

**COMMUNITY RELATIONS & ADVOCACY COMMITTEE**  
**Wednesday, January 3, 2024**

**4:00 P.M.**

**2012 West 25th Street, United Bank Building / 6th Floor - Ohio Room**

**Committee Mission Statement:** *To establish mental health and addiction as a permanent civic priority, enhance the public's perception of people with mental illness and addiction, increase community support and future funding opportunities, and broaden communication, cooperation and partnerships with people living with mental illness and addiction, family members, organizations, other governments and the public.*

**AGENDA**

1. **Call to Order** – *Sadigoh C. Galloway, MSW, LSW, LICDC-CS, Committee Chair*
2. **Public Comment on Agenda Items** – *Sadigoh C. Galloway, MSW, LSW, LICDC-CS*
3. **Approval of Minutes:** September 6, 2023 – *Sadigoh C. Galloway, MSW, LSW, LICDC-CS*
4. **Introduction of Beth Zietlow-DeJesus, External Affairs Consultant** – (Action Requested) – *Scott S. Osiecki, Chief Executive Officer*
  - Contract Ratification – Not to exceed \$44,200
5. **Introduction of Ian Jameson, External Affairs Officer** – *Scott S. Osiecki*
6. **Legislative Update** – *Scott S. Osiecki*
7. **Advocacy Action Agenda** – (Action Requested) – *Scott S. Osiecki / Beth Zietlow-DeJesus*
  - 2023 Review
  - 2024 Draft
8. **Let the Healing Begin** – (Action Requested) – *Carole Ballard, Director of Education and Training*
  - Annual Meeting Keynote, Dr. Joy DeGruy (Pending Availability) – Not to exceed \$20,000
9. **2024 Public Awareness Multi-Media Campaign** – (Action Requested) – *Beth Zietlow-DeJesus*
  - Multiple Vendors (see APS) – Not to exceed \$500,000
10. **Crisis Services Awareness/988 Public Education and Coping with the Holidays Campaign Recaps** – *Beth Zietlow-DeJesus / Clare Rosser, Chief Strategy and Performance Officer*
11. **Roads to Recovery Conference Update** – *Carole Ballard*
12. **Training CY2023 Report** – *Carole Ballard*
13. **Media Tracking Report** – *Beth Zietlow-DeJesus*
14. **Social Media and Website Tracking Reports** – *Joicelyn Weems, External Affairs Officer*
15. **New Business**
16. **Follow-up**
  - Week of Appreciation Event – *Joicelyn Weems*
17. **Public Comment Period**
18. **Upcoming January and February Board Meetings:**
  - Finance & Oversight Committee Meeting: January 17, 2024
  - General Meeting: January 24, 2024 at Stella Maris, Inc. (Coffee Shop), 1302 Winslow Avenue, Cleveland, Ohio 44113
  - Faith-based Outreach Committee Meeting: February 7, 2024
  - Finance & Oversight Committee Meeting: February 21, 2024
  - General Meeting: February 28, 2024

**Community Relations & Advocacy Committee**

***Sadigoh C. Galloway, MSW, LSW, LICDC-CS, Committee Chair***

***Ashwani Bhardwaj, Committee Vice Chair***

*Reginald C. Blue, Ph.D. ▫ Gregory X. Boehm, M.D. ▫ Erskine Cade, MBA*

*James T. Dixon ▫ Patricia James-Stewart, M.Ed., LSW*

*Katie Kern-Pilch, MA, ATR-BC, LPC-S ▫ Harvey A. Snider, Esq.*

ALCOHOL, DRUG ADDICTION & MENTAL HEALTH SERVICES BOARD OF CUYAHOGA COUNTY

COMMUNITY RELATIONS & ADVOCACY (CR&A) COMMITTEE  
SEPTEMBER 6, 2023

**Committee Members Present:** Patricia James-Stewart, M.Ed., LSW, Committee Chair, Erskine Cade, MBA, James T. Dixon, Sadigoh C. Galloway, MSW, LSW, LICDC-CS, Katie Kern-Pilch, MA, ATR-BC, LPC-S / Other Board Directors: J. Robert Fowler, Ph.D.

**Absent:** Ashwani Bhardwaj, Reginald C. Blue, Ph.D., Gregory X. Boehm, M.D., Sharon Rosenbaum, MBA, Harvey A. Snider, Esq.

**Board Staff Present:** Scott Osiecki, Chief Executive Officer, Carole Ballard, Felicia Harrison, Woo Jun, Linda Lamp, Tiffany Ponds-Kimbro, Jessica Saker, Starlette Sizemore

**1. Call to Order**

Ms. Patricia James-Stewart, Committee Chair, called the meeting to order at 4:04 p.m. Mr. James Dixon read into the record the Committee Mission Statement: *"To establish mental health and addiction as a permanent civic priority, enhance the public's perception of people with mental illness and addiction, increase community support and future funding opportunities, and broaden communication, cooperation and partnerships with people living with mental illness and addiction, family members, organizations, other governments and the public."*

**2. Audience Input on Agenda Items**

No audience input regarding agenda items was received.

**3. Approval of Minutes**

The minutes from the May 3, 2023 Community Relations & Advocacy Committee were approved as submitted.

**4. Introduction of Tiffany Ponds-Kimbro, Director of External Affairs**

Mr. Scott Osiecki, Chief Executive Officer, introduced Ms. Tiffany Ponds-Kimbro, Director of External Affairs, to the Board Directors. He stated that Ms. Ponds-Kimbro is an alumna of Cleveland State University and has returned to her hometown of Cleveland after serving in various marketing and communications leadership roles in Las Vegas, most recently with the University of Nevada, Las Vegas (UNLV) William S. Boyd School of Law. Ms. Ponds-Kimbro started at the Board on Monday, August 14, 2023.

**5. Legislative Update**

Mr. Osiecki reported that he is no longer the chair of the Ohio Association of County Behavioral Health Authorities (OACBHA) Governance Committee, but will remain an active member. As the past chair, he had the opportunity to meet with the new chair of the committee and OACBHA staff. Discussion within the committee is transpiring regarding developing guidelines of when the association should take a position on legislation and when to encourage Boards to act. This would include legislation that has a direct impact on the operations of the Board. When this legislation is occurring, OACBHA would be taking a position on and encourage Boards to also act on.

Mr. Osiecki provided an update regarding the following legislation:

**House Bill (HB) 8**

HB 8 is the parental notification requirements on school curriculum. Individuals believe that the Boards should take a position on this matter, however, this is really not the Board's domain. The Board will follow this bill to see if action needs to transpire regarding mental health and/or addiction needs within the schools.

**HB 68**

HB 68 is to enact sections of the Ohio Revised Code (ORC) to enact the Saving Ohio Adolescents from Experimentation (SAFE) Act regarding gender transition services for minors, and to enact the Save Women's Sports Act to require schools,

state institutions of higher education, and private colleges to designate separate single-sex teams and sports for each sex.

## **Issue 2**

Ohio Issue 2 would “commercialize, regulate, legalize, and tax the adult use of cannabis.” This issue will be on the Tuesday, November 7, 2023, ballot. Mr. Osiecki reported that OACBHA probably will not take a stance on this issue, however the Boards share information regarding cannabis use, particularly the Surgeon General’s remarks regarding the dangers of cannabis use. Mr. Osiecki shared that when medical marijuana was on the ballot, the Board provided information in the same manner.

