



# Meeting People Where They Are: Helping Our Most Underserved

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October 21, 2024

Roads to Recovery Conference

**Scott S. Osiecki**  
Chief Executive Officer  
ADAMHS Board of Cuyahoga County

**Larry Heller, MSW/LSW, LPC, CPRS, HRS, LICDC**  
Outreach Coordinator  
Northern Ohio Recovery Association (NORA)

# Northern Ohio Recovery Association (NORA)

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## Mission

To empower individuals, families and communities to support lifestyles of recovery.

## Values

The values at NORA are integrity, excellence, self-care, social justice and teamwork.

## Vision

Our vision is to establish innovative care to support continued recovery of the communities we serve.



NORTHERN OHIO RECOVERY ASSOCIATION

# ADAMHS Board of Cuyahoga County

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## Mission

Enhance the quality of life for our community through a commitment to excellence in mental health and addiction prevention, treatment and recovery services coordinated through a person-centered network of community supports.

## Vision

Mental health, addiction, prevention, treatment and recovery services will be available and accessible for every county resident in need and the ADAMHS Board will provide a preeminent, seamless and integrated system of care.

## Responsibilities

Statutorily responsible through Ohio Revised Code for planning, funding and oversight of public mental health and addiction prevention, treatment and recovery support services for the resident of Cuyahoga County, Ohio. We do not provide direct services.

# Crisis Services in Cuyahoga County

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- Cuyahoga County's Robust Crisis Continuum of Care in
  - MRSS, OhioRise, Mobile Crisis, Diversion Center, Crisis Stabilization Units, Psychiatric Emergency Services and more on the horizon (Care Response, Crisis Center, Orca House, etc.)
- Promotion of 988 for connection to crisis care
- Meet People Where they Are  
With the Services they Need  
When they Need Them!

# Using Grants to Increase Outreach

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- **2023 SOR 2.0 Ohio Crisis Assistance and Training Grant**
  - \$390,000 Designated to Crisis Outreach Team
  - \$25,000 Public Awareness Promotions of Crisis Outreach Team
    - Bus Shelters and Bus Ads, Radio, Digital, TV and Video.
- **2023 ADAMHS Funding**
  - \$108,000 to NORA for Peer Staffing
- **2024 ADAMHS Board**
  - \$600,392 – Full funding

# NORA's Crisis Outreach Team

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- What we do
- Who we serve



# NORA's Crisis Outreach Team

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- NORA operates the Crisis Intervention & Harm Reduction Program
  - 24-hour hotline
  - Community outreach Wednesday – Saturday from 5pm until 1am.
- Community outreach consists of a multidisciplinary team including peer supporters, nursing staff and other behavioral health professionals
- Serves all zip codes in Cuyahoga County, with a focus on underserved areas.
- Provides behavioral health assessments, linkages & referrals, health screenings, behavioral health & harm reduction education, harm reduction supplies (including Narcan & Fentanyl Test Strips), and transportation to behavioral health providers.

# Personal Impacts

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- **Personal Story**
- **Immediate Impact – Narcan Saves Lives**
- **Long-Term Impact – Changing lives**



# First Eight Months - DATA

January 1, 2023 – August 31, 2023:

- Number of hotline calls received: 65
- Number of behavioral health assessments: 37
- Number of behavioral health referrals: 87
- Number of community outreach interactions: 3,014
- Number of Narcan kits distributed: 1,968
- Number of Fentanyl Test Strips distributed: 1,941
- Number of health screenings conducted: 132
- Number of referrals to hospitals for primary care: 51

# Crisis Team Outreach Van Promotion

## Look for us!



**Here to Help with  
a Mental Health  
or Addiction Crisis**

**LEARN MORE:  
216-391-6672  
1400 E. 55th St.**

## NORA Crisis Outreach Team

SPONSORED BY



# Crisis Team Outreach Van

[https://youtu.be/32e90tH\\_l9c](https://youtu.be/32e90tH_l9c)



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**Questions?**