



COMMUNITY RELATIONS & ADVOCACY COMMITTEE
Wednesday, January 3, 2024

4:00 P.M.

2012 West 25th Street, United Bank Building / 6th Floor - Ohio Room

Committee Mission Statement: *To establish mental health and addiction as a permanent civic priority, enhance the public's perception of people with mental illness and addiction, increase community support and future funding opportunities, and broaden communication, cooperation and partnerships with people living with mental illness and addiction, family members, organizations, other governments and the public.*

AGENDA

1. **Call to Order** – *Sadigoh C. Galloway, MSW, LSW, LICDC-CS, Committee Chair*
2. **Public Comment on Agenda Items** – *Sadigoh C. Galloway, MSW, LSW, LICDC-CS*
3. **Approval of Minutes:** September 6, 2023 – *Sadigoh C. Galloway, MSW, LSW, LICDC-CS*
4. **Introduction of Beth Zietlow-DeJesus, External Affairs Consultant** – (Action Requested) – *Scott S. Osiecki, Chief Executive Officer*
 - Contract Ratification – Not to exceed \$44,200
5. **Introduction of Ian Jameson, External Affairs Officer** – *Scott S. Osiecki*
6. **Legislative Update** – *Scott S. Osiecki*
7. **Advocacy Action Agenda** – (Action Requested) – *Scott S. Osiecki / Beth Zietlow-DeJesus*
 - 2023 Review
 - 2024 Draft
8. **Let the Healing Begin** – (Action Requested) – *Carole Ballard, Director of Education and Training*
 - Annual Meeting Keynote, Dr. Joy DeGruy (Pending Availability) – Not to exceed \$20,000
9. **2024 Public Awareness Multi-Media Campaign** – (Action Requested) – *Beth Zietlow-DeJesus*
 - Multiple Vendors (see APS) – Not to exceed \$500,000
10. **Crisis Services Awareness/988 Public Education and Coping with the Holidays Campaign Recaps** – *Beth Zietlow-DeJesus / Clare Rosser, Chief Strategy and Performance Officer*
11. **Roads to Recovery Conference Update** – *Carole Ballard*
12. **Training CY2023 Report** – *Carole Ballard*
13. **Media Tracking Report** – *Beth Zietlow-DeJesus*
14. **Social Media and Website Tracking Reports** – *Joicelyn Weems, External Affairs Officer*
15. **New Business**
16. **Follow-up**
 - Week of Appreciation Event – *Joicelyn Weems*
17. **Public Comment Period**
18. **Upcoming January and February Board Meetings:**
 - Finance & Oversight Committee Meeting: January 17, 2024
 - General Meeting: January 24, 2024 at Stella Maris, Inc. (Coffee Shop), 1302 Winslow Avenue, Cleveland, Ohio 44113
 - Faith-based Outreach Committee Meeting: February 7, 2024
 - Finance & Oversight Committee Meeting: February 21, 2024
 - General Meeting: February 28, 2024

Community Relations & Advocacy Committee

Sadigoh C. Galloway, MSW, LSW, LICDC-CS, Committee Chair

Ashwani Bhardwaj, Committee Vice Chair

Reginald C. Blue, Ph.D. ◻ Gregory X. Boehm, M.D. ◻ Erskine Cade, MBA

James T. Dixon ◻ Patricia James-Stewart, M.Ed., LSW

Katie Kern-Pilch, MA, ATR-BC, LPC-S ◻ Harvey A. Snider, Esq.