

ALCOHOL, DRUG ADDICTION & MENTAL HEALTH SERVICES BOARD OF CUYAHOGA COUNTY

COMMUNITY RELATIONS & ADVOCACY (CR&A) COMMITTEE MARCH 2, 2022

Committee Members Present: Patricia James-Stewart, M.Ed., LSW, Committee Chair, Gregory X. Boehm, M.D., Erskine Cade, MBA, Katie Kern-Pilch, ATR-BC, LPC-S, Sharon Rosenbaum, MBA, Harvey A. Snider, Esq. / Other Board Members: J. Robert Fowler, Ph.D.

Absent: Ashwani Bhardwaj, Reginald C. Blue, Ph.D.

Board Staff Present: Scott Osiecki, Chief Executive Officer, Olivia Abdllrasul, Carole Ballard, Christina Bohuslawsky-Brown, Danielle Clark, Tami Fischer, Cheryl Fratalonie, Madison Greenspan, Felicia Harrison, Bill Hebble, Anthony Henderson, Woo Jun, Linda Lamp, Tawanna Pryor, Vicki Roemer, Clare Rosser, Larry Smith, Jr., Maggie Tolbert, Beth Zietlow-DeJesus

1. **Call to Order**

Ms. Patricia James-Stewart, Committee Chair, called the meeting to order at 4:00 p.m. and welcomed everyone in attendance. Mr. Erskine Cade read into the record the Committee Mission Statement: *“To establish mental health and addiction as a permanent civic priority, enhance the public’s perception of people with mental illness and addiction, increase community support and future funding opportunities, and broaden communication, cooperation and partnerships with people living with mental illness and addiction, family members, organizations, other governments and the public.”*

2. **Public Comment on Agenda Items** – None.

3. **Board Member Attendance Roll Call**

Due to the current public health orders surrounding COVID-19, and the Board’s commitment to ensuring the health and safety of our Board members, staff, partners, and stakeholders, the Community Relations & Advocacy Committee meeting was held via a Zoom meeting. To assure a quorum, Ms. Linda Lamp, Executive Assistant, completed the Board member attendance roll call.

4. **Legislative Update**

Mr. Scott Osiecki, Chief Executive Officer, highlighted several legislative bills that are currently being considered.

House Bill (HB) 453 “Recovery is Beautiful” License Plate (Jarrells-D)

Mr. Osiecki reported that this bill will create the “Recovery is Beautiful” license plate. Proceeds from the \$20 contribution per plate fund will be split between The National Alliance on Mental Illness (NAMI) Ohio and Ohio Citizen Advocates for Addiction Recovery (OCAAR). The logo will be as agreed upon by the Ohio Association of County Behavioral Health Authorities (OACBHA), Ohio Council, OCAAR, NAMI Ohio and Ohio Peer Recovery Organizations. This bill has currently passed out of the House Transportation and Public Safety Committee; and had its first hearing in the House Transportation and Public Safety Committee on Wednesday, February 9, 2022.

HB 468 Suicide Prevention Telephone Line (Pavliga-R)

HB 468 establishes a 9-8-8 suicide prevention and mental health crisis telephone line and requires the Ohio Department of Mental Health and Addiction Services (OhioMHAS) to identify a 9-8-8 administrator to administer and oversee the hotline system and designate crisis centers. This bill also requires crisis centers to participate in the 9-8-8 hotline to provide or coordinate crisis stabilization and intervention services and crisis care coordination to persons accessing the line. This bill amends Chapter 340 to require ADAMH Boards to work in partnership with the 9-8-8 administrator to oversee the operation of crisis centers and also requires ADAMH Boards to oversee the administration and operation of the designated crisis center in the Board area. The third Hearing / Proponent Testimony BH and Recovery Supports Committee occurred on Thursday, February 17, 2022.

Senate Bill (SB) 204 Counseling Compact (Roegner-R)

SB 204 is to enter into the Counseling Compact to facilitate interstate practice of Licensed Professional Counselors with the goal of improving public access to Professional Counseling services. This Bill passed the Senate on Wednesday, November 10, 2021; and the first hearing in the Behavioral Health and Recovery Supports Committee occurred on Thursday, February 17, 2022.

