

Strong Turn Out at Health and Human Services Levy Campaign Kick-Off Event

The **Health and Human Services Levy - Issue 33 - Campaign Kick-Off** event was held on January 29, 2020 at the **MetroHealth System**. Attendees heard from several speakers, including Armond Budish, County Executive; Frank Jackson, Mayor; Dan Brady, County Council President; Akram Boutros, CEO of The MetroHealth System; Jennifer Bailit, MD, MPH, The MetroHealth System; Kai Cotton, A Place 4 Me; and Semanthie Brooks. The speakers stressed the importance of the services provided through the Health and Human Services Levy.



(l-r) Armond Budish, County Executive; Rev. Lorenzo Norris, President and CEO of the Cleveland Clergy Alliance; Frank Jackson, Mayor; Rev. Benjamin F. Gohlstin, Sr., Board Chair; Megan Van Voorhis, Board Member; J. Robert Fowler, Ph.D., Vice Chair; and Scott S. Osiecki, CEO

The Health and Human Services Levy - **Issue 33** - will be on the **March 17** ballot. The passing of a Health and Human Services Levy increase would provide the ADAMHS Board with an additional \$5 million annually, which will be used to bolster crisis services provided by **FrontLine Service**, specifically the 24-hour Suicide Prevention, Mental Health & Addiction Crisis, Information and Referral Hotline and mobile crisis teams. The funding will also be used to serve more clients through the Board's **Residential Assistance Program (RAP)**, which provides \$1,100 per month per client for room and board at Adult Care Facilities or Group Homes, and \$200 in spending money for adults living with mental illness, while they wait for other federal and state benefits.

You are invited to join us on Saturday, February 15, 2020 from 8:00 a.m. to noon to make yard signs for Issue 33 at the Greater Cleveland Food Bank. For information on how to get involved with the Levy campaign, contact **Beth Zietlow-DeJesus**, Director of External Affairs, via e-mail at dejesus@adamhsc.org or phone at 216-241-3400 ext. 812. You can also visit the Issue 33 website: www.voteforhhs.org.



Akram Boutros, MD, FACHE, President and CEO of The MetroHealth System, welcomed attendees.



(l-r) Megan Van Voorhis, Board Member; Scott S. Osiecki, CEO; and Yvonne Conwell, County Council Member

Report Out On Aligning Efforts to Support a Recovery Community Presented at Addiction Recovery Advocacy Meeting

On the evening of January 27, the ADAMHS Board held an **Addiction Recovery Advocacy Meeting**. **Scott S. Osiecki**, CEO, welcomed attendees and shared updates about the opioid settlement, upcoming needs assessment, Health and Human Services Levy, and the 2020 Census. For the past few months, attendees from these meetings have been working together to better align local efforts with statewide initiatives of the Governor and RecoveryOhio. Recommendations made by attendees were put together in a report titled *Aligning Efforts to Support a Recovery Community*, which was reviewed and presented at the meeting.

In the spirit of recovery, **Sara S.** of **Project White Butterfly** shared her journey and mission of hope with the group. The meeting ended with a project in preparation for First Responder Appreciation Week in May. Many in attendance wrote thank you cards for **First Responder Appreciation Week** and messages of hope for Project White Butterfly.

Hosted quarterly, the Addiction Recovery Advocacy meetings are a convening of family members who have lost a loved one to addiction, individuals with a loved one struggling with addiction, recovery advocates, professionals and family support groups. These meetings provide an opportunity to unite the powerful voices of individuals and advocacy groups to create change through action.

Thank you to all who attended!



Sara S. shared her recovery story and information about Project White Butterfly at the meeting.

Upcoming Conference Will Address Racial Disparity, Social Justice and the Opioid Crisis

The ADAMHS Board is acting as fiscal agent and in-kind sponsor for an upcoming conference **Racial Disparity, Social Justice and the Opioid Crisis** being held at **Case Western Reserve University** on **April 17-18, 2020**. Information about sponsorship opportunities and registration can be found on our homepage: www.adamhsc.org.