## **HB 249**

HB 249 is to amend sections of the ORC to make changes to the law regarding involuntary treatment for persons with a mental illness subject to court order. This bill was introduced on Tuesday, August 1, 2023, and has not been assigned to a committee at the present. Further discussion will be forthcoming with OACBHA regarding this bill.

## **HB 257**

HB 257 is to amend sections of the ORC to authorize certain public bodies to meet virtually, and to declare an emergency. Mr. Osiecki reported that certain public bodies include school boards, county commissioners, and Bureau of Workers’ Compensation. As a result, OACBHA will be looking to add ADAMHS Boards to this list.

## **Mental Health Parity and Addiction Equity Act (MHPAEA)**

Mr. Osiecki reported that amendments to regulations implementing the MHPAEA are presently in the public comment period until Monday, October 2, 2023; and that Ms. Ponds-Kimbrow will be forwarding an Advocacy Alert to inform individuals about this act. He stated that The Paul Wellstone and Pete Domenici MHPAEA of 2008 is a federal law that generally prevents group health plans and health insurance issuers that provide mental health and substance use disorder (MH/SUD) benefits from imposing less favorable benefit limitations on those benefits than on medical/surgical coverage.

## **6. State Opioid and Stimulant Response (SOS) 3.0 “Overdose Awareness Day” Grant from the Ohio Department of Mental Health and Addiction Services (OhioMHAS)**

Ms. Ponds-Kimbrow reported that the Board applied for the OhioMHAS SOS 3.0 Grant and was approved for the full amount of \$20,000 for advertising and informational materials for an Overdose Awareness Day event called “Waves of Awareness.” Stella Maris, Inc., is serving as the local coordinator for the Overdose Awareness Day event and is contracting with a variety of vendors for promotional materials for the event. The Board will enter into an agreement with Stella Maris, Inc., to utilize the grant funds for approved purposes.

“Waves of Awareness” is a day-long event scheduled for Thursday, August 31, 2023, in Cleveland’s Public Square. The event will begin at 11:30 a.m. with a video slideshow from the main stage accompanied by the ringing of the bells of the Old Stone Church. A short program will follow featuring public officials and community speakers. Five thousand purple flags will be installed in the lawn by members of the Ohio National Guard, symbolizing the almost 5,000 Ohioans lost to accidental overdose last year. Up to 60 community providers and the MetroHealth Mobile RV for health screenings will be on site to provide resources and information. Food trucks, music, “Yoga in the Park” and messages of hope and testimonies from the stage will be held throughout the day. The event concludes at dusk with a candlelit Walk of Remembrance and a “Light Up Cleveland” event illuminating Public Square, Terminal Tower and Progressive Field in purple lights. The event’s Steering Committee includes the ADAMHS Board, Cleveland Public Square, Downtown Cleveland Alliance, Families Impacted by Opioids, Melinda and Mathew Gamez, Greater Cleveland Regional Transit Authority, LIUNA, MetroHealth, Ohio National Guard Counterdrug Program, Project Noelle, Project White Butterfly, Evelyn Rueda, Stella Maris, Inc., The Centers for Health Affairs, Unicorn and Polka Dots, The Soar Initiative, and THRIVE4Change. Board staff is recommending the Board Directors accept SOS 3.0 grant funding in the amount of \$20,000 from OhioMHAS for advertising and informational materials for a “Waves of Awareness” event in recognition of International Overdose Awareness Day; to be held on Thursday, August 31, 2023, and contract with Stella Maria, Inc., in the amount of \$20,000 for the term of August 10, 2023 through September 15, 2023.

**Motion to accept SOS 3.0 grant funding in the amount of \$20,000 from OhioMHAS for advertising and informational materials for a “Waves of Awareness” event in recognition of International Overdose Awareness Day to be held on Thursday, August 31, 2023, and contract with Stella Maria, Inc., in the amount of \$20,000 for the term of August 10, 2023 through September 15, 2023 to the Finance & Operations Committee.** MOTION: E. Cade / SECOND: J. Dixon / AYES: E. Cade, J. Dixon, S. Galloway., K. Kern-Pilch / NAYS: None / ABSTAIN: None / **Motion passed.**

**7. Week of Appreciation Mini-grant Funding from OACBHA**

Ms. Ponds-Kimbrow reported that OACBHA will provide the Board with \$1,500 in mini-grant funding from OhioMHAS to support and recognize local first responders and those who work directly with individuals struggling to overcome substance use disorders. Week of Appreciation will take place Sunday, September 17, 2023, through Saturday, September 23, 2023. This mini-grant funding will be used to purchase candles from Happy Thoughts Candle Co. and each candle will have a label with words of encouragement and appreciation. A small card will be included with each candle. Provider agencies will be asked to nominate two staff members to be recognized for their work directly with individuals with substance use disorders. Nominated staff members will receive a Week of Appreciation Candle in recognition of their hard work and dedication. Board staff is recommending that the Board Directors accept Week of Appreciation funding in the amount of \$1,500 from OACBHA and contract with Happy Thoughts Candle Co. for \$1,500 for the term of September 1, 2023 through September 29, 2023.

**Motion to accept Week of Appreciation funding in the amount of \$1,500 from OACBHA and contract with Happy Thoughts Candle Co. for \$1,500 for the term of September 1, 2023 through September 29, 2023 to the Finance & Operations Committee.** MOTION: K. Kern-Pilch / SECOND: S. Galloway / AYES: E. Cade, J. Dixon, S. Galloway., K. Kern-Pilch / NAYS: None / ABSTAIN: None / **Motion passed.**

**8. Suicide Prevention Month**

Ms. Carole Ballard, Director of Education and Training, provided an update regarding September is Suicide Prevention Month. She reported that September was first declared as National Suicide Prevention Awareness Month in 2008. Since then, September has been a time to acknowledge those affected by suicide, raise awareness, and connect individuals with suicidal ideation to treatment services. According to the Centers for Disease Control and Prevention (CDC), each year more than 41,000 individuals die by suicide, leaving behind friends and family members to navigate the tragedy of their loss. Suicide is the 10th leading cause of death among adults in the U.S. and the 2nd leading cause of death among people aged 10-24; and these rates are increasing. Ms. Ballard also provided current statistics and shared events and trainings pertaining to suicide prevention. (The PowerPoint presentation is attached to the original minutes stored in the Executive Unit.)

**9. Media Tracking Report**

Ms. Ponds-Kimbrow reported that the ADAMHS Board had a total of 44 media mentions since Friday, May 5, 2023. 38 of these mentions were positive and six were neutral. This brings the year's total to 115 media mentions, 109 of which are positive and seven of which are neutral. There were no negative media mentions.

Ms. Ponds Kimbro reported that there was also widespread media coverage, specifically, for the upcoming Behavioral Health Crisis Center and the Fend Off Fentanyl Act. Both were mentioned by various print, web, and television outlets. Mr. Osiecki and Dr. Mark Hurst's OpEd on Care Response was published in the Plain Dealer and Cleveland.com.