HB 281 Mental Health, Disability Terminology Act (Jarrells-D, Young-R)

HB 281 modifies or removes discriminatory terminology from the Revised Code and does not change any requirements, processes, etc. of the sections it revises. This bill was passed by the House on Wednesday, June 16, 2021; and had a third hearing in the Senate Health Committee on Wednesday, February 9, 2022. OACBHA provided Proponent Testimony.

HB 523 ADAMH Boards Revision to ORC 340 (Swearingen-R)

Mr. Osiecki reported that HB 523 includes the following:

- Revises process for withdrawals from a joint-county board.
- Provides additional options for board composition (6/9/12/15/18 members) with county commissioners/Executive being sole determiners of board size, with the ability to change every 4 years.
- Required categoricals are a person receiving mental health and a person receiving addiction services with other categories as options based on size of board.
- Allows for removal of board members at will.
- Allows for an Executive Director to be removed pursuant to the contract terms instead of for cause.
- Removes the 120-day notice requirement.
- Adds that boards can use any process it chooses for entering into contracts (competitive or otherwise).
- Removes county opiate hub reporting requirement.
- In the OhioMHAS statute, it eliminates the requirement for OhioMHAS to establish rules applicable to Boards around the waiting list requirement.
- This Bill was referred to the House Behavioral Health (BH) and Recovery Supports Committee on Tuesday, January 25, 2022; and the first hearing – Sponsor Testimony was held on Thursday, February 17, 2022.

Mr. Osiecki reported that OACBHA is working with Senator Mark J. Romanchuk to sponsor legislation; and OhioMHAS is convening a community committee that will be meeting on Friday, March 4, 2022. Committee members include Mr. Lovell J. Custard, President and Chief Executive Officer of Murtis Taylor Human Services System, and Ms. Joan Englund, Executive Director of Mental Health & Addiction Advocacy Coalition.

Ms. Clare Rosser, Chief of Strategic Initiatives, reported that the Mental Health Addiction & Advocacy Coalition is planning their legislative outreach activities for the Spring. She stated that they have a virtual advocacy week that they are planning between Monday, April 4, 2022, and Thursday, April 8, 2022. Presently their staff is looking at what types of priorities to bring before the Ohio House and Senate members to ensure Cuyahoga County's priorities are represented in this initiative.

5. Accepting Funds for HEALing Communities Study Public Awareness Partnership

Ms. Beth Zietlow-DeJesus, Director of External Affairs, reported that scientists from the nation's leading health agencies and four major academic institutions are partnering with communities in four states to test a set of interventions to combat the opioid crisis. The ambitious HEALing Communities Study (HCS) aims to reduce opioid overdose deaths by 40 percent over three years in participating communities. Cuyahoga County is one of these communities. In Ohio, The Ohio State University is the study partner. The HCS is a multiyear study under a cooperative agreement supported by the National Institute on Drug Abuse, part of the National Institutes of Health (NIH). The study is being carried out in partnership with the Substance Abuse and Mental Health Services Administration (SAMHSA) and is part of the Helping to End Addiction Long-termSM Initiative, or NIH HEAL InitiativeSM, a bold effort to speed scientific solutions to stem the national opioid crisis.

Cuyahoga County was chosen because of the high rate of overdose fatalities. Community education is one effort supported by HCS to help prevent access to prescription opioids. The ADAMHS Board is a HCS member and active in the communications subcommittee. The HCS is coming to a close later this year. HCS proposed providing the unused

public awareness dollars to the ADAMHS Board to enhance current ADAMHS Board campaigns related to substance use disorder prevention, harm reduction, treatment, anti-stigma and recovery supports.

