

# ALCOHOL, DRUG ADDICTION & MENTAL HEALTH SERVICES BOARD OF CUYAHOGA COUNTY

## JOINT PLANNING & OVERSIGHT AND FINANCE & OPERATIONS COMMITTEE MINUTES SEPTEMBER 22, 2021

**Committee Members Present:** Katie Kern-Pilch, ATR-BC, LPC-S, Planning & Oversight Committee Chair, Sharon Rosenbaum, MBA, Finance & Operations Committee Chair, Bishara W. Addison, J. Robert Fowler, Ph.D., Rev. Benjamin F. Gohlstein, Sr., Patricia James-Stewart, M.Ed., LSW, Steve Killpack, MS / Other Board members: Gwendolyn A. Howard, LSW, MSSA

**Absent:** Ashwani Bhardwaj, Reginald C. Blue, Ph.D., Gregory X. Boehm, M.D., Elsie Caraballo, Harvey A. Snider, Esq.

**Board Staff Present:** Joseph Arnett, Carole Ballard, Christina Bohuslawsky-Brown, Danielle Clark, Erin DiVincenzo, Cheryl Fratalone, Madison Greenspan, Felicia Harrison, Esther Hazlett, Anthony Henderson, Myra Henderson, Charde' Hollins, June Hudson, Woo Jun, Leslie Koblentz, Linda Lamp, Nancy Mundy, Vicki Roemer, Jessica Saker, Allison Schaefer, Larry Smith, Jr., Thomas Williams, Leshia Yarbrough-Franklin, Beth Zietlow-DeJesus

### 1. **Call to Order**

Ms. Katie Kern-Pilch, Planning & Oversight Committee Chair, called the meeting to order at 4:00 p.m. Mr. Steve Killpack read into the record the Planning & Oversight Committee Mission Statement: *"The Planning & Oversight Committee, in cooperation with all partners, advocates for and monitors programs, policies and practices which are continually improved to meet the needs of clients, their families, and the community."* Mr. Killpack also read into the record the Finance & Operations Committee Mission Statement: *"To assist the full Board in fulfilling its fiduciary responsibility by reviewing and overseeing financial and operational aspects of the system."*

### 2. **Public Comment on Agenda Items** - None

### 3. **Approval of Minutes**

The Planning & Oversight Committee minutes of July 14, 2021 and the Finance & Operations Committee minutes of July 21, 2021 were approved as submitted.

### 4. **Review of Policy Statement Renewals**

Mr. Woo Jun, Director of Risk Management, highlighted the minor changes made to the following policy statements up for renewal.

- Approval of Expenditures
- Financial Audits
- Open Meeting Act
- Records Retention
- Social Media (Reviewed at the Community Relations & Advocacy Committee meeting of September 1, 2021)

### **Committee Member Input:**

- Dr. Robert Fowler suggested a minor change with the use of "or" to maintain consistency in the Approval of Expenditures Policy Statement. Dr. Fowler also commented on the Social Media Policy Statement. He reported that when an individual searches for mental health or substance abuse services on the internet, the ADAMHS Board does not populate. As a result, should search engine key words be included to assist potential users in identifying the Board's website.
- Ms. Kern Pilch suggested that Dr. Fowler talk with Ms. Clare Rosser, Chief Public Affairs Officer, regarding the ADAMHS Board's website.
- Ms. Rosenbaum also suggested that this matter be discussed at the next scheduled Community Affairs & Advocacy Committee meeting.
- Dr. Fowler inquired as to whether provider agency financial audits allow the Board to determine whether the provider agency in question is financially stable. Mr. Jun indicated that the Financial Audits Policy Statement is reflective of the procedure as outlined in the Ohio Administrative Code. Ms. Felicia Harrison, Chief Financial Officer, reported that language has been added to provider agency contracts; and this language allows the Board to request additional

information when necessary. Also, the Board's Compliance Auditing Department will be providing technical assistance to the Board's provider agencies to ensure financial stability.