**10. Social Media and Website Tracking Reports**

**Monday, July 24, 2023 through Friday, September 1, 2023, Social Media Report**

- Ms. Ponds-Kimbrow provided committee members with an overview of the social media statistics. She reported that for the timeframe Monday, July 24, 2023, through Friday, September 1, 2023, the Board had 1,976,591 impressions on social media, 3,999 engagements (likes, comments, retweets, mentions, etc.), gained 336 new followers and 1,560 post link clicks.

**Thursday, May 4, 2023, through Tuesday, September 5, 2023, Website Report**

- Ms. Ponds-Kimbrow provided an overview of the website tracking reports, which showed gains in engagement (up 30%) on X, née Twitter; and audience growth was up 42% across all social platforms. Website traffic was down over the Summer but should rebound as more campaigns will direct users to the Board's website.

**11. New Business**

No new business was received.

**12. Follow-up**

No follow-up was received.

**13. Public Comment Period**

Two representatives from First Alliance Healthcare, Ms. Joenisha Sanders, Director of Operations, and Ms. Denise Sadler BA, MSW, LISW-S, Clinical Supervisor, introduced themselves to the Board Directors. With their headquarters located in Cleveland, Ohio, Ms. Sanders reported that First Alliance Healthcare was established in June 2016 to develop and operate a network of behavioral health facilities across Ohio. First Alliance Healthcare provides therapeutic services to its clients in a variety of settings, including in-home/community-based programs and outpatient clinics. Their mission is to create a world-class organization that sets the standard of excellence in the treatment of specialty behavioral health and addiction disorders and where people receive care that enables them to regain hope in a supportive, caring environment.

**14. Upcoming September and October Board Meetings:**

- Planning & Oversight Committee Meeting: September 13, 2023
- Finance & Operations Committee Meeting: September 20, 2023
- General Meeting: September 27, 2023
- Faith-based Outreach Committee Meeting: October 4, 2023
- Committee of the Whole Meeting: October 18, 2023
- General Meeting: October 25, 2023

***There being no further business, the meeting adjourned at 4:48 p.m.***

***Submitted by: Linda Lamp, Executive Assistant***

***Approved by: Patricia James-Stewart, M.Ed., LSW, Community Relations & Advocacy Committee Chair***



**Agenda Process Sheet**  
**Date: January 3, 2024**

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> <b>Community Relations &amp; Advocacy Committee</b><br><input type="checkbox"/> <b>Finance &amp; Oversight Committee</b><br><input type="checkbox"/> <b>Special Meeting</b> | <input type="checkbox"/> <b>Faith-Based Outreach Committee</b><br><input type="checkbox"/> <b>Committee of the Whole</b><br><input type="checkbox"/> <b>General Meeting</b> |
|---|---|

**Topic:** External Affairs Consultant

**Contractual Parties:** Beth Zietlow-DeJesus

**Term:** December 11, 2023 – June 10, 2024

**Funding Source(s):** ADAMHS Board

**Amount:** Not to exceed \$44,200

- New Program**    
  **Continuing Program**    
  **Expanding Program**    
  **Other Consultant**

**Service Description:**

- Beth Zietlow-DeJesus will serve as the External Affairs Consultant to assist with the transition of the ADAMHS Board External Affairs department at \$85 per hour up to 20 hours per week for a six-month term in an amount not to exceed \$44,200.
- Ms. Zietlow-DeJesus will provide consulting services to the ADAMHS Board by providing training and direction regarding the day-to-day activities of the External Affairs department to External Affairs staff, including External Affairs Officers and Director of External Affairs, if applicable. Additionally, she may perform special projects as needed at the direction of the ADAMHS Board Chief Executive Officer.

**Background Information:**

- With the resignation of the Director of External Affairs, there is an immediate need for assistance with the ADAMHS Board External Affairs department to train and provide direction to External Affairs Officers and to assist with special projects.
- Ms. Zietlow-DeJesus served as the Director of External Affairs with the ADAMHS Board from August 2017 through June 2023 and is an accomplished public relations professional.

**Number of Individuals to be served:**

- Not applicable

**Funding Use:**

- Funding will be used to train and provide direction to External Affairs staff and ensure smooth operations of the External Affairs department.

**Client & System Impact:**

- With the consulting services, Cuyahoga County residents and Providers will be able to stay current with various communications from the ADAMHS Board regarding mental health, addiction, prevention, treatment and recovery support services.

<b>Metrics</b> <i>(How will goals be measured)</i>	<ul style="list-style-type: none"> <li>• Not applicable</li> </ul>
<b>Evaluation/ Outcome Data</b> <i>(Actual results from program)</i>	<ul style="list-style-type: none"> <li>• Not applicable</li> </ul>

**Recommendation to Board of Directors from Board Staff and/or from Board Committee(s):**

- To ratify the six-month contract with Beth Zietlow-DeJesus to serve as the External Affairs Consultant for \$85 per hour up to 20 hours per week in an amount not to exceed \$44,200 for the term of December 11, 2023 to June 10, 2024.





**Agenda Process Sheet**  
**Date: January 3, 2024**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> <b>Community Relations &amp; Advocacy Committee</b> | <input type="checkbox"/> <b>Faith-Based Outreach Committee</b> |
| <input type="checkbox"/> <b>Finance &amp; Oversight Committee</b>                       | <input type="checkbox"/> <b>Committee of the Whole</b>         |
| <input type="checkbox"/> <b>Special Meeting</b>   | <input type="checkbox"/> <b>General Meeting</b>                |

**Topic:** Acceptance of 2024 Advocacy Action Agenda  
**Contractual Parties:** N/A  
**Term:** January through December 2024  
**Funding Sources:** ADAMHS Board Funding if Needed  
**Amount:** N/A

**New Program**     **Continuing Program**     **Expanding Program**     **Other:** Advocacy Action Agenda

**Service Description:**

- The Advocacy Action Agenda is designed to inform the Board, community and system providers of the advocacy goals for each year.

**Background Information:**

- The ADAMHS Board of Cuyahoga County develops and approves an Advocacy Action Agenda each year to develop messages to legislators, state agencies, policy makers, clients, families, providers and the general public to advance important behavioral health issues.
- At the beginning of each year, the prior year’s Advocacy Action Agenda is reviewed to determine success and a new agenda is set for the current year.
- The 2024 Advocacy Action Agenda was developed with the overarching goal of promoting recovery of individuals living with mental illness and substance use disorders by adopting and acting on the six 2021-2025 Strategic Plan Goals, which overlay the action steps of the Diversity, Equity and Inclusion (DEI) Strategic Implementation Plan and align with the Recovery Oriented System of Care principles:
  1. Strengthening Service Delivery System
  2. Measuring Impact
  3. Maximizing Available Funding
  4. Maintaining a High-Performing Organization
  5. Strengthening Behavioral Health Workforce
  6. Sharing Information
- The Advocacy Action Agenda is in addition to the advocacy and collaboration that the Board provides on a daily basis through its work of ensuring that mental health, addiction treatment and prevention and recovery services and supports are available to help children and adults reach and sustain recovery.

**Number of Individuals to be Served:**

- Over 7,500 clients receiving Board funded support and treatment services, agencies providing services, as well as the entire population of Cuyahoga County.

**Funding Use:**

- As needed from ADAMHS Board funding.