With the Haling Communities Study wrapping up, they have public awareness funds in the amount of \$22,500 that need to be spent in the very near future. They are requesting the Board to assist them with expending the dollars by promoting several of the campaign materials that were prepared as part of the study because the Board intended to use some of these as part of a larger campaign. These materials will be localized with the Board's logo and the 24-hour hotline: (216) 623-6888; and it is the Board's hope to promote them via radio streaming, print and social media depending on the costs involved with each purchase.

Motion to accept the amount of \$22,500 from the HEALing Communities Study and utilize those funds to promote localized HEALing Community Study public awareness materials to the Finance & Operations Committee.

MOTION: S. Rosenbaum / SECOND: K. Kern-Pilch / AYES: G. Boehm, E. Cade, K. Kern-Pilch, S. Rosenbaum, H Snider / NAYS: None / ABSTAIN: None / **Motion passed.**

6. Milestones Autism Resources Healthcare Worker Training Program

Ms. Carole Ballard, Director of Education and Training, reported that there is a tremendous need to cross train behavioral and healthcare professionals, including physicians, psychologists and therapists on co-occurring conditions of autism and mental health. The lack of understanding does not allow for appropriate treatment and the lack of cross-training limits the knowledge of healthcare workers to properly care for clients. Behavioral and healthcare professionals receive minimal general disability and mental health education even though a large percentage of individuals being served have co-occurring conditions. If children are not connected to appropriate mental health services and resources, their mental health condition can be a deficit for their overall development extending throughout the course of their lives, especially when the child has co-occurring Autism Spectrum Disorder (ASD).

In addition, there is a shortage of African American and Hispanic behavioral and healthcare professionals with autism expertise to serve autistic individuals of color. Thus, Milestones is determined to provide training on mental health and autism to expand the pool of diverse behavioral and healthcare professionals to serve the mental and overall health needs of autistic individuals and their families. Milestones plans to provide culturally competent training about co-occurring conditions of autism and mental health to medical students, residents and behavioral health and other healthcare professionals. Fifty percent of the full curriculum is dedicated to co-morbidity and practical strategies for decreasing anxiety and preventing and managing meltdowns, which is the portion of the training that the ADAMHS Board funding would cover. This training would be provided in two ways: Students and residents at Case Western Reserve Medical School and through targeted training at 10 behavioral health care agencies.

Milestones has a partnership with Case Western Reserve Medical School to help train student and residents ASD. It is through this program, that they will expand the training to include identifying and understanding co-occurring mental health disorders. NEOMED and The Ohio State University's Warrensville Branch have indicated interest in this training program. Milestones will also cross train healthcare professionals and behavioral therapists of color on the co-morbidities of autism and mental health at local community behavioral health organizations (75% of this training will be focused on mental health and co-morbidity with ASD). Milestones would also provide follow up coaching to the therapists to include recommendations and resources for individual autistic clients. Milestones can also create a recording and reference materials for future use by agencies for staff onboarding. Milestones will also provide complimentary conference registrations for at least one behavioral therapist from each of the 10 identified behavioral health agencies to attend Milestones conference.

Motion to fund Milestones Autism Resources in the amount of \$33,627 to provide training on co-occurring mental health and Autism Spectrum Disorder to medical students, residents and behavioral and other healthcare workers to the Finance & Operations Committee.

MOTION: G. Boehm / SECOND: K. Kern-Pilch / AYES: G. Boehm, E. Cade, K. Kern-Pilch, S. Rosenbaum, H Snider / NAYS: None / ABSTAIN: None / **Motion passed.**

7. Roads to Recovery Conference

Ms. Ballard reported that the Roads to Recovery Conference has been successfully held in 2005, 2007, 2009, 2011, 2013, 2015, 2017 and 2019. Based on the tremendous success of these eight conferences, the Community Relations & Advocacy Committee and staff agreed that it is a worthwhile endeavor that should be held every other year. Due to unforeseen issues related to COVID-19 and the pandemic, the 2021 Roads to Recovery Conference was postponed. The purpose of the Roads to Recovery Conference is to educate clients, family members, providers, mental health professionals, alcohol and other drug addiction professionals, media and legislators that personal recovery from mental illness and alcohol and other drug addiction is possible. Specifically, the goals and objectives of the conference include:

- Illustrating successful mental health and alcohol and other drug addiction recovery models and best practices.
- Establishing a trusting relationship between clients, family members, and providers to foster recovery.
- Educating the public that personal recovery from mental illness and alcohol and other drug addiction is possible.
- Educating the public, providers, family members and others about the Board's commitment towards diversity, equity and inclusion and the role it plays in a person and community recovery.