- Ms. Kern-Pilch inquired as to whether Mr. Anthony Henderson, Chief Compliance Officer, could provide a presentation regarding the responsibilities of this department at a future Board meeting.

Given the Approval of Expenditures Policy Statement revision proposed; and given no further policy statement revisions being proposed by committee members, the vote was taken.

**Motion to recommend approval of the Policy Statement Renewals, listed above, to the full Board.** MOTION: R. Fowler / SECOND: P. James-Stewart / AYES: B. Addison, R. Fowler, B. Gohlstin, G. Howard, P. James-Stewart, S. Killpack, S. Rosenbaum / NAYS: None / **Motion passed.**

##### **5. Approval to Enter into a Contract with a Consultant for Diversity, Equity and Inclusion (DEI) Assessment and Planning Services**

Ms. Starlette Sizemore-Rice, Director of Special Projects, reported that the ADAMHS Board is committed to work with its partners to plan immediate, short-term, and long-term goals for eliminating structural racism in the behavioral health community. On June 24, 2020, the ADAMHS Board of Directors passed Resolution No. 20-06-01 declaring Racism as a Public Health Crisis. Pursuant to ADAMHS Board Resolution No. 20-06-01, on October 5, 2020, the Board convened the first Eliminating Structural Racism in Behavioral Health Care Work Group. The Board also included Diversity, Equity, and Inclusion work as part of its 2021-2025 Strategic Plan.

The Board released a Request for Proposal for a Diversity, Equity, and Inclusion consultant on July 27, 2021, and received three responses by the deadline. Receiving the top score, Rice Education Consulting, LLC (REdCon), was chosen to provide Diversity, Equity, and Inclusion Assessment and Planning Services. REdCon will provide a robust assessment and equity planning process that will lead to effective change via the reduction of systemic racism policies and the enhancement of belonging for served communities. This will be accomplished thorough examination of baseline data gathered by multiple sensing mechanisms such as an online survey, virtual focus groups representing various stakeholder perspectives (staff, funders, service providers, board, community, lived experience) and a small number of virtual one-on-one interviews. Through this process and their proprietary Body Method facilitation style (adapted from the nationally recognized Objective, Reflective, Interpretive, Decisional method), REdCon will facilitate virtual sessions and establish the creation of realistic and attainable goals, strategies and actions that can be measured both for performance and impact.

REdCon shows their ability to work across industries and cross functionally. With over 150 years of collective experience, representing various industries (education, non-profit, healthcare, corporate, law enforcement), REdCon has developed best of class practices and processes that have propelled organizations to success. REdCon has received excellent references from various organizations. REdCon's cost for services should not exceed \$69,000 (Approximately 350 hours of labor at an estimated \$187 - \$200 per hour, \$1,400 for travel and \$400 for graphic designer and printing) for the time period of October 1, 2021 to December 31, 2022.

**Motion to approve a consulting contract with Rice Education Consulting, LLC to provide an assessment of the local publicly funded behavioral health network that will give the ADAMHS Board Eliminating Structural Racism (ESR) in Behavioral Health Care Work Group baseline data as well as identify issues and priorities to focus its efforts, and provide a Strategic Implementation Plan with clearly defined action steps and timelines that the ADAMHS Board and its ESR Work Group can use to develop policies and practices for a culturally competent, culturally appropriate, and diverse behavioral health system that delivers treatment, recovery and prevention services that prioritize equity and inclusion to meet the needs of the residents of Cuyahoga County in the amount of \$69,000 for the term of October 1, 2021 to December 31, 2022 to the full Board.** MOTION: G. Howard / SECOND: B. Addison / AYES: B. Addison, R. Fowler, B. Gohlstin, G. Howard, P. James-Stewart, S. Killpack, S. Rosenbaum / NAYS: None / **Motion passed.**