**Client & System Impact:**

- Adopting and implementing an Advocacy Action Agenda helps to better serve clients and improve the overall Cuyahoga County mental health and addiction recovery support system by focusing Board efforts, activities, decisions and funding to advance important behavioral health issues and initiatives.

<b>Metrics</b> <i>(How will goals be measured)</i>	<ul style="list-style-type: none"><li>• Yearly review of Advocacy Agenda items to determine if items have been completed, completed and ongoing, or ongoing into the next year.</li></ul>
<b>Evaluation/ Outcome Data</b> <i>(Actual results from program)</i>	<ul style="list-style-type: none"><li>• See CY23 Advocacy Action Agenda Review of the twelve action items:<ul style="list-style-type: none"><li>○ 5 were Completed</li><li>○ 5 were Completed &amp; Ongoing</li><li>○ 1 is Ongoing</li></ul></li></ul>

**Recommendation to Board of Directors from Board Staff and/or from Board Committee(s):**

- Acceptance of 2024 Advocacy Action Agenda.



## 2023 Advocacy Action Agenda Review

### Goals, Updates and Status

#### 1. NEW – **Support OhioMHAS and OACBHA's State Fiscal Year 2024-2025 Budget Recommendations.** – **Completed.**

- Advocacy efforts for the State's budget were successful and the budget, which was signed by the Governor on July 4, 2023, was favorable for behavioral health.
- After successful advocacy on items in the State budget, ADAMHS Board CEO **Scott S. Osiecki** appeared on WKYC to discuss the wins and limitations for behavioral health care funding: "How Ohio's budget is helping mental health groups: It's a very favorable budget."
- **Scott Osiecki, Cheri Walters**, Chief Executive Officer of the Ohio Association of County Behavioral Health Authorities (OACBHA); **Kim Fraser**, Executive Director of Lake County ADAMHS Board; and **Joe Trolan**, Executive Director of Richland County Mental Health and Recovery Board presented testimony to the Senate Finance Committee on May 25, 2023.
- In March 2023, **Dr. J. Robert Fowler**, Board Chair; **Bishara Addison**, Board Director; **Scott Osiecki** and **Clare Rosser**, Chief Strategy and Performance Officer, met with legislators to highlight priorities in the budget.
- In March 2023, **Scott Osiecki** joined experts to [present testimony](#) to the House Finance Committee, highlighting the need for flexible, sustainable crisis funding, and for increases in Medicaid reimbursement rates and the Residential State Supplement for Adult Care Facilities.
- Board leadership met individually with members of the House and Senate to advocate for the 2024-2025 State budget.
- Staff and Board members attended the Mental Health and Addiction Advocacy Coalition's (MHAC) and Stella Maris's public official receptions to advocate for the 2024-2025 State budget.

#### 2. NEW - **Advocate for Problem Gambling Awareness related to online sports betting and suicide prevention.** – **Completed and Ongoing.**

- Sponsored the Cuyahoga County Problem Gambling Awareness Conference
- Purchased a multi-media campaign called "Pause Before You Play" that was featured on billboards, transit, print and social media ads as well as radio and streaming service public service announcements. The campaign continues until March of 2024 and is expected to have 3.6 million impressions.

3. NEW - **Support efforts for the development of a behavioral health crisis center with local and state partners. – Ongoing.**

- The ADAMHS Board applied for and received a \$6.8 million ARPA capital grant from OhioMHAS for the development of a Crisis Center that will include a crisis intake/receiving center, psychiatric emergency services department and a crisis stabilization unit.
  - The original plan included a partnership between the ADAMHS Board, St. Vincent Chairity Community Health Center and MetroHealth.
  - During the planning phase it was determined that St. Vincent was no longer a viable location for the crisis center.
  - The new plan includes a partnership between the ADAMHS Board, MetroHealth and Cuyahoga County, as Cuyahoga County requested that detoxification and diversion services be included in the Crisis Center.
- The ADAMHS Board also applied for and received a \$1.1 million ARPA capital grant from OhioMHAS for the development and operation of a Short-term Residential Facility.
  - The ADAMHS Board partnered with Signature Health for the development of the 16-bed facility as part of Orca House.

4. NEW - **Advocate with providers, partners and OhioMHAS for increased Medicaid rates. – Completed.**

- As a result of advocacy efforts by OACBHA and the ADAMHS Boards during the Ohio SFY 24/25 Biennial Budget hearings, funding for a 10% rate increase for behavioral health services was included.

5. NEW - **Ensure systemwide education and awareness of the Diversity, Equity and Inclusion Initiative – Completed and ongoing.**

- REdCon Consulting conducted a Racial/Health Equity Analysis on the distribution of services within the ADAMHS Board provider network.
- The ADAMHS Board served as a partner for the **Impact of Police Violence on the Mental Health of the Black Community Conversation Series**, a collaborative effort to engage the community, provide resources and develop solutions to best meet the needs of Clevelanders. Information was gathered from these five events about attendees' lived experiences.
- On April 19, **Clare Rosser** attended Case Western Reserve University's Office for Inclusion, Diversity and Equal Opportunity's Power of Diversity series featuring **Kwame Christian**, author of "How to Have Difficult Conversations About Race."
- Conducted Managing for Equity training session in Diversity, Equity and Inclusion training series. Senior executives from provider agencies and the full management team of the ADAMHS Board attended the in-person leadership training with REdCon Consulting. Informed ADAMHS Board staff, Board of Directors and provider network on DEI.
- Held Eliminating Structural Racism Advisory Group.

- **Scott Osiecki** and **Clare Rosser** met with **Tracy Maxwell Heard**, Director of Multiethnic Advocates for Cultural Competence, Inc. (MACC).
  - **Starlette Sizemore**, Director of Special Projects, participated in a panel discussion on Cultural Supports for African Americans at Risk of Fatal Overdose during the U.S. Attorney's Office Heroin and Opioid Task Force Data Subcommittee Meeting, and shared information regarding the ADAMHS Board's Faith-based Program, SUD treatment and support services, and harm reduction efforts.
6. **Educate all stakeholders about 988**, the new number for the national suicide prevention LifeLine that began in July 2022. – *Completed and Ongoing.*
- The ADAMHS Board partnered with the Greater Cleveland Regional Transit Authority (RTA) to install signs at Tower City to promote the three-digit dialing code for the Suicide and Crisis Lifeline, 988.
  - At the invitation of Cleveland Councilwoman Deborah Gray, the ADAMHS Board presented at the Ward 4 Community Meeting in the spring and fall, highlighting available services and the 988 Suicide and Crisis Lifeline.
  - The grant-funded Crisis Services Awareness campaign promoting 988 and other crisis resources recently concluded with 27,407,565 impressions via radio, social/digital media, print, television and billboards as well as printed materials and translated materials into five languages and braille.
  - Participated in several other media stories related to the Diversion Center, substance use disorders and suicide that provided education about 988.
  - Distributed 988 materials in Spanish and English at 29 public events.
  - 988 materials were mailed to households in high-risk zip codes and to all Cuyahoga County faith institutions.
7. **NEW – Increase community-based and grassroots Suicide Prevention Education** and expand suicide prevention coalition membership. – *Completed.*
- The Coalition utilized a Community Coalition Action Theory (CCAT) grant from the Ohio Suicide Prevention Foundation to assess the current status of the Coalition through a membership gap analysis, as well as a Strengths, Weaknesses, Opportunities and Threats (SWOT) analysis. The project was beneficial to participants primarily because it gave the group the opportunity to more deeply examine its mission, vision, goals and processes, and culminated in the creation of a Participants Guide. These insights have been put into practice for the 2023 Coalition meetings.
  - The suicide prevention coalition received a two-year Youth Suicide Prevention Grant from the Public Health Fund of Ohio for a pilot program that engages 15 youth/families with a series of 6-8 monthly events to identify and address unique risks for African American and LGBTQ+ youth. Local partners, Removing the Stigma and Colors+, held focus groups to plan specific outreach for African American and LGBTQ+ youth and families in three zip codes with high suicide rates.
  - **Clare Rosser** joined an effort by the Center for Health Affairs and Amazon Web Services (AWS) called “Social Determinants of Health Innovation Hub: Using a

Framework of Structural Racism to Address Youth Violence,” which includes a focus on suicide by firearm. The ADAMHS Board is now represented on the Social Determinants of Health (SDOH) Advisory Committee.

