ADAMHS Board) CEO Chief Executive Officer (CEO) has determined it necessary and within the operational budget to enter into operational and administrative contracts with the following entities:

1. Suicide Prevention Awareness Campaign Billboards, RTA Bus Placards, RTA Interiors, Television and Radio Commercials **in the amount of \$247,628.00 to be distributed as follows:**
 - a. ClearChannel Outdoor Advertising in the amount of \$39,325.00;
 - b. Advertising Vehicles in the amount of \$47,901.00;
 - c. Omni Media in the amount of \$6,300.00;
 - d. Call & Post in the amount of \$2,150.00
 - e. ClearChannel, WMMS, WAKS (KISS), WHLK, WGAR AND WTAM in the amount of \$72,332.00;
 - f. WENZ FM in the amount of \$19,800.00;
 - g. WFHM 95.5 The Fish & News Talk 1420 WHK in the amount of \$31,860.00;
 - h. WNCX in the amount of \$27,960.00:
2. Dell, Inc. : Maintenance Renewal for Storage Array Equipment Systems **in the amount of \$2,120.00;**

WHEREAS, the ADAMHS Board Community Relations & Advocacy Committee and the Finance and Operations Committee respectively reviewed the need for the above referenced operational and administrative contracts and recommend that the Board of Directors approve or ratify said agreements.

NOW, THEREFORE, BE IT RESOLVED:

- A. The ADAMHS Board of Directors approves or ratifies the following contracts:
- B.
 1. Suicide Prevention Campaign **in the amount of \$247,628.00 to be distributed as follows:**
 - a. ClearChannel Outdoor Advertising in the amount of \$39,325.00;
 - b. Advertising Vehicles in the amount of \$47,901.00;
 - c. Omni Media in the amount of \$6,300.00;
 - d. Call & Post in the amount of \$2,150.00
 - e. ClearChannel, WMMS, WAKS (KISS), WHLK, WGAR AND WTAM in the amount of \$72,332.00;
 - f. WENZ FM in the amount of \$19,800.00;
 - g. WFHM 95.5 The Fish & News Talk 1420 WHK in the amount of \$31,860.00;
 - h. WNCX in the amount of \$27,960.00

2. Dell, Inc.:: Maintenance Renewal for Storage Array Equipment Systems **in the amount of \$2,120.00;**

C. The ADAMHS Board Chief Executive Officer is hereby authorized to execute and make payments pursuant to the terms of the contract, subject to the availability of funds.

On the motion of Reginald C. Blue, Ph.D., seconded by Rick Kemm, the foregoing resolution was adopted.

AYES: I. Bailey, D. Biegel, R. Blue, C. Brown, E. Cash, M. Crosby, R. Folbert, R. Fowler, B. Gohlstin, P. Jones, R. Kemm, R. Romaniuk, H. Snider, E. Thoms, M. Warr

NAYS: None

ABSTAIN: None

DATE ADOPTED: November 16, 2011