##### **6. Request for Issuance of Request for Proposal (RFP) for Early Childhood Mental Health (ECMH) Services**

Ms. Charde' Hollins, Behavioral Health Prevention Specialist, reported that as part of the ADAMHS Board's contractual agreement with Cuyahoga County Office of Early Childhood - Invest In Children (IIC), the Board is obligated to issue an RFP every two years, in addition to establishing a review committee to provide contract recommendations. The purpose of the RFP

issuance is to procure contracts for the unique specialization of early childhood consultation, early intervention and treatment services. ECMH services benefit children ages birth through six by enhancing social-emotional development through the provision of services delivered with a keen awareness of the significance of early brain development and the adverse effects of trauma, abuse, neglect, and other negative experiences that impact healthy emotional development. Early intervention services have a substantial potential for facilitating the promotion of resilient functioning in diverse high-risk populations that have experienced significant adversity. Family-centered prevention and early intervention services are offered to children and their families to address emotional, social, and behavioral problems in an effort to prevent more serious mental health challenges. The aforementioned promotes resilience and ensures that Cuyahoga County's youngest children are prepared for a successful start socially and academically.

Ms. Hollins reported that the ECMH RFP varies from previous RFPs; whereby a component has been added around a specific training module that will assist providers to become equipped to assist families. The module is seeking key services, which is child psychotherapy. In addition to providing services, the ECMH RFP offers training and/or participating in the emergency response component of the RFP; and providers can make a choice to apply for one, two or all three components of the RFP. Currently, six agencies provide this service and the Board is looking to expand.

**Motion for approval to partner with IIC to develop and release an RFP for the provision of ECMH services for the term of January 1, 2022 through December 31, 2022 to the full Board.** MOTION: S. Rosenbaum / SECOND: S. Killpack / AYES: B. Addison, R. Fowler, B. Gohlstein, G. Howard, P. James-Stewart, S. Killpack, S. Rosenbaum / NAYS: None / **Motion passed.**

*[Ms. Sharon Rosenbaum, Finance & Operations Committee Chair, replaced Ms. Kern-Pilch as Chair of the Joint Planning & Oversight and Finance & Operations Committee meeting.]*

#### **7. Finance Report Summary – June 2021, July 2021 and August 2021**

Ms. Harrison reported that the Opioid Settlement Expenditures Budget is \$10,501,207 and for quarter 2 2021, ending June 30, 2021, the total expenses were \$5,434,667; that is roughly 52% of the total Opioid Settlement Expenditures Budget. She noted that these contracts are slated to end February 28, 2022; and stated that the Board is working with Cuyahoga County to determine what will occur after February 28, 2022.

Ms. Harrison highlighted that relative to the Board Voucher Report for July 2021 there were a few expenditures that were not routine. A vendor titled "Chubb and Son, Inc." in the amount of \$15,834 for an annual insurance payment, was made; and final payments were made to the consultant that was assisting with the financial transition to QuickBooks.

Ms. Harrison reported that relative to the Administrative Budget that was approved for Calendar Year (CY) 2021 was \$6,518,555, and for August 2021, the total expenses were \$3,674,250.94; that is roughly 56% of the total Administrative Budget. She noted that eight months of the year is roughly 67%. As a result, the Board has underspent by 11%.

Ms. Harrison highlighted that relative to Board Voucher Report for August 2021, payment was made to Silco Fire & Security in the amount of \$15,615 for camera and access system upgrade. Also, the payment to Aperture Education, LLC, in the amount of \$11,250 was for the Board's annual Devereux Student Strengths Assessment (DESSA) licenses.

The Funding Source Budget to Actual YTD, August 2021, displays the Board's total revenue budget for administrative operations and grants. The total revenue expected to be received from Federal, State and local levy funds is \$71,346,510.98; and through the end of August 2021, the Board has received \$62,719,148.68. The bulk of these funds consists of the Board's annual amount from the County levy subsidy, which was \$43,463,659, and includes the increase of \$4.1 million from Cuyahoga County starting in 2021. Ms. Harrison reported that 88% of the budget has been received.

