

**ALCOHOL, DRUG ADDICTION AND MENTAL HEALTH SERVICES BOARD OF CUYAHOGA COUNTY
FINANCE & OPERATIONS COMMITTEE MINUTES
MARCH 15, 2023**

Committee Members Present: Sharon Rosenbaum, MBA, Committee Chair, Bishara W. Addison, J. Robert Fowler, Ph.D., Sadigoh C. Galloway, MSW, LSW, LICDC-CS, Steve Killpack, MS, Harvey A. Snider, Esq.

Absent: Ashwani Bhardwaj, Rev. Benjamin F. Gohlstin, Sr.

Board Staff Present: Scott Osiecki, Chief Executive Officer, Danielle Clark, Erin DiVincenzo, Ryan Gongaware, Felicia Harrison, Esther Hazlett, Woo Jun, Linda Lamp, Clare Rosser, Jessica Saker, Allison Schaefer, Maggie Tolbert

1. Call to Order

Ms. Sharon Rosenbaum, Committee Chair, called the meeting to order at 4:02 p.m.

2. Public Comment on Agenda Items

No public comment on agenda items was received.

3. Approval of Minutes

The Finance & Operations Committee minutes from February 15, 2023 were approved as submitted.

[J. Robert Fowler, Ph.D., and Ms. Sadigoh C. Galloway, MSW, LSW, LICDC-CS, arrived.]

4. Finance Reports – Board Voucher & Expenditure Reports – January 2023

Ms. Felicia Harrison, Chief Financial Officer, reported that the Administrative Budget that was approved for Calendar Year (CY) 2023 was \$8,080,414 and for January Actual Year to Date (YTD) 2023, the total administrative expenses were \$655,088.12; that is roughly 8% of the total Administrative Budget. As a result, the Board is on track with expenses for the first month of 2023. Ms. Harrison highlighted that relative to the Board Voucher Report for January 2023, the expenses were considered normal.

The Funding Source Budget to Actual YTD, January 2023, displays the Board's total revenue budget for administrative operations and grants. The total revenue expected to be received from Federal, State and local levy funds is \$74,365,289; and through the end of January 2023, the Board has received \$2,936,116.18. Ms. Harrison reported that 4% of the budget has been received.

The Revenues By Source By Month report reflected that in January 2023, the Board received revenues of \$2,936,116.18.

The ADAMHS Board Budget vs. Actuals for 2023 reflect that January YTD Actual is \$6,003,858 that is roughly 6% of the Board's anticipated expenditures for the calendar year. Ms. Harrison noted that the Diversion Center's expenditures are reflected on this report.

The Revenues and Expenditures Grants YTD, January 2023 YTD reflects the Grant Accounting Units that include the ADAMHS Department of Justice (DOJ) Grants, Opportunities for Ohioans with Disabilities (OOD) Grant, and Other Grants. The total expenditures for grants YTD is \$164,957.62.

The Cash Flow Report, January 2023 shows the 2021 Actual, 2022 Actual and YTD thru January 2023. This report shows a comparison of the available beginning balance, total available resources, expenditures and available ending balance. The available ending balance through January 2023 is \$40,107,960.76.

Motion to recommend approval of the Board Voucher and Expenditure Reports for January 2023 to the full Board.

MOTION: S. Killpack / **SECOND:** R. Fowler / **AYES:** B. Addison, R. Fowler, S. Galloway, S. Killpack / **NAYS:** None / **ABSTAIN:** None / **Motion passed.**

[Mr. Harvey A. Snider, Esq., arrived.]

5. Contracts

Ms. Harrison highlighted agenda process sheets for agreements and amendments listed below, answered questions, and provided clarification for the Board of Directors.

- a) Client Satisfaction Survey
 - Brown Consulting, LTD - \$60,000

During the February 22, 2023 General Meeting, the ADAMHS Board of Directors voted to approve the Chief Executive Officer to enter into a contract with Brown Consulting, LTD, for \$60,000 so that the project timeline could move forward during the month of March, with the caveat that complete information and timeline will be brought before the Board during the March meeting cycle for ratification. In the 2021-2025 ADAMHS Board Strategic Plan, the Board identified conducting an annual, independent client feedback and satisfaction survey as a priority action under "Goal 2: Measuring Impact." The survey is also a priority in the ADAMHS Board Diversity, Equity and Inclusion (DEI) Strategic Implementation Plan, as a way to formalize client feedback in decision-making, and evaluate cultural responsiveness of providers and services. Brown Consulting, LTD, is an Ohio-based firm that specializes in the behavioral healthcare industry and is certified as both a Women-Owned (WBE) and Veteran-Friendly Business Enterprise (VBE). Brown Consulting has conducted independent peer reviews in the ADAMHS Board provider network in the past and is a trusted research partner for the Board.