The Recovery Conference illustrates the Board's commitment to recovery and that the Board has fully embraced the concept of personal recovery from mental illness and alcohol and other drugs. Staff recommend that Monday, October 17, 2022, would be the best day to hold the conference because it does not interfere with any religious or national holidays, and is the similar week that prior conferences have been held. Due to ongoing issues related to the COVID-19 pandemic, the planning for the Roads to Recovery Conference is challenging as it relates to how to facilitate the conference. Staff recommend hosting a smaller in-person event to serve no more than 200 with the option of virtual if needed. This model would satisfy issues associated with social distancing, masking and decreasing ultimately the continued spread of the virus. Staff is in the process of identifying conference venue options with accessibility, quality meeting space and services, free parking and competitive pricing.

Motion to fund the Roads to Recovery Conference: The Culture of Recovery scheduled for Monday, October 17, 2022, in the amount not to exceed \$60,000 (the funding to be used for the training site, food, materials, audio/visual aids, supports and presenters) to the Finance & Operations Committee. MOTION: G. Boehm / SECOND: K. Kern-Pilch / AYES: G. Boehm, E. Cade, K. Kern-Pilch, S. Rosenbaum, H Snider / NAYS: None / ABSTAIN: None / **Motion passed.**

8. Events Update

Annual Meeting (May 16, 2022)

Ms. Zietlow-DeJesus reported that the ADAMHS Board of Cuyahoga County typically holds its Annual Meeting Brunch and Awards Ceremony every year. During this meeting, the Board presents its Annual Report to the Community and its Annual Awards. This event has traditionally attracted between 350 and 519 guests and is held during May, which is Mental Health Awareness Month. Due to COVID-19, the Board's 2020 Annual Meeting was canceled and rescheduled for Monday, October 5, 2020. However, upon monitoring the current public health situation relative to the high number of COVID-19 cases in Cuyahoga County, the Board decided to cancel the rescheduled event. As a result of the understanding nature of hotel staff, the Board did not incur any costs related to this cancellation. Ms. Zietlow-DeJesus also shared that the 2021 Annual Meeting was held on Monday, May 10, 2021, virtually via Zoom.

Ms. Zietlow-DeJesus reported that the Board has decided to hold an in-person Annual Meeting on Monday, May 16, 2022 with a limited number of tables to accommodate for 250 individuals. The ADAMHS Board sells tickets to the event to defray the cost of the food and service charge. Historically, this event alternates from an east side venue to a west side venue each year. However, based on the cancellation of the last scheduled in-person Annual Meeting, in addition to the Board requirement for free self-parking and easy highway and bus access, the board will be hosting the Annual Meeting at Cleveland Marriott East located at 26300 Harvard Road, Warrensville Heights, Ohio 44122. Ms. Zietlow-DeJesus highlighted that the Board will also be hosting an art show during this event. Registration will be forthcoming towards the end of March.

Ohio's 2022 Opiate and Other Drugs Conference (June 6-7, 2022)

The OACBHA Foundation, in partnership with OhioMHAS, will host Ohio's 2022 Opiate and Other Drugs Conference on Monday and Tuesday, June 6-7, 2022, at the Hyatt Regency in downtown Columbus, Ohio. This will be Ohio's 12th

Opiate Conference. This two-day conference will focus on opiates, stimulants, and other substance use disorders, specifically on efforts related to prevention, education, intervention, treatment, recovery, family supports, community engagement, and more.