Carole Ballard Appointed to the CIT International Board of Directors

Carole Ballard, MSSA, LISW, Director of Education and Training, was appointed to the **CIT International Board of Directors**. She is the second Ohioan to be appointed to the board. Carole has been a CIT Program Coordinator for over 13 years and has been a member of the **CIT Statewide Coalition** for the past 12 years. Congratulations on your appointment, Carole!

Proceeds from 10th Annual Suicide Prevention Concert go to the ADAMHS Board for Prevention Efforts



For the last 10 years, **Rita Jermann** has planned a suicide prevention concert in memory of a loved one who died by suicide. The concerts are a way to raise awareness about suicide prevention and this year raised \$930 to support suicide prevention efforts in Cuyahoga County. Thank you Rita and all involved for your continued efforts to promote suicide prevention!

Roundtable Discussion With Community Partners

Beth Zietlow-DeJesus, Director of External Affairs, took part in a roundtable discussion hosted by **Justin Herdman**, the United States Attorney for the Northern District of Ohio. In February 2020, legislation that allows fentanyl analogues to be scheduled through blanket coverage is set to expire. This would require each individual analogue, which can be changed by altering just one molecule, to go through a rigorous process for scheduling. The more

fentanyl analogues on our streets, the harder enforcement of trafficking becomes, thereby allowing more people to experience overdose. As community partners, we rely on each other to continue the battle against the opioid epidemic. This fight involves response from all partners – shutting down supply, lowering demand by addressing root causes of substance use disorders with prevention and education and connecting individual with treatment, care and recovery supports. Our community collaboration is key to addressing this public health issue and we will continue to support our partners.

The Passing of Capt. James Purcell

Capt. James Purcell was the first coordinator for the **Cleveland Police Department's Crisis Intervention Team** and served as one of the chairmen of the **Mental Health Response**



Advisory Committee (MHRAC). He was a dedicated advocate for individuals living with mental illness. We are truly grateful for Captain Purcell's work to better our community. The ADAMHS Board extends sincere condolences to his family during this difficult time.

Mental Health Response Advisory Committee Released 2019 Annual Report

As required by the Memorandum of Understanding between the **City of Cleveland** and the ADAMHS Board of Cuyahoga County, the **Mental Health Response Advisory Committee (MHRAC)** has completed its 2019 Annual Report. The report will be submitted to the ADAMHS Board and the City of Cleveland, as well as the community, by the end of the month. The report can be found on the "DOJ/CDP Settlement Agreement" page on the ADAMHS Board website: www.adamhsc.org.

ADAMHS Board Staff Led Statewide Webinar on Suicide Prevention

At the beginning of January, **Charde' Hollins, MSW, LSW**, Behavioral Health Prevention Specialist, and **Beth Zietlow-DeJesus**, Director of External Affairs, led a statewide webinar that was hosted by the **Ohio Suicide Prevention Foundation (OSPF)** called *Real Talk: Suicide Prevention*. The webinar was a deep dive into what the term suicide prevention actually means. The webinar included information on prevention, postvention, the importance of messaging in the media and stigma on many levels.

Upcoming Events

VOTING DAY

March 17, 2020

Vote yes on Issue 33 for Health and Human Services

7th Annual Ohio Recovery Housing Conference: ADAMHS Board Sponsored

March 30 - April 1, 2020

Embassy Suites - Dublin, Ohio

Register: www.ohiorecoveryhousing.org/conference

CWRU Racial Disparity, Social Justice and the Opioid Crisis Conference: ADAMHS Board Sponsored

April 17-18, 2020

Case Western Linsalata Center
11310 Juniper Road, Cleveland

Register: www.bit.ly/2GaAkML

Drugs: Cost and Consequences Exhibit

February 7 - June 21, 2020

Parma-Snow Library

2121 Snow Road, Parma

First Responder Appreciation Week

May 3-9, 2020

Help us thank Cuyahoga County's first responders! Details on page 3.