- Held 12 Question, Persuade, Refer (QPR) community suicide prevention trainings reaching 266 people.
- **Scott Osiecki**, and **Beth Zietlow-DeJesus**, former Director of External Affairs, provided an update on the State of Youth Mental Health to the Health, Human Services and Arts Committee of Cleveland City Council on April 10. On November 20, **Scott Osiecki** and **Clare Rosser** provided additional information to the Committee on minority youth suicide.
- The Surgeon General of the United States, **Dr. Vivek H. Murthy**, [issued a public health advisory on youth mental health](#), and conducted a national series of discussions to learn more from systems leaders about how they are addressing youth mental health. On April 5, City of Cleveland **Mayor Justin Bibb** hosted a roundtable discussion with Dr. Murthy that included **Clare Rosser**, mental health providers and advocates, Cleveland schools and universities, The Cleveland Foundation, and other leaders.
- Increased suicide prevention advertising to faith and senior communities through the Ohio Life newspaper, distributed at over 200 church and community center locations in Cuyahoga County, and through the FCB Radio Network.

8. **Support OACBHA's efforts in the modernization of Ohio Revised Code 340. – Completed and Ongoing.**

- The State Fiscal Year 2024-2025 budget included various changes in ORC 340: ADAMHS Board Governing Board Size and Appointments; List of Opioid Treatment Programs; Board Input and Recommendation to OhioMHAS regarding initial or renewal applications for certification and when a provider is being investigated; and board authorization to contract with a government entity, for-profit entity, or nonprofit entity for services and recovery supports, including faith-based entities.
- OACBHA and Boards continue to work with legislators on modernization of ORC 340 including contracting.

9. **Advocate for data sharing** with state and local agencies. – **Completed.**

- Advocacy work on data sharing was part of the Budget and Modernization of ORC 340 work with state partners and this specific advocacy did not move forward.

10. **Collaborate** with OhioMHAS and OACBHA to **expand access to a core safety net of crisis services. – Completed and Ongoing.**

- **Scott Osiecki** advocated to expand access to a core safety net of crisis services as a member of the Ohio Crisis Task Force.
- **Carole Ballard**, Director of Education and Training, and **Clare Rosser** attended a crisis response event at Magnolia Clubhouse in January to learn more about needed crisis services in Cuyahoga County.

- The ADAMHS Board launched a Client Satisfaction Survey to inform future planning of the mental health, addiction and recovery service delivery system, including crises services, within Cuyahoga County.
- Board staff attended OACBHA Crisis Academy Trainings.

**11. Support co-responder and care response team projects. – Completed.**

- Clare Rosser, along with local advocates and members of the ADAMHS Board network, attended a Care Response Learning Tour at the Emergency Communications Center (ECC) for 911 dispatch in Cincinnati to learn about their Alternative Response to Crisis (ARC) Pilot Program. “Care response” is a health-first, non-law enforcement response to mental health and addiction crisis.
- Staff and Board members attended a Virtual Visit with the Care Response Team for St. Petersburg, Florida on April 13. The online “site visit” was coordinated by Policy Matters Ohio and featured the St. Petersburg Police Department and Gulf Coast Jewish Family and Community Services (JFCS), the agency that operates the non-police response program, Community Assistance and Life Liaison (CALL)
- Participated in several media interviews regarding co-responder and care response.
- Participated in several meetings with R. Strategy Group as well as other community advocates regarding alternative crisis response models in the community.
- Contracted with R. Strategy Group for Care Response Communications and Community Engagement coordination.
- Selected Frontline Services as the service provider for Care Response Teams.
- Partnered with the City of Cleveland to develop a pilot program for Care Response Teams.
- Expansion of co-responder teams, which include social workers and police officers who respond to mental health calls to 911, through a new Bureau of Justice Assistance (BJA) Grant with the City of Cleveland.

## Stay Informed About Advocacy Efforts

The Alcohol, Drug Addiction and Mental Health Services (ADAMHS) Board of Cuyahoga County offers Cuyahoga County residents an opportunity to stay informed and become involved as advocates for mental health and alcohol and other substance use disorder issues. Clients, family members, providers and the public may request placement on the ADAMHS Board's email distribution list.

Being on our distribution list allows you to stay informed by receiving the latest news and action alerts about legislation and other issues impacting mental health and alcohol and other substance use issues in Cuyahoga County, the state of Ohio and the United States.

To have your name placed on our email distribution list, or to obtain more information about the Advocacy Action Agenda, contact the:

**External Affairs Office**  
**[externalaffairs@adamhsc.org](mailto:externalaffairs@adamhsc.org)**

Find client and family information, service providers, facts about mental health and alcohol and other substance use disorders, news and legislation, Board publications and general information about the ADAMHS Board on the website: [www.adamhsc.org](http://www.adamhsc.org). Be sure to follow us on Social Media (Facebook, Twitter and Instagram) @ADAMHSBoardCC.



J. Robert Fowler, Ph.D.  
Board Chair

Scott S. Osiecki  
Chief Executive Officer



## 2024 Advocacy Action Agenda

*Cover art was created by clients from **Far West Center**.*



## Overarching Advocacy Objectives for 2024:

The Alcohol, Drug Addiction and Mental Health Services (ADAMHS) Board of Cuyahoga County has developed this **Advocacy Action Agenda** to guide its advocacy efforts for 2024. This agenda was developed with the overarching goal of promoting recovery of individuals living with mental illness and substance use disorders by adopting and acting on the **six 2021-2025 Strategic Plan Goals, which align with the Recovery Oriented System of Care principles and are overlaid in the Diversity, Equity and Inclusion Strategic Implementation Plan:**

1. **Strengthening Service Delivery System.**
2. **Measuring Impact.**
3. **Maximizing Available Funding.**
4. **Maintaining a High-Performing Organization.**
5. **Strengthening Behavioral Health Workforce.**
6. **Sharing Information.**

The ADAMHS Board uses the Advocacy Action Agenda to develop messages to legislators, state agencies, policy makers, clients, families, providers and the general public to advance important behavioral health issues.