Ms. Zietlow-DeJesus shared that the Board will be facilitating two presentations: 1) Mr. Osiecki and Mr. Mike Randle, Executive Vice President of Operations at Oriana House, will be doing a presentation on the Diversion Center and 2) Ms. Aubrey Montgomery, Office of Opioid Safety Project Dawn Assistant at The MetroHealth System, and Ms. Zietlow-DeJesus will be presenting on the NaloxBox program.

Individuals who wish to attend the 2022 Opiate and Other Drugs Conference are encouraged to contact Ms. Zietlow-DeJesus or Ms. Madison Greenspan, External Affairs Officer, for assistance with registration.

9. Sponsorships

Ms. Zietlow-DeJesus highlighted the four sponsorships recommended by Board staff to the CR&A Committee and referenced the details provided in the individual agenda process sheets for the following:

- Him and Me (August 7, 2022) - \$500
 - Ms. Zietlow-DeJesus reported that this Father Daughter dance, held by Alive on Purpose, promotes healthy relationships and improves the social and emotional development for African American girls/young women to help prevent suicidal ideation. The role of a father in a daughter's life is important for growth and development and equips people everywhere to discover purpose, increase their potential, and live in today's society fully committed and engaged in their lives.
 - Alive On Purpose is a nonprofit organization founded in 2011 to promote awareness and advocacy through various programming to prevent suicide among young people. The founder of the organization, without having the common risk factors for suicide, suffered from depression which led to multiple suicide attempts. Once the purpose of life was identified, the journey toward resilience was to help others believe in themselves.
 - Alive On Purpose offers experiences, such as the father daughter dance, to adolescents and teens to address their social-emotional learning competencies. The organization uses interactive vehicles such as group classes, interactive social events and consistent support to influence positive social, cognitive, emotional and psychological development within our communities.
 - Approximately 700 fathers and daughters were served at previous in-person father daughter dances. The last time the Board sponsored this event was in 2018. Due to COVID-19, this event was not held in 2020 and 2021.
 - As a sponsor, the ADAMHS Board would receive the following benefits:
 - ❖ Two admission tickets for any yearly activity
 - ❖ Listing in the program as a table sponsor for the event
 - ❖ Recognition on both Alive On Purpose and Him & Me Dance website for one year (estimated 50,000+ impressions)
- Project LIFT Life Skills Summit (June 18, 2022) - \$1,000
 - Ms. Zietlow-DeJesus reported that Project LIFT (Learn, Ingenuity, Fortitude and Triumph) is a social justice and prevention agency that serves Black males 14 – 24 years of age. Project LIFT's behavioral health and prevention services unit provides a supportive environment that promotes self-discovery to develop tools that assist with problem-solving, conflict resolution, as well as the application of coping skills to help young men thrive.
 - The goal of Project LIFT's prevention services is to eliminate barriers to successful independence through programming, resource connection and assistance with identifying and navigating through barriers. Programming provided includes housing, legal, parenting, financial and behavioral health prevention services.