Brown Consulting, LTD, will design and administer a survey to clients of the ADAMHS Board of Cuyahoga County's provider network. The survey will gather needed data that will be useful to the Board in informing future planning of the mental health, addiction, prevention and recovery service delivery system within Cuyahoga County. The 2023 survey will be an independent measurement of a representative sample of individuals served through the provider network and will provide baseline data. In addition to designing and conducting the survey in 2023, Brown Consulting, LTD, will provide the ADAMHS Board with all templates, documents, tools and processes utilized to gather data for this report so the process can be replicated in-house or by other vendors if desired for future years. Board staff recommend to the Board of Directors to ratify the contract between the ADAMHS Board and Brown Consulting in the amount of \$60,000 to design, administer and report findings of a Client Satisfaction Survey for the term of March 1, 2023 through December 31, 2023.

- b) Ohio Department of Mental Health and Addiction Services (OhioMHAS): Psychotropic Drug Reimbursement Program
 - Cuyahoga County Sheriff's Department - \$44,489

The ADAMHS Board of Cuyahoga County received notification from OhioMHAS and the Cuyahoga County Sheriff's Department relative to the award granted to the Cuyahoga County Sheriff's Office for the reimbursement of funds expended for psychotropic medications in the jail. Board staff recommend to the Board of Directors acceptance of \$44,489 from OhioMHAS to be distributed to the Cuyahoga County Sheriff's Department as pass-through funds for the period of July 1, 2022 through December 31, 2022 for psychotropic medication.

- c) OhioMHAS: Medication-Assisted Treatment (MAT) Reimbursement Program
 - Cuyahoga County Sheriff's Department - \$17,781

The ADAMHS Board of Cuyahoga County received notification from OhioMHAS and the Cuyahoga County Sheriff's Department relative to the award granted to the Cuyahoga County Sheriff's Office for the reimbursement of funds expended for MAT in the jail. Board staff recommend to the Board of Directors acceptance of \$17,781 from OhioMHAS to be distributed to the Cuyahoga County Sheriff's Department as pass-through funds for the period July 1, 2022 through December 31, 2022 for the MAT Reimbursement Program.

- d) 2023 Problem Gambling and Suicide Prevention Awareness Activities and Campaign – Not to exceed \$125,000
 - Media and Digital Campaign (Spotify, Fox 8, Radio One, La Mega, iHeart, Lamar, Cleveland Jewish News and other local publications) - Not to exceed \$114,000
 - Translation Services, printed materials and promotional items (LanguageLine Solutions, Brothers Printing and other vendors TBD) - \$10,000

- Problem Gambling Symposium Sponsorship (Recovery Resources at MetroHealth System) - Not to exceed \$1,000

While most can safely and responsibly gamble, the existence of individuals negatively impacted by gambling cannot be denied. Ohio's statewide survey showed that nearly one in 10 Ohioans who gamble are currently experiencing or are at risk of developing a gambling problem; roughly one in five pathological gamblers attempt suicide, a rate higher than that of any other addiction disorder. The Cuyahoga County Problem Gambling Coalition advocates for individuals who are negatively impacted by gambling and works with The Problem Gambling Network of Ohio to ensure any gambling expansion includes consumer protections to mitigate harm and funding for prevention, intervention, and treatment services.

At the beginning of 2023, online sports betting was launched in Ohio and our local community was being exposed to massive advertising campaigns. Problem gambling experts know that there will be an increase in individuals who are negatively affected by gambling and online sports betting because of the increase that was seen in other states that launched similar sports betting. To help combat an increase of individuals with gambling disorders and create education related to safe betting practices and how to connect with treatment, Ohio for Responsible Gambling worked with Origo Branding to develop the Ohio Problem Gambling Helpline and a multi-media prevention campaign specifically targeting sports betting. The campaign is called "Pause Before You Play" and is part of the greater "Get Set Before You Bet" problem gambling awareness campaign. Calls to the Problem Gambling helpline have doubled (to 1,500 calls) since the launch of sports betting in January, with the largest jump in calls coming from individuals ages 18-34.