## Goals:

- **NEW - Reconvene and support client-led advocacy work with the Action Committee Advocating Change.**
- **NEW - Create an understanding of Care Response Teams through outreach with the public and local elected officials.**
- **NEW - Further develop relationships with County Executive and County Council to enhance collaboration on community behavioral health issues.**
- **NEW - Support campaign efforts for passage of the March 2024 Health and Human Services Levy.**

# DRAFT

- **Support efforts for the development of a behavioral health crisis center.**
- **Support OACBHA's efforts in the modernization of Ohio Revised Code 340.**
- **Collaborate with OhioMHAS and OACBHA to expand access to a core safety net of crisis services.**



Art above was created by clients from JFSA.

**Agenda Process Sheet**  
**Date: January 3, 2024**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> <b>Community Relations &amp; Advocacy Committee</b> | <input type="checkbox"/> <b>Faith-Based Outreach Committee</b> |
| <input type="checkbox"/> <b>Finance &amp; Oversight Committee</b>                       | <input type="checkbox"/> <b>Committee of the Whole</b>         |
| <input type="checkbox"/> <b>Special Meeting</b>   | <input type="checkbox"/> <b>General Meeting</b>                |

**Topic:** ADAMHS Board Annual Meeting: Let the Healing Begin Keynote Speaker

**Contractual Parties:** Dr. Joy DeGruy, Keynote Speaker (Pending Availability)

**Term:** January 25, 2024 through June 30, 2024

**Funding Source(s):** ADAMHS Board Operating Budget

**Amount:** Not to exceed \$20,000

- New Program**     **Continuing Program**     **Expanding Program**     **Other: Keynote Speaker**

**Service Description:**

- At the request of a Board member, staff contacted keynote speaker, Dr. Joy DeGruy and proposed that she speak at the Annual Meeting, which is scheduled for Monday, May 13, 2024, at the Holiday Inn Independence. Staff are awaiting confirmation from Dr. DeGruy's scheduling team.
- Dr. DeGruy's message, "Let the Healing Begin," will continue the Board's ongoing education about culture, healing and coming together as a community.
- Dr. DeGruy's message will also provide a "footprint" of the theme for this year's Roads to Recovery Conference in October: Healing Communities.

**Background Information:**

- Dr. DeGruy holds a Bachelor of Science degree in Communication, a Master of Social Work (MSW), a master's degree in clinical psychology, and a Ph.D. in Social Work Research. Dr. DeGruy is a nationally and internationally renowned researcher, educator, author and presenter. She is an Assistant Professor at Portland State University and the President of JDP Inc. Dr. DeGruy has over twenty-five years of practical experience as a professional in the field of social work. She conducts workshops and training in the areas of mental health, social justice and culture specific social service model development.
- Dr. DeGruy believes that "truthfulness is the foundation of all human virtues." Workshops aim at guiding us toward unlocking our own truths by critically evaluating history, medicine, science, education, etc. Dr. DeGruy shares her strategies for healing by encouraging participants to discover their own voices. Dr. DeGruy has the keen ability to meet members of her audience where they are and inspire them to rise above their fears.
- The Theory of Post Traumatic Slave Syndrome suggests that centuries of slavery followed by systemic racism and oppression have resulted in multi-generational adaptive behaviors - some of which have been positive and reflective of resilience, and others that are detrimental and destructive. In brief, Dr. DeGruy presents facts, statistics and documents that illustrate how varying levels of both clinically induced and socially learned stress related issues were passed along through generations because of slavery and ongoing terrorism and anti-blackness.

**Number of Individuals to be served:**

- Up to 600 people may attend the ADAMHS Board Annual Meeting.

**Client & System Impact:**

- To expand our education on issues related to diversity, equity and inclusion.

<b>Metrics</b> <i>(How will goals be measured)</i>	<ul style="list-style-type: none"><li>• Total number of people who attend the Annual Meeting.</li></ul>
<b>Evaluation/ Outcome Data</b> <i>(Actual results from program)</i>	<ul style="list-style-type: none"><li>• Evaluation tool to capture audience feedback.</li></ul>

**Recommendation to Board of Directors from Board Staff and/or from Board Committee(s):**

- To approve a contract, not to exceed \$20,000, to host Dr. Joy DeGruy as the Keynote Speaker at the ADAMHS Board Annual Meeting on May 13, 2024.



**Agenda Process Sheet**  
**Date: January 3, 2024**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> <b>Community Relations &amp; Advocacy Committee</b> | <input type="checkbox"/> <b>Faith-Based Outreach Committee</b> |
| <input type="checkbox"/> <b>Finance &amp; Oversight Committee</b>                       | <input type="checkbox"/> <b>Committee of the Whole</b>         |
| <input type="checkbox"/> <b>Special Meeting</b>   | <input type="checkbox"/> <b>General Meeting</b>                |

**Topic:** Public Awareness and Education Campaign

**Contractual Parties:** Lamar Billboards - \$51,025  
 Outfront Media Billboards - \$25,000  
 Gateway Outdoor (formerly Lamar Transit) (GCRTA ads) - \$49,985  
 iHeart - \$50,000  
 Audacy - \$55,000  
 Radio One - \$51,645  
 ESPN - \$12,000  
 La Mega - \$20,000  
 Fox 8 - \$50,000  
 Advance Ohio - \$40,000  
 Call and Post - \$10,000  
 Parma Observer - \$6,048  
 Lakewood Observer - \$5,400  
 Cleveland Observer - \$8,000  
 Cleveland Jewish News - \$8,000  
 Jemoh - \$28,400  
 WOVU - \$20,000  
 Other (printing, digital, social media, translation, local publications) - \$9,497

**Term:** January 25, 2024 – January 31, 2025

**Funding Sources:** ADAMHS Board Operating Budget

**Amount:** Not to exceed \$500,000

- New Program**     **Continuing Program**     **Expanding Program**     **Other Awareness Campaign**

**Service Description:**

- Design, utilize and disseminate evidence-based messaging in a yearlong multi-pronged awareness campaign for information about the ADAMHS Board, 988, Gambling/Suicide Prevention and Overdose Awareness messaging.

**Background Information:**

- Last year, the Board was running multiple campaigns and this campaign will pull them all together under one umbrella for funding.
- The External Affairs team will identify existing campaigns or create new evidence-based collateral materials to meet any current needs that arise.

- This multi-faceted campaign will use positive messaging to help prevent substance use and enhance education about treatment best-practices and how to connect with care. The campaign will also focus on stigma reduction, suicide prevention, gambling prevention and create further knowledge of 988.

**Number of Individuals to be Served:**

- Based on previous media buy evaluations, this campaign will reach several hundred thousand residents of Cuyahoga County and have millions of impressions.

**Funding Use:**

- Funding has been set-aside in the Board’s CY2024 Operating Budget for prevention campaigns focusing on heroin, suicide and gambling prevention and awareness. Funding will be used to pay for advertising and design costs associated with this campaign.

**Client & System Impact:**

- Increase awareness of prevention education for youth (ages 12-18) as well as types of substance use treatment and anti-stigma messaging for adults 19 and over. Messaging will include 988 as a resource for individuals who are ready to seek help and for families and friends supporting loved ones.

**Program/Service Goals:**

- To educate the public about prevention and treatment of substance use disorder, mental health disorders, suicide prevention and problem gambling prevention, while reducing stigma.