- The Life Skills Summit for Young Men will be held on Saturday, June 18, 2022, at Project LIFT's Cleveland Office and will cover the following topics: Healthy Relationships, Finance Matters, Managing Legal Barriers, Mental Health and Substance Use, Career Opportunities, Men's Physical Wellness, and Leadership. Last year, Project LIFT created a directory of services available to assist young men in Cuyahoga County, which our sponsorship helped support, to help close the gaps that exist between resources and men. This directory was provided to event attendees along with wellness kits.
- This year, Project LIFT is requesting funding to help offset the cost of the wellness kits, which include 100 kits including stress ball, earbuds, deodorant, body spray, hand sanitizer, masks, dude wipes and other giveaways, in the amount of \$1,000.
- As one of two sponsors, the ADAMHS Board would receive the following benefits:
 - ❖ Logo on yard signs and flyers
 - ❖ ADAMHS Board resources included in kit
 - ❖ ADAMHS Board profile advertised on Project LIFT's social media accounts
- Mentally Mangled Mental Health Conference for Faith Leaders (May 17, 2022) - \$1,000
 - Hosted by City of God Cleveland, this conference will provide empowerment and assistance to the spiritual, mental and physical health of the pastor/faith leader.
 - The ADAMHS Board agreed to sponsor this conference in 2020 but COVID-19 resulted in the cancellation of the event, which was previously titled Intensive 2020 Mental Health and Ministry Conference.
 - Clergy members are often a first responder for their congregants and can face secondary trauma and burnout much like other first responders. This event is expected to draw 75 – 100 pastors from the Greater Cleveland area virtually or in-person.
 - The conference will provide medical, mental health and substance use screenings for clergy members and will refer anyone in need of services to sources for help.
 - As a sponsor, the ADAMHS Board would receive the following benefits:
 - ❖ An exhibit table
 - ❖ Half page ad in conference program
 - ❖ Logo on conference signage, event promotions, event materials and event website
 - ❖ Organization profile included in pre-event social media promotion
 - ❖ Acknowledgement during sponsored session and organization materials on tables at chosen sponsored session
 - ❖ Mobile event app sponsors receive a banner ad in lieu of materials on tables
- LifeAct Print Materials - \$6,500
 - LifeAct, a member of the Board's Suicide Prevention Task Force, has requested that the ADAMHS Board provide \$10,640 to cover the cost of leave-behind items for Cuyahoga County students that participate in the Recognizing Teen Depression and Preventing Suicide program in the upcoming 2022/2023 school year. Materials include wallet crisis cards with the ADAMHS Board logo, student handouts and pens. In past years, we have paid for \$6,500 of the total request.
 - The program's goal is to cause at-risk students to seek and receive treatment from a mental health professional, as treatment is life-altering and often lifesaving.
 - The program utilizes a fun, interactive curriculum that includes video, role playing, small group work, lecture and Q&A. LifeAct instructors teach students how to identify individuals who may be suffering from major depression and/or may be at risk of suicide, how to respond, and where to refer. Students are taught that they are the "first line of defense" in preventing suicide, since teens who make a plan to end their lives often inform a friend. An evidence-based evaluation validates that the program causes at-risk teens to seek and receive help from a mental health professional in the weeks following their participation in this program.
 - LifeAct's mission is to prevent suicide by teaching young people to recognize the warning signs of depression and to come forward seeking help for themselves or others. This early identification helps to initiate the first step in getting assistance – connecting students with the appropriate professionals.

- In 2014, LifeAct formed a strategic partnership with University Hospitals Rainbow Babies and Children's Hospital and FrontLine Service to complete the circle of care. Students who self-identify or whose evaluations indicate that they may need services are referred to these two entities for help.
- In January of 2021, LifeAct became certified by OhioMHAS as a statewide provider of prevention services and received a national award from the American Psychiatric Association for "Advancing Minority Mental Health in the Cleveland Metropolitan School District (CMSD)."
- The materials have been covered in part by the ADAMHS Board since 2015 in recognition of the good work of LifeAct and its program and to defray the costs associated with the program's leave-behind items.

Motion to approve the four sponsorships (Him and Me, Project LIFT Life Skills Summit, Mentally Mangled Mental Health Conference for Faith Leaders and LifeAct Print Materials) to the Finance & Operations Committee.

MOTION: S. Rosenbaum / SECOND: G. Boehm / AYES: G. Boehm, E. Cade, K. Kern-Pilch, S. Rosenbaum, H. Snider / NAYS: None / ABSTAIN: None / **Motion passed.**

10. Media Tracking Report

Ms. Zietlow-DeJesus reported that during the period of Thursday, January 20, 2022 to Tuesday, March 1, 2022, the Board had 38 media mentions, of which 21 were positive and 17 were neutral. Though debatable based on perspective, there were no negative media stories. Diversity, Equity and Inclusion (DEI) created welcome and open dialogue and a new chance to hear from interested and affected parties. The reimbursement story is facts. Some may not agree with the content, but all but one payment was made by the County since 2009 meaning the reimbursements met the language in the negotiated contract. The language in the negotiated contract has since been changed, making further reimbursements no longer left to interpretation.