The Revenues By Source By Month report reflected that in Quarter 1 (January through March 2021), the Board received revenues of \$49,678,209.04 and in Quarter 2 (April through June 2021), the Board received revenues of \$7,425,347.70. In July 2021, the Board received revenues of \$1,138,598.95, and in August 2021, the Board received revenues of \$4,476,992.99. As a result, the total revenues thus far in 2021 total \$62,719,148.68. Ms. Harrison highlighted that the August 2021 revenues are higher than the July revenues due to the receipt of some state fiscal year funding.

The ADAMHS Board Budget vs. Actuals for 2021 reflect that August YTD Actual is \$38,296,740.14 that is roughly 50% of the Board's anticipated expenditures for the calendar year. Ms. Harrison noted that the Diversion Center's expenditures are reflected on this report.

Revenue and Expenditures All Accounting Units By Month January – August 2021 includes administrative accounts as well as grant accounts. The total expenditures for July 2021 is \$5,788,522.14 and August 2021 is \$2,605,011.32; and includes the ADAMHS Board's Administration, Opportunities for Ohioans with Disabilities (OOD) Grant, the State Opioid Response (SOR) Grant and Other Grants. The total expenditures through the end of August 2021 is \$36,295,116.69. Ms. Harrison highlighted that the expenditures for August 2021 were lower due to the Board's system outage.

The Revenues and Expenditures Grants YTD, August 2021 YTD reflects the Grant Accounting Units that include the OOD Grant, Other Grants and SOR Grant. The total expenditures for grants YTD is \$3,286,412.30. Ms. Harrison noted that the Board has received two new federal grants, which have previously been approved by the Board; whereby expenditures for these federal grants are reflected on this report.

The Cash Flow Report, August 2021 shows the 2020 Actual, and YTD thru August 2021. This report shows a comparison of the available beginning balance, total available resources, expenditures and available ending balance. The available ending balance through August 2021 is \$53,596,868.16 and includes the County levy funds, which will be spent down throughout the remainder of 2021.

The Diversion Center Revenues and Expenditures YTD August 2021 YTD reflects a total of \$2,001,623.45. Ms. Harrison noted that the Board has received over \$1,000,000 in revenue from Cuyahoga County and that more reports have been submitted to request additional revenue.

Committee Member Input:

- Ms. Rosenbaum suggested that a Diversion Center update be provided at a future committee meeting.

**Motion to recommend approval of the Board Voucher and Expenditure Reports for June 2021, July 2021 and August 2021 to the full Board.** MOTION: B. Addison / SECOND: R. Fowler / AYES: B. Addison, R. Fowler, B. Gohlstin, G. Howard, P. James-Stewart, K. Kern-Pilch, S. Killpack / NAYS: None / **Motion passed.**

**8. East Cleveland Neighborhood Center Advance Funding Request**

Ms. Harrison reported that as a result of the COVID-19 pandemic, East Cleveland Neighborhood Center is facing an immediate cashflow need because their billable services delivery in the East Cleveland schools was disrupted. They noticed depressed billings as a result of the inability to conduct its full schedule of prevention services due to COVID-19 school scheduling restrictions. Ms. Harrison stated that East Cleveland Neighborhood Center returned to providing prevention services in the East Cleveland schools effective September 1, 2021 and expects to ramp up to full implementation by the end of September.

East Cleveland Neighborhood Center submitted a request in accordance with section 11.12 of the 2021 contract for an advance against future billings in the amount of \$92,000 and provided the following information as stipulated in the contract language:

- Listing of remittance advice files
- Cash flow documentation for 2021
- A projection of expenditures for August – December 2021
- 2020 Year End Financial Statement

The full amount of the advance request was not approved to allow sufficient time to recoup the amount of the advance.