<p><b>Metrics</b> <i>(How will goals be measured)</i></p>	<ul style="list-style-type: none"> <li>• Impressions reported by all advertisers.</li> <li>• Monitor call data to Cuyahoga County’s 24-hour Crisis Hotline: 216-623-6888 or 988.</li> <li>• Clicks on campaign webpage</li> </ul>
<p><b>Evaluation/ Outcome Data</b> <i>(Actual results of program)</i></p>	<ul style="list-style-type: none"> <li>• Gambling approximately 3.6 million impressions (continues through March)</li> <li>• Crisis over 27.4 million impressions</li> <li>• 4-in-1 SUD 100.5 million impressions</li> <li>• Overdose Response Initiative 4.9 million impressions</li> <li>• Total: 136.4 million impressions</li> <li>• Calls to 988 increased by approximately 28% for SUD</li> <li>• Campaign website views 18,200, link clicks 6,485</li> </ul>

**Recommendation to Board of Directors from Board Staff and/or from Board Committee(s):**

- Recommend the approval from the Board to move to create a Prevention, Treatment and Anti-stigma Campaign in 2024 and allow the CEO to enter into contracts with various vendors in a total amount not to exceed \$500,000.

# Crisis Services Awareness & Coping With the Holidays Campaign Recaps

Community Relations and Advocacy Committee Meeting  
January 3, 2024

1

## Crisis Services



- Created materials specific to the Crisis Continuum of Care in Cuyahoga County as part of a State Crisis Assistance Program
  - MRSS, OhioRise, Mobile Crisis, Diversion Center, Crisis Stabilization Unit, Psychiatric Emergency Services and more
- Promotion of 988 for connection to crisis care
- Radio, TV, Print, Billboards, Transit, Digital and Streaming, and Social Media and translated materials (including Braille)

2



**Suicide Prevention, Mental Health and Addiction Crisis Services are available for children and adults in Cuyahoga County**

**Morning Noon and Night**

Connect with services by calling **216-623-6888** or **988**

Learn more about **Crisis Services** in Cuyahoga County at [adamhsc.org/crisis](http://adamhsc.org/crisis)





**Suicide Prevention, Mental Health and Addiction Crisis Services** are available **24/7** for any **child** or **adult** in need in Cuyahoga County


Connect with services by calling **216-623-6888** or **988**

Learn more about crisis services in Cuyahoga County at [adamhsc.org/crisis](http://adamhsc.org/crisis)



## Crisis Services Ads

3



## Crisis Services – 988 Video

4

# Crisis Team Outreach Van

[https://youtu.be/32e9OtH\\_I9c](https://youtu.be/32e9OtH_I9c)

**Look for us!**

**Here to Help with a Mental Health or Addiction Crisis**

**LEARN MORE:**  
**216-391-6672**  
**1400 E. 55th St.**

**NORA Crisis Outreach Team**

SPONSORED BY **ADAMHS**  
BOARD OF CUYAHOGA COUNTY  
ALCOHOL, DRUG ADDICTION & MENTAL HEALTH SERVICES

5

## Advertising Partners

Fox 8

The Plain Dealer

Spectrum Television

Lamar Advertising

Audacy

Call & Post

Savior-Faire  
Magazine

Outfront Media

La Mega

Cleveland Jewish News

Parma Observer

Lakewood Observer

Cleveland Observer

Radio One

iHeart Radio

6





**Radio**  
9,784,492 spots heard



**Newspapers**  
2,367,870 views by readers



**Social and Digital Media**  
2,039,800 impressions



**Television and Streaming**  
3,043,364 Impressions



**Outdoor Advertising  
(Billboards/Transit)**  
6 Bus Shelters – 815,916 Impressions  
Bus/billboards -9,356,123 Impressions



**Translations**  
Spanish, Chinese, Russian,  
Ukrainian, Arabic, braille

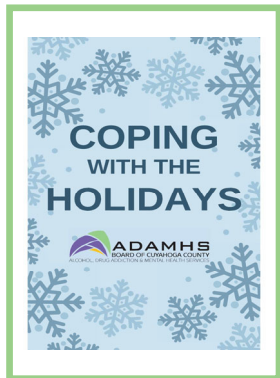
**Impressions**  
**TOTAL: 27,407,565**

7

Take time for yourself this holiday season, and reduce stress by planning ahead and asking for help when you need it. If you, your child or loved one is struggling with substance use, mental illness or is having suicidal thoughts, help is available by calling: **216-623-6888**. For more tips and to download your free copy of *Coping With the Holidays*, visit [adamhssc.org](http://adamhssc.org) or scan the QR code.



Ad run in Lakewood Observer



## Coping with the Holidays

❖ **WMJI Magic 105.7 (Christmas Music Station) Radio Spot** ran from Nov. 13 through Dec. 31

- ❖ Cost \$7,500
- ❖ 147 - 15 second radio spots
- ❖ 1,222,650 radio and streaming impressions

❖ **Ad in Lakewood Observer**, 10,000 views

❖ **12 Social Media Posts**

❖ **985 total views** on website homepage

❖ **641 booklet downloads** from website

❖ Bill Hebble, FCB Radio Network Cleveland Interview

❖ [Ep. 64 - Guest: Bill Hebble \(The ADAMHS Board of Cuyahoga County\) | FCB Podcast Network - Where Real Talk Lives \(fcbpodcasts.com\)](#).

8



# Training Institute Annual Summary 2023



TRAINING



### Training Institute Annual Summary 2023

The following report captures all training activities within the ADAMHS Board Training Unit  
January 2023 to December 2023

#### Training Institute

Year	Net Revenue Sales	Eventbrite Fees	Presenter Fees	Total
2023	\$2,310.08	\$369.92	\$5,350.00	<b>\$31,590.16</b>
2023	\$35,000	N/A	N/A	<b>\$35,000 (NAMI Reimbursement for CIT Training)</b>
2022	\$7,406.00	\$738.85	\$4,500.00	\$2,167.15
2022	\$40,000	N/A	N/A	<b>\$40,400 (NAMI Reimbursement for CIT Training)</b>
2021	\$52,000	N/A	N/A	<b>\$52,000 (NAMI Reimbursement for CIT Training)</b>

#### Sponsored Grants

Year	Grant Type	Grant Amount
2023	OD2A	\$25,000 per year-Grant ended in August 2023
	Drug Court	\$97,400 for two years-Grant ended in December 2023
	Child Parent Psychotherapy (CPP)	\$259,266. 83 for 18 months-Grant ended in December 2023
	<b>Grand Total</b>	<b>\$381,666.83</b>

#### ADAMHS Board Training Unit Activities 2023

Trainings	Year	Data
<b>Question, Persuade, Refer (QPR)</b>	2023: 12 QPR Trainings reaching 266 people.	ADAMHS Board provided 12 QPR trainings virtually and in-person; 3 within Training Institute and 9 community requests. QPR is also part of CIT training.
<b>Mental Health First Aid (MHFA)</b>	2023: 4 Trainings reaching 63 people.	Facilitated 4 trainings, 3 in-person and 1 virtually.
<b>Training Institute</b>	2023: 17 workshops reaching 411 people.	All trainings for the Training Institute remained virtual. Costs for trainings were either free or nominal fee of \$25, CEUs/RCHs were awarded for all trainings.
<b>Sponsorships</b> Sponsorships are trainings we support through grants or various groups by providing the CEUs/RCHs.	2023: 15 groups sponsored reaching 1,373 people.	In 2023, we had virtual and in-person sponsorship trainings for the Drug Court Grant, Prevention Series, Hoarding Conference, Courage to Caregivers, MetroHealth, and Education Service Center. Child Parent Psychotherapy sessions.