ADAMHS Board staff collaborated with the local Problem Gambling Coalition to connect with Origo and develop a partnership to localize the "Pause Before You Play" campaign and target demographics of individuals at-risk for problem gambling in Cuyahoga County. An estimated 137,237 Cuyahoga County adult residents can be categorized as low-risk, moderate-risk, or problem gamblers, which is 13.9% of the general adult population; statewide, the percentage is 10.3% of the general adult population. Men (17.6%), particularly African American males (19.5%), are at higher risk than women for problem gambling. Individuals ages 25-44 (16.8%) are at the highest risk for problem gambling, followed by younger adults ages 18-24 (15.4%).

A collaborative approach is needed to help save lives and connect individuals in need to treatment. It is also necessary to educate treatment providers about problem gambling. The Board and partners propose:

- o Awareness Campaign: Utilize the statewide "Pause Before You Play" campaign to target local at-risk populations through a multi-media campaign.
 - Work with Origo to localize the campaign with Cuyahoga County resources and our branding.
 - Purchase digital, streaming, social media, radio, television, print, transit and billboard ads for the localized "Pause Before You Play" campaign and help promote the Problem Gambling Symposium with paid social media, digital, streaming, radio and print ads.
 - Purchase printed materials and promotional items and pay for translation of any materials related to the campaign.
- o Support the Cuyahoga County Problem Gambling Symposium that will be hosted on Friday, June 16, 2023, at Tri-C Corporate College to increase treatment provider education about problem gambling. The ADAMHS Board will sponsor this symposium in the amount of \$1,000.

It is important to note that all of the resources inform residents how to connect with care when they are ready for treatment. Based on estimated impressions, hundreds of thousands of individuals will be exposed to the campaign, with millions of impressions. The Problem Gambling Coalition hopes to train hundreds of individuals and local treatment providers through the symposium on Friday, June 16, 2023, at Tri-C Corporate College. Board staff recommend to the Board of Directors authorization of the 2023 Problem Gambling and Suicide Prevention Awareness Activities and Campaign and allowing the Chief Executive Officer to enter into multiple vendor contracts not to exceed \$125,000 for the term of March 31, 2023 through December 31, 2023.

- e) 2023 Annual Meeting Brunch, Awards Ceremony and Client Art Show

- Holiday Inn Cleveland South - Not to exceed \$35,000

The 2023 Annual Meeting Brunch, Awards Ceremony and Client Art Show will be held on Monday, May 15, 2023, at the Holiday Inn in Independence. The Annual Meeting has traditionally attracted between 350 and 500 guests and is held during May, which is Mental Health Awareness Month. The ADAMHS Board sells tickets to the event to defray the cost of the food and service charge. The contract entered into will not exceed \$35,000 and the cost to the Board should be less than \$10,000. The last two Annual Meetings were held at the Cleveland Marriott East. The Holiday Inn in Independence offers a centrally located space with free self-parking and easy highway and bus access and can easily hold up to 500 guests. During the Annual Meeting, the Board provides a yearly update to the community and acknowledges exceptional accomplishments in the community through the presentation of awards to clients, family members, legislators and professionals. It also showcases client art. Board staff recommend to the Board of Directors authorization of the 2023 Annual Meeting Brunch, Award Ceremony and Client Art Show on Monday, May 15, 2023, allowing the Chief Executive Officer to contract with Holiday Inn Cleveland South in an amount not to exceed \$35,000 for the term of March 31, 2023 through June 30, 2023.

Ms. Harrison responded to numerous questions from the Board of Directors regarding various inquiries around a number of topics. One such topic included the Great Office Solution Helper (GOSH) Billing system that the Board utilizes, whereby provider agencies must provide demographic information, Social Security Number (SSN), date of birth and address so that the client can be identified – to check with the State to ensure that the individual in question is not Medicaid eligible. If the individual is Medicaid eligible, the Board's system will deny the payment, as the Board is a payor of last resort. If they are Medicaid eligible, they should be billing Medicaid. Once the enrollment process is complete, claims can be submitted for the individual in question. Ms. Harrison indicated that claims are submitted on a weekly basis with a cutoff of 12:00 p.m. on Thursday for the batch to be processed.

Provider agencies are required to submit billing within 90 days of the date of service but are encouraged to submit billing as often as possible; while some provider agencies do bill daily. Once these claims are submitted, Board staff review the claims and process them for payment.

Ms. Harrison stated that pooled funding is billed through GOSH. She reported that in 2019 the Board determined that any named Medicaid service that provider agencies bill for can be billed against pooled funding. This year \$11 million was set aside for pooled funding; and overall, provider agencies have not billed more than 50% of pooled funding annually. Board staff determine how much will be placed in the Board's pooled funding during the annual budget process.