**Motion to recommend approval of an advance against future billings for the East Cleveland Neighborhood Center in the amount of \$46,000 to be recouped within six months for the term of August 18, 2021 through December 31, 2021 to the full Board.** MOTION: P. James-Stewart / SECOND: S. Killpack / AYES: B. Addison, R. Fowler, B. Gohlstin, G. Howard, P. James-Stewart, K. Kern-Pilch, S. Killpack / NAYS: None / **Motion passed.**

## 9. **Contracts**

Ms. Harrison highlighted agenda process sheets for agreements and amendments listed below, answered questions, and provided clarification for committee members.

- a) Lease Agreement for Postage Meter Equipment  
 - Pitney Bowes/Sourcwell - \$27,089.40

Ms. Harrison reported that the ADAMHS Board's current postage meter lease with Pitney Bowes expires in October 2021. The current postage supply market was surveyed for alternatives to the Board's existing vendor; however, no other supplier had the same performance rating as this vendor. The Board uses the SendPro Postage Meter for all USPS postage needs, including standard envelope postage, metered postage and priority mail. The Board's current lease agreement is at a rate of \$540.60 per month. The new lease will be at a rate of \$451.49 per month. This is a savings of \$89.11 per month, or a total of \$5,346.60 for the term of the contract, October 30, 2021 through October 29, 2026. The savings is a result of eliminating the option to use postage prior to purchasing postage for the machine.

- b) Laptop Purchase for Staff  
 - MNJ Technologies - \$26,796

The existing inventory of laptops and thin clients are nearing the end of their useful lives. The laptops and thin clients on average are approximately 8 years old and are unable to be upgraded. They do not support the technologies needed to ensure security within the Board's network and resources. The older equipment does not support video conferencing, forcing staff to use personal equipment. Approximately 35% of staff are using personal equipment to perform Board operations. Personal equipment poses a significant security risk

- I.T. staff unable to monitor
- Antivirus/anti malware measures unknown
- Critical [security] updates unknown and unable to be administered
- Remote management software not installed
- No option for corporate wipe in the case equipment is compromised
- Recommendation from 3rd party security firm to ensure all staff are using Board monitored equipment

With the ADAMHS Board participating in a hybrid on-site/remote environment for the foreseeable future, all staff will need Board owned equipment as we mitigate vulnerabilities in the Board's network infrastructure.

- c) Ohio Department of Mental Health and Addiction Services (OhioMHAS): Mental Health Court Program (MHCP)  
 - South Euclid Municipal Court - \$18,750

In June of 2020, OhioMHAS announced a Request for Information (RFI) for \$150,000 in Mental Health Court Program funds, available to a total of 31 eligible Certified Mental Health dockets throughout the state. The award for each docket was to be \$5,000 to \$10,000, based on the number of awardees. Both eligible Mental Health Courts in Cuyahoga County, Cleveland Municipal Court and South Euclid Municipal Court, were awarded funds of \$5,172.50 in 2020. These funds were made available in July of 2021 and Cleveland Municipal Court and South Euclid Municipal Court were again awarded \$5,172.50. In August of 2021, South Euclid Municipal Court was awarded an additional \$18,750. The South Euclid Municipal Court Mental Health Court has been Ohio Supreme Court certified since 2019.

- d) OhioMHAS: Specialized Docket Support – Payroll Subsidy – \$460,000  
 - Cleveland Municipal Court - \$200,000  
 - Cuyahoga County Common Pleas Court - \$135,000  
 - Cuyahoga County Common Pleas Court-Juvenile Division - \$80,000  
 - South Euclid Municipal Court - \$45,000

The primary legislative intent of these funds is to assist courts with their payroll costs for specialized docket staff. Historically, over 95% of reported expenditures were for payroll costs. However, feedback received from these courts was a desire to have more flexibility for the use of these funds. Therefore, allowable expenses now include behavioral health treatment services, medication assisted treatment (MAT) medications, urinalysis, and recovery supports. For expenditures other than payroll costs, these funds may only be used for individuals who are under the jurisdiction of the Court, and who have been admitted to the specialized docket. The only exception to this is diagnostic assessments to determine program eligibility. Clinical services, including MAT, must be provided by agencies certified by OhioMHAS.