For 2022, the Board had a total of 54 media mentions. 36 were positive and 18 were neutral. There have been no negative media stories.

11. Social Media and Website Tracking Reports

Social Media Report

- Ms. Greenspan provided committee members with an overview of the social media statistics. She reported that for the timeframe Wednesday, January 19, 2022 to Tuesday, March 1, 2022, the Board had 19,727 impressions, 712 engagements (likes, comments, retweets, mentions, etc.), gained 86 new followers and 155 post link clicks. Board staff posted 128 times and had 675 video views on our social media accounts. Posts that did well this reporting period included posts sharing the Our Stories, Our Healing video series, Crisis Text Line, online behavioral health screenings, and fentanyl awareness messaging.

Website

- Ms. Greenspan reported that 8,673 people have visited the Board's website since Wednesday, January 19, 2022, for a total of 12,061 times. There were 34,076 page views and 61% of users came to the site from Google searches, 30% came to the site directly meaning they typed it in and the remainder (9%) from social media/referral from another page or email.

12. New Business

Mr. Osiecki provided an update on the Diversity, Equity and Inclusion (DEI) Strategic Planning. He reported that on Tuesday, March 1, 2022 and Wednesday, March 2, 2022, the Board's strategic planning team, consisting of Rev. Benjamin F. Gohlstin, Board Chair; Ms. Patricia James-Stewart; and several identified Board staff, was involved in strategic planning sessions with the Board's consultants, REdCon, to develop a three-year DEI Action & Equity Plan.

On day 1 the strategic planning team worked on prioritizing and accomplished the following:

- Shared their expectations for the day and the plan
- Reviewed the sensing data to identify common themes
- Discussed foundational terms (Diversity, Equity, Inclusion, and Culture)

- Explored themes and reflected on the future
- Prioritized key themes as Critical, Important or Desirable

On day 2 the strategic planning team worked on goal setting and accomplished the following:

- Discussed equitable actions
- Discussed overarching goals of the plan
- Categorized Critical Priorities
- Identified the framework for purpose, vision and values plan
- Identified Strategic Pillars
- The team agreed that the plan will overlay our Board strategic plan.

The Board's strategic planning team is looking forward to having three or four additional virtual sessions. Agenda topics for these sessions will include Session 3, which is scheduled for Thursday, March 17, 2022, 10:00 a.m. to 12:00 p.m., to discuss Action Planning, and include the following:

- Align the goals of each pillar
- Identify strategies and actions to achieve each goal
- Develop measures of effectiveness

Once Session 3 is complete, REdCon will be assisting the strategic planning team to gather input from the community on the framework of the Board's DEI Plan from Friday, March 18, 2022, through Monday, March 28, 2022.

Session 4 and 5 will include a discussion of Action Planning, and include the following:

- Finalize key strategies
- Develop measures of effectiveness

At the conclusion of these sessions, the strategic planning team will accomplish the following:

- Collect feedback from stakeholders
- Develop the written plan
- Develop implementation notes to guide the organization
- Develop a calendar and tracker to measure the progress of the plan

At the conclusion of this process, the Board as well as the organizations that we work with, will have a clear road map with implementation recommendations to drive their equitable initiatives.

13. Public Comment Period – None.

14. Upcoming March and April Board Meetings:

- Nominating Committee Meeting: March 9, 2022
- Planning & Oversight Committee Meeting: March 9, 2022
- Finance & Operations Committee Meeting: March 16, 2022
- General Meeting: March 23, 2022
- Faith-based Outreach Committee Meeting: April 6, 2022
- Nominating Committee Meeting: April 13, 2022
- Planning & Oversight Committee Meeting: April 13, 2022
- Finance & Operations Committee Meeting: April 20, 2022
- General Meeting: April 27, 2022

There being no further business, the meeting adjourned at 5:06 p.m.

Submitted by: Linda Lamp, Executive Assistant

Approved by: Patricia James-Stewart, M.Ed., LSW, Community Relations & Advocacy Committee Chair