SAVE THE DATE: ADAMHS Board 2020 Annual Meeting

May 18, 2020

Cleveland Marriott East,
Warrensville Heights



2019 Outreach Efforts

The Board was busy in 2019 raising awareness throughout the community. Two fentanyl awareness radio campaigns and one suicide prevention radio campaign were run. Also, a Crisis Text promotional campaign was run on social media. The Board had 373 media mentions for the year. Social media efforts grew in 2019 with Twitter, Facebook and Instagram generating nearly two million impressions, over 30,000 engagements and 2,288 clicks on links that we shared! If you don't already, please follow us @ADAMHSBoardCC.

Census 2020

In March, residents will receive an invitation to complete the 2020 Census. For the first time, everyone will be able to complete the Census electronically, by mail or phone. It is important that everyone gets counted in the Census because the results help determine federal funding distribution and drive decision making in the community. Please encourage everyone you know to fill out their 2020 Census because everyone counts!

The Provider Network Guide is Now Available

The **2020 Provider Network Guide** is now available on the ADAMHS Board website (www.adamhsc.org) under the "Finding Help" tab. The 2020 guide provides a snapshot of Board contracted agencies, including main address, phone number and types of mental health and addiction treatment and recovery support services funded by or through the ADAMHS Board for Cuyahoga County residents.

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Meetings of Note

ADAMHS Board staff have recently met with several partners to see how we can better collaborate to serve our clients. Some recent meetings of note include:

- On January 6, ADAMHS Board Executive Staff met with staff from the **ADAMH Board of Franklin County** to share ideas.
- **Scott S. Osiecki**, CEO, and staff met with **Ed Eckart, VP of Operations and other staff** from the **Downtown Cleveland Alliance (DCA)** to discuss how we can partner and provide training to DCA Ambassadors.

First Responder Appreciation Week: Two Ways to Help Us Say Thank You!

May 3-9, 2020 is the statewide celebration of **First Responder Appreciation Week**. First responders bring help and hope year-round, so we want to keep the thanks going all year-round too. The ADAMHS Board wants to thank first responders for their care and compassion when responding to overdoses and administering Narcan to save lives.

There are two ways you can help us say thank you:

1. **Write a Thank You Card!** We need individuals in recovery, family members, friends and others to write thank you cards to first responders. Free thank you cards are available to use, which can be picked up at the ADAMHS Board. Finished cards can be dropped off or mailed to the ADAMHS Board. Cards are due by **April 17**.
2. **Thank you Photos!** Are you in recovery from a substance use disorder? We are looking for twelve people in recovery to share a thank you photo and short thank you message to be included in a thank you calendar that will be sent to police, fire and EMS stations across Cuyahoga County. If you would like to participate, please contact AmeriCorps VISTA Member **Jake Rosebrock** at jrosebrock@adamhsc.org. Calendar submissions are due by **March 6**.

In the News

ADAMHS Board Members and staff have been busy sharing information with members of the media this month:

- **Ideastream** ran a series of stories on the rising suicide rate in Ohio. **Scott S. Osiecki**, CEO, was one of the interviewees for the story along with mobile crisis team staff from **FrontLine Service**.
- **Dr. Leslie Koblentz**, Chief Clinical Officer Consultant, sat down with **News 5** reporter **Kevin Barry** to discuss the difficulties of providing SUD treatment and mental health care in jail environments. **News 5** did this story in response to a **Cleveland City Council** proposal to eliminate fines and penalties for small amounts of marijuana.
- **Dr. Koblentz** was also asked to provide a clinical perspective for a **19 News** story about a former NBA player who has bipolar disorder. She explained what bipolar disorder is and shared ways that individuals can seek help.
- **Scott S. Osiecki**, CEO, and **Madison Greenspan**, External Affairs Officer, were interviewed for a **News 5** story on reaching hard to count communities for the 2020 Census. They shared what the ADAMHS Board is doing to make sure that clients are all counted.
- **Plain Dealer** reporter **John Caniglia** interviewed **Scott S. Osiecki**, CEO, for a story on the rising trend of fentanyl-laced cocaine. **Scott** was also interviewed by **Cleveland.com** reporter **Evan MacDonald** for a story on the dangers of carfentanyl.
- **Rev. Benjamin F. Gohlstin, Sr.**, Board Chair; **Felicia Harrison, MBA**, Chief Financial Officer; **Maggie Tolbert, RN, C**, Assistant Chief Clinical Officer; and **Larry Smith, Jr., LICDC, LSW**, Director of Programs, were all on the radio this month. Two shows were on **WOVU** and one was on **Voicelt** radio.
- **Scott S. Osiecki**, CEO, was interviewed by **News 5** reporter **Caroline Sweeney** for a story on Cleveland police officers using crisis intervention training.