- e) Ohio Department of Rehabilitation and Corrections (ODRC): Parole Assertive Community Treatment (PACT)
- Recovery Resources - \$275,000

The PACT Program operated by Recovery Resources provides comprehensive community treatment for mentally ill individuals being released from Prison on Parole or Post Release Control. The PACT Program maintains an active caseload for up to 50 people at any given time. The program provides intensive community support services, assistance with housing and other supports. A designated Officer from Adult Parole Authority (APA) is assigned to the team in order to assist and support the team. The amount of \$275,000 will be received from ODRC; and the Board will contract with Recovery Resources for the term of July 1, 2021 through June 30, 2022 for this program.

- f) Opportunities for Ohioans with Disabilities (OOD) Agency – FFY2022 Case Services Contract – \$2,139,184.64
- Jewish Family Service Association - \$343,976.21
  - Recovery Resources - \$445,208.43
  - Pooled Funds Managed by OOD - \$1,350,000

The purpose of the OOD contract is to help adults and transitional youth ages 16-22 with mental illness and alcohol/drug dependence obtain and maintain employment. The ADAMHS Board continues to subcontract with Jewish Family Service Association (JFSA) and Recovery Resources to provide case management activities to clients in need of vocational rehabilitation services. Both agencies have years of experience in providing vocational rehabilitation services to the target population.

- g) Northeast Ohio Collaborative: Withdrawal Management/Detoxification and Crisis Bed Expansion – \$1,381,277.16
- Windsor Laurelwood - \$100,000
  - Stella Maris - \$150,000
  - Lake County ADAMHS Board - \$130,000
  - Applewood (Cuyahoga County) - \$303,138.58
  - Applewood (Lorain County) - \$153,138.58
  - Ravenwood - \$275,000
  - Silver Maple Recovery Center - \$120,000
  - Each ADAMHS Board in NEO Collaborative - \$25,000 (\$150,000 Total)

As part of the SFY2018/19 State Budget, OhioMHAS allocated funding by region to expand the availability of Withdrawal Management/Detoxification and Mental Health Crisis Stabilization services. The Northeast Ohio Regional Collaborative includes the Boards of Cuyahoga, Lorain, Lake, Geauga, Ashtabula and Summit Counties. The ADAMHS Board of Cuyahoga County was selected to serve as the fiscal agent for the Withdrawal Management/Detoxification and Mental Health Crisis expansion for the Collaborative. OhioMHAS once again allocated regional funding for SFY2022 (July 1, 2021 through June 30, 2022). The ADAMHS Board of Cuyahoga County was requested to continue to serve as the fiscal agent. Each of the ADAMHS Boards in the NEO Collaborative will receive \$25,000 for system management.

- h) OhioMHAS: Psychotropic Drug Grant Funds
- Cuyahoga County Sheriff's Department - \$31,187

The ADAMHS Board received notification from OhioMHAS and the Cuyahoga County Sheriff's Department relative to the award granted to the Cuyahoga County Sheriff's Office for the reimbursement of funds expended for Psychotropic medications in the jail in the amount of \$31,187 for the term of January 1, 2021 through June 30, 2021.

- i) United States Department of Health and Human Services (US DHHS) Substance Abuse and Mental Health Services Administration (SAMHSA) Center for Mental Health Services (CMHS) Jail Diversion Grant – \$326,340
  - FrontLine Service - \$260,340
  - Case Western Reserve University (CWRU) Begun Center - \$66,000

SAMHSA funding is intended to divert adults with a serious mental illness (SMI) from jail by providing an alternative. Crisis Intervention Team (CIT) P.L.U.S. provides law enforcement officers a consistent diversion point for a warm handoff to behavioral health providers who can provide a secure environment that is less restrictive than a hospital and/or jail. Service gaps include a need for immediate stabilization/pharmacological management, a comprehensive behavioral health assessment, and linkage to treatment within 48 hours of admission. The need for “no wrong door” alternative for crisis calls; and enrollment in the project is voluntary. Two beds are to be set aside for CIT P.L.U.S. referrals. This award represents the fourth year of a five-year project totaling nearly \$1 million. The term of these contracts is September 30, 2021 through September 29, 2022.

