

**ALCOHOL, DRUG ADDICTION AND MENTAL HEALTH SERVICES BOARD  
OF CUYAHOGA COUNTY**

**RESOLUTION NO. 23-01-03**

**APPROVAL AND RATIFICATION OF CONTRACTS**

1. Suicide Prevention Awareness Campaign
2. Opioid Awareness and Response Initiative
3. WOVU 95.9 FM Radio Partnership
4. Sponsorship of Dispelling Stigma Traveling Gallery

**WHEREAS**, funding has been made available to the Alcohol, Drug Addiction and Mental Health Services Board of Cuyahoga County (ADAMHS Board) for the following programs:

1. Suicide Prevention Awareness Campaign for the time period February 1, 2023 to December 31, 2023 in the amount of \$35,000.00 for the following contracts:
  - a. Indoor Media - \$25,000.00
  - b. American Solutions for Business - \$10,000.00; and,
2. Opioid Awareness and Response Initiative for the time period January 26, 2023 to December 31, 2023 in the amount of \$265,500.00 for the following contracts:
  - a. The MetroHealth System - \$15,000.00
  - b. Media and Digital Campaign - \$100,000.00 (including the following vendors: Spotify, Radio One, LaMega, iHeart, Brothers Printing and other vendors TBD)
  - c. BTNX - \$100,000.00
  - d. Naloxone Purchase from Ohio Department of Health - \$50,500.00; and,
3. WOVU 95.9 FM Radio Partnership for the time period January 26, 2023 – January 31, 2024 in the amount of \$20,000.00 for the following contract:
  - a. WOVU 95.9 FM/ Burten, Bell, Carr Development, Inc.; and,
4. Sponsorship of Dispelling Stigma Traveling Gallery for the time period January 26, 2023 to December 31, 2023 in the amount of \$16,471.00 for the following contract:
  - a. Project White Butterfly; and,

**NOW, THEREFORE, BE IT RESOLVED:**

- A. The ADAMHS Board of Directors accepts the funds and authorizes payment of any required local match for the following:
  1. Suicide Prevention Awareness Campaign for the time period February 1, 2023 to December 31, 2023 in the amount of \$35,000.00 for the following contracts:
    - a. Indoor Media - \$25,000.00
    - b. American Solutions for Business - \$10,000.00; and,
  2. Opioid Awareness and Response Initiative for the time period January 26, 2023 to December 31, 2023 in the amount of \$265,500.00 for the following contracts:
    - a. The MetroHealth System - \$15,000.00
    - b. Media and Digital Campaign - \$100,000.00 (including the following vendors: Spotify, Radio One, LaMega, iHeart, Brothers Printing and other vendors TBD)
    - c. BTNX - \$100,000.00
    - d. Naloxone Purchase from Ohio Department of Health - \$50,500.00; and,
  3. WOVU 95.9 FM Radio Partnership for the time period January 26, 2023 – January 31, 2024 in the amount of \$20,000.00 for the following contract:
    - a. WOVU 95.9 FM/ Burten, Bell, Carr Development, Inc.; and,
  4. Sponsorship of Dispelling Stigma Traveling Gallery for the time period January 26, 2023 to December 31, 2023 in the amount of \$16,471.00 for the following contract:
    - a. Project White Butterfly.

B. The ADAMHS Board Chief Executive Officer is authorized to execute any necessary contractual agreements.

On the motion of Rev. Benjamin F. Gohlstin, Sr., seconded by Erskine Cade, MBA, the foregoing resolution was adopted.

**AYES:** B. Addison, G. Boehm, E. Cade, S. Galloway, B. Gohlstin, P. James-Stewart,  
K. Kern-Pilch, S. Rosenbaum, H. Snider

**NAYS:** None

**ABSTAIN:** None

**DATE ADOPTED:** January 25, 2023