Protect Our Health
& Human Services

Vote FOR **33**

Food, Dancing and Fun at the Annual Client Holiday Party!

On December 11, the ADAMHS Board held its annual client holiday party at the Hilton Garden Inn Downtown. There was dancing, great fellowship and a wonderful meal! **Bill Hebble**, Client Rights Officer II, and **Christina Bohuslawsky-Brown**, Client Rights Officer II, provided clients with highlights from the *Coping with the Holidays* brochure.

Here are a few photos from the celebration!



Thank you to all of the Board Members who attended the celebration!

Welcome, Allison!

Allison Schaefer, MSW, LSW, started in January as the new Adult Behavioral Health Specialist II (Residential). She has **Assertive Community Treatment (ACT) Team**



Allison Schaefer

experience. ACT is an evidence-based approach that improves outcomes for individuals with severe mental illness who are most vulnerable to homelessness, hospitalization and involvement in the criminal justice system.

Allison has always wanted to make a difference in the lives of individuals with severe mental illness on a system-wide level, so she is excited to join the ADAMHS Board team!

She can be reached at 216-241-3400 ext. 709 or email to schaefer@adamhsc.org.

"With the new day comes new strength and new thoughts."

– Eleanor Roosevelt, American political figure, diplomat and activist

1884 - 1962

Jason Joyce Appointed Council of Agency Directors President

Jason Joyce, M. Ed., Senior Director of Clinical Services for **Recovery Resources**, was recently appointed Council of Agency Directors (CAD) President. Jason said, "I am excited to be elected CAD President. **Deb Chickering** has led strongly for the past two years, and I am happy to follow in her footsteps. CAD looks forward to another year of working with the ADAMHS Board, and is thankful for the strong relationship with **Scott S. Osiecki**, CEO. As CAD President, I will continue to attend the ADAMHS Board general meetings, and will make myself available for questions. Immediate priorities for CAD are to set the strategic goals for 2020 and continue to grow engagement in the community."

PEP CEO Habeebah Grimes Received CSU Distinguished Alumni Award

Positive Education Program (PEP) CEO Habeebah Grimes was recently honored by **Cleveland State University (CSU)** with a Distinguished Alumni Award. In the 28 years since the award has been given, 200 alumni have received the honor, which CSU reserves for its greatest ambassadors. Congratulations, Habeebah!

ADAMHS Board Winter Training Institute

The ADAMHS Board offers trainings year-round to help behavioral health professionals earn necessary CEUs/RCHs. The following trainings are being offered:

January 31: **Psychiatric Medications for the Brain**
winterbrain.eventbrite.com

February 18: **Differential Diagnosing: Culture, Access & Assessment**
winterdiagnosing.eventbrite.com

February 21: **Parenting with a Mental Illness**
winterparenting.eventbrite.com

March 3: **Addressing and Resolving Ethical Dilemmas**
winterethics.eventbrite.com

March 27: **Mindfulness-Based Wellness & Resiliency for Professionals Who Work with Trauma**
wintermindful.eventbrite.com

To review the Winter 2020 Workshop Schedule, visit www.adamhsc.org. Please be sure to read through the *important information* section on page one of the workshop schedule before registering for a training.