

**ALCOHOL, DRUG ADDICTION AND MENTAL HEALTH SERVICES
BOARD OF CUYAHOGA COUNTY (ADAMHS BOARD)**

POLICY STATEMENT

SUBJECT: Sponsorship Requests

EFFECTIVE DATE: January 27, 2021

PURPOSE

The purpose of this policy is to assist the ADAMHS Board and staff with determining the appropriateness of requests for sponsorships.

POLICY

The ADAMHS Board strives to increase public awareness, alleviate stigma and promote personal recovery from mental illness and dependency on alcohol and other drugs through various methods. Therefore, it is the Board's policy to consider requests for sponsorship of events including virtual events that create awareness about the needs of people living with mental illness and/or alcohol and other drug addictions.

Sponsorship can be provided to an organization in a monetary or in-kind manner in exchange for the ADAMHS Board being recognized as a sponsor of the event as outlined in the requesting organization's sponsorship proposal.

RESPONSIBILITY

It is the responsibility of the ADAMHS Board Chief Executive Officer or his or her designee to determine the eligibility of a sponsorship to be brought before the Board for approval or ratification based on the individual merit of each request and the following criteria:

- The sponsorship request should meet at least two of the following:
 - Complement the ADAMHS Board mission, vision, value statements, strategic plan, and/or Advocacy Action Agenda.
 - Raise the overall public's awareness of mental illness and/or alcohol and other substance use disorders.
 - Strive to alleviate the stigma of living with a mental illness and/or alcohol and other substance use disorders.
 - Promote recovery for all people living with a mental illness and/or alcohol and other substance use disorders.
 - Not be political in nature, except for general advocacy events/efforts to raise awareness and funding for behavioral health services.

- If the event is a fundraiser, the event proceeds must be used to provide services that benefit the overall community, such as suicide prevention, alcohol and other substance use disorder prevention, mental health and alcohol and other substance use disorder education, support, information and referral, and advocacy.

- If the Board is requested to purchase individual tickets or tables to events, such as annual meetings and fundraising benefits, the Board strives to provide support to the requesting organization with the

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attendance of Board members and/or staff and will pay for the actual cost of the meal or event, minus any donation and/or contributions in the advertised ticket price, unless authorized by the Board.

- All requests for sponsorship and event tickets will be based on the availability of funding.

Supersedes and retires: Sponsorship Requests Policy Effective September 26, 2018

DocuSigned by:

Rev. Benjamin F. Gohlstin, Sr

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Rev. Benjamin F. Gohlstin, Sr.
ADAMHS Board Chair

DocuSigned by:

Scott S. Osiecki

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Scott S. Osiecki
ADAMHS Board Chief Executive Officer

January 27, 2021

January of 2024

Approval Date

Review Date