Ms. Sadigoh Galloway inquired as to whether the Board is involved with Medicare. Ms. Harrison reported that the Board is not involved with Medicare because the services in the behavioral health manual from OhioMHAS are named Medicaid services. Ms. Galloway shared that the Medicare population is in need of assistance; and inquired as to whether the Board plans to address this need in the future. Ms. Harrison stated that the Board may provide services to someone who has Medicare; however, the Board does not follow a Medicare billing model. Ms. Galloway shared her concerns regarding the lack of discussion around the Medicare population to ensure that they receive needed services. After a lengthy discussion regarding this matter, Mr. Osiecki reported that the Board is a payor of last resort. He emphasized that the Cuyahoga County Division of Senior and Adult Services (DSAS) is the mandated provider of Adult Protective Services (APS) in Cuyahoga County, and provides home-based care services, benefits assistance, outreach, and senior center programming, while advocating for the needs of the County's older adults.

Ms. Bishara Addison inquired about provider agency training relative to the level of complexity with regard to the GOSH billing system. Ms. Harrison reported that Ms. Cheryl Fratalonie, Director of Claims and Membership, provides training to new provider agencies; and offers technical assistance to existing provider agencies upon request.

Motion to recommend approval of Contracts (as listed above) to the full Board. MOTION: H. Snider / SECOND: B. Addison / AYES: B. Addison, R. Fowler, S. Galloway, S. Killpack, H. Snider / NAYS: None / ABSTAIN: None / **Motion passed.**

6. **Identify Consent Agenda**

Ms. Rosenbaum recommended including the January 2023 Finance Reports and Contracts into the Consent Agenda to be recommended for approval to the full Board.

7. New Business

Mr. Osiecki reported that during the Annual Meeting, the Board acknowledges exceptional accomplishments in the community through the presentation of awards to clients, family members, legislators and professionals; and requested the Board of Directors to provide suggestions for any individuals in the community that should be recognized with the Helping Hands Awards. Ms. Bishara Addison requested a list of past recipients be forwarded for review.

8. Follow-up

Mr. Osiecki followed up on an inquiry regarding the Opiate Settlement funds. He reported that Cuyahoga County received a total of \$179 million from a larger settlement that was split with Summit County; and lawyer fees took a large portion of the settlement. He stated that \$10 million came to the ADAMHS Board for some programs, \$2.7 was provided to MetroHealth for jail services, \$5 million was provided for the building of the MetroHealth Psychiatric Hospital, \$4.5 million was provided to the Department of Children and Family Services (DCFS) and \$13.3 million was provided to the Diversion Center, with money encumbered for later on to support the Diversion Center. Mr. Osiecki also stated that \$5 million was set aside for innovative solutions and technologies for the opiate crisis; and additional funds were provided to the Cuyahoga County Prosecutors Office (\$1.1 million) and the Medical Examiner's Office. As this is a partial list of the funds, he reported that \$3 million remains of the total 179 million that is not encumbered for other things.

Mr. Harvey Snider reported that the U.S. Department of Justice recently reported that they filed a motion to intervene in the lawsuit in the United States District Court against the Pharmaceutical Companies and inquired as to whether the Board is part of this lawsuit. Mr. Osiecki reported that the Board is not part of this lawsuit; and was the bellwether state that received the first opiate settlement funds. The State of Ohio had another lawsuit and received some funds, which created One Ohio. Through One Ohio – a Board was created at the state level and each county has a Board as well, of which Mr. Osiecki is a member. Through One Ohio, Cuyahoga County receives less than \$1 million annually. He reported that the One Ohio Board takes recommendations as to how these funds will be spent annually over approximately 18 years; and that these recommendations must be approved by the state Board.

9. Public Comment Period

No public comment was received.

10. Upcoming March and April Meetings:

- General Meeting: March 22, 2023
- Faith-based Outreach Committee Meeting: April 5, 2023
- Nominating Committee Meeting: April 12, 2023
- Planning & Oversight Committee Meeting: April 12, 2023
- Finance & Operations Committee Meeting: April 19, 2023
- General Meeting: April 26, 2023

There being no further business, the meeting adjourned at 4:55 p.m.

Submitted by: Linda Lamp, Executive Assistant

Approved by: Sharon Rosenbaum, MBA, Finance & Operations Committee Chair