		CEUs/RCHs were awarded for all trainings.
<b>Public Education</b>	2023: 18 trainings reaching 493 people	Conducted public education sessions as requested from the community including Towards Employment, West Side Catholic Center, Cleveland Public Library, Cuyahoga County Library, Unitarian Universalist Congregation of Cleveland, Juvenile Court, John Muir Elementary School, and St. Edward HS, Suicide Prevention and Intervention for Marginalized Communities.
<b>Total Number of Trainings for 2023</b>		<b>64</b>
<b>Grand Total of People Trained in 2023</b>		<b>2,636</b>

### Training Institute Workshops

Date	Topic	Attendance
1/20/23	Overview of DSM 5 TR	46
1/31/23	Clinical Applications of Cultural Elements for Hispanic & Latino Part 1	48
2/3/23	DSM 5 TR Part 2	15
2/14/23	Clinical Applications of Cultural Elements for Hispanic & Latino Part 2	28
2/21/23	Clinical Applications of Cultural Elements for Hispanic & Latino Part 3	28
4/5/23	Developing Trauma & Culturally Informed Care to Latinx Community	31
5/15/23	SUD Treatment for Adolescents of Color	22
5/22/23	SUD in Adolescents & Transitional Age Youth (TAY)	29
5/25/23	Effective Family Treatments for Adolescents SUD	43
6/15/23	LGBTQ+ Youth	10
6/26/23	Supervision: Creating a Safe Space for Learning	18
9/11/23	Understanding Childhood Trauma and Suicide	8
9/22/23	Examining Grief & Loss: The Role of SEL in Grief Recovery	12
11/8/23	Justice, Equity, Diversity & Inclusion (JEDI)	31
11/14/23	Inspiring Performance as a Clinical Supervisor	8
11/16/23	Substance Use & Trauma: Examining the Impact on the African American Community	20
11/29/23	Responding to Addiction 101	14
<b>Total People Trained</b>		<b>411</b>

### Question, Persuade, Refer (QPR)

Agency	Date(s)
Absolute Care	2/9/23 (15)
ADAMHS Board	2/23/23 (22)
Parma Police Department	3/5/23 (25)
Parma Police Department	3/6/23 (36)
ADAMHS Board	4/4/23 (26)

Intercontinental Hotel	5/11/23 (26)
ADAMHS Board	7/11/23 (9)
Hyland Software Company	7/13/23 (37)
Gamma Xi Phi	9/21/23 (5)
ADAMHS Board	11/9/23 (15)
Ursuline College	11/30/23 (10)
Better Health Partnership	12/15/23 (40)
<b>Total People Trained</b>	<b>266</b>

### Mental Health First Aid (MHFA)

Agency	Date(s)
Hyland Software (in-person)	2/16/23 (28)
Cleveland Fire Department (in-person)	2/28/23 (18)
ADAMHS Board (virtual)	5/17/23 (6)
Mom's First Program (in-person)	9/19/23 (11)
<b>Total People Trained</b>	<b>63</b>

### Sponsorships

Event	Date(s)
Gender and Racial Disparities in Drug Court: Best Practices in Serving African Americans and Women ( <b>Drug Court Grant</b> )	2/15/23 (51)
Gambling Overview: Understanding the Impact	3/28/23 (36)
Addiction Awareness for the Family Workshop	3/30/23 (75)
PBIS (Positive Behavioral Interventions and Supports) Overview for Mental Health Professionals	4/21/23 (26)
Mental Health Awareness Symposium	5/1/23 & 5/2/23 (153)
Substance Use Disorder in Women: History, Use, and Treatment ( <b>Drug Court Grant</b> )	5/4/23 (69)
Prevention Series	8/21/23 & 8/22/23 (164)
Drug Court Anniversary Luncheon	9/8/23 (200)
Drug Court Summit ( <b>Drug Court Grant</b> )	9/15/23 (88)
Metro Health HIV Conference	10/5-10/6/23 (114)
Hoarding Conference - Understanding Animal Hoarding: Pets not Objects	11/2/23 (104)
Courage for the Caregivers Summit	11/1/23 & 11/2/23 (221)
Call to Action: Strengthening Schools and Cross-System Partnership to Address Crisis	11/10/23 (42)
Child Parent Psychotherapy ( <b>Grant</b> )	1/2023 and 8/2023 (30)
<b>Total People Trained</b>	<b>1373</b>

### Community CIT Training

Division/Department	Training	Total Trained
Cuyahoga County LEO Depts	Community CIT Training	149 officers trained representing 37 agencies
Cuyahoga County LEO Depts	Refresher Training	6 officers trained representing 4 agencies
Cuyahoga County LEO Depts	Dispatch Training	39 dispatchers trained representing 5 agencies
32 Hour Community De Escalation Training		134 civilians representing 26 agencies
<b>Total People Trained</b>		<b>328</b>

### Cleveland Division of Police

Division/Department	Training	Total Trained
Cleveland Division of Police	Specialized CIT Training	Four SCIT Trainings reaching -63 officers
Office of Professional Standards, Cleveland Police Commission & Cleveland Police Accountability Team	Specialized CIT Training	9 Office of Professional Standards 3 Cleveland Police Commission 2 Police Accountability Team
Cleveland Division of Police - Dispatch	CIT Training Dispatch	7 Dispatchers
<b>Total People Trained</b>		<b>77</b>

### Community Education

Agency	Training	Date(s)
Towards Employment	Trauma Informed Care 101	2/22/23 (30)
Towards Employment	Addressing Barriers in the Workplace: Creating an Inclusive Environment	4/13/23 (30)
West Side Catholic Center	De-escalation/Engaging People in Crisis	4/27/23 (38)
AmeriCorps/Baldwin Wallace	Mental Health 101	5/12/23 (13)
Cleveland Public Library	African American Male Mental Health	5/18/23 (33)
South Euclid/Lyndhurst Library	Mental Health 101	5/24/23 (5)
Unitarian Universalist Congregation of Cleveland	Mental Health 101/De-escalation Training	6/1/23 (8)
West Side Catholic Center	Substance Use Disorder 101	6/15/23 (18)
City of Cleveland Recreation Centers	Hoops After Dark	7/12/23 (100)
Cleveland Public Library	Minority Mental Health Awareness	7/11/23 (35)
Juvenile Court	Court Appointed Special Advocate (CASA) Pre-Service Training	7/27/23 (10)
Cleveland Public Library Addison Branch	Mental Health 101 and Self-Care	8/17/23 (5)
John Muir Elementary School	Trauma 101	11/6/23 (47)
Cleveland Public Library Addison Branch	Mental Health 101	11/7/23 (2)
Cleveland Public Library Rice Branch	Mental Health 101 and Self-Care	11/30/23 (9)
St. Edward HS (Parent Group)	Substance Use Disorder 101	12/14/23 (10)
<b>Total People trained</b>		<b>393</b>