- j) Renewal of Online Mental Health Screening
  - MindWise Innovations - \$1,200

MindWise Innovations provides large-scale mental health screening for the public, innovative mental health and substance abuse resources, and links individuals in need with quality treatment options. Their programs, offered online and in-person, educate, raise awareness, and screen individuals for common mental and behavioral health disorders, and suicide. The screenings are offered in Spanish and English. The ADAMHS Board has been utilizing the online screenings since 2014, which has resulted in 8,503 completed screenings. This contract in the amount of \$1,200 is for the term of September 30, 2021 through September 15, 2022.

- k) HEALing Communities Study Grant for Detera Bag Distribution
  - Verde Environmental Technologies, Inc. - \$30,000

The Board will use funding in the amount of \$30,000 from the HEALing Communities Study grant to purchase and distribute approximately 8,500 Detera at-home drug disposal bags in Cuyahoga County by the end of 2021.

- l) Video Series for Behavioral Health Careers
  - Wake Up Call Media Videography - \$3,765

Studies predict that the behavioral health workforce will continue to shrink, while the need for behavioral health services will continue to rise. Both OhioMHAS and the ADAMHS Board are already seeing the effects of workforce shortages in Ohio and Cuyahoga County and have made workforce development a strategic priority. The ADAMHS Board created a Behavioral Health Workforce Task Force of providers and staff to document what is happening locally and explore creative ways to educate, recruit and retain mental health and substance use professionals. This video project addresses two creative approaches:

- Partner with schools to generate behavioral health career interest at a young age, ensuring a healthy workforce for the behavioral health field in the future
- Highlight the diversity of career options within the behavioral health field, and the diverse backgrounds of the people who work within the field

A series of videos will educate potential workers about the behavioral health field, as a creative way to recruit new professionals to the field and generate interest in young people who are determining their career path. A series of three career highlight videos will be developed for different age groups (elementary, middle and high school students) in partnership with the Cleveland Metropolitan School District's Career Connects program. The videos

will be used as part of their career-exploration efforts and will be added to their library of career videos to be used with new students each year. A series of 30 short video vignettes will be developed for social media, highlighting the diversity of careers and career paths within behavioral health care. The Board will be contracting with Wake Up Call Media in the amount of \$3,765 for the term of September 30, 2021 through December 31, 2021.

m) Sponsorships:

- EDEN 30<sup>th</sup> Anniversary Celebration, September 11, 2021, - \$500
  - o EDEN is hosting its 30th Anniversary Garden Party Celebration on September 11, 2021, at the Madison, for which the ADAMHS Board is requesting to purchase a Daisy Sponsorship in the amount of \$500.
  - o For the past 30 years, EDEN has provided housing solutions to people facing the challenges of housing insecurities and homelessness, and individuals and families who are vulnerable and disadvantaged. Housing helps provide individuals with stability, advance their independence, and fulfill their aspirations.
  - o As a Daisy sponsor, the ADAMHS Board will receive the following benefits:
    - ❖ Name and link to website on EDEN's website
    - ❖ Name in program book
    - ❖ One social media post by EDEN showcasing our sponsorship
    - ❖ 1/8 page ad in the program book and on the event website
    - ❖ Four tickets to the event
  
- Ohio Association of Alcohol and Other Drug Addiction Counselors (OAADAC) Conference, April 2022 - \$1,000
  - o The ADAMHS Board has been requested to sponsor the OAADAC Conference in April, 2022. Actual date and location still to be determined by Conference Committee.
  - o The OAADAC is a state affiliate of the National Association for Addiction Professionals (NAADAC).
  - o NAADAC is the premier global organization of addiction focused professionals who enhance the health and recovery of individuals, families and communities.
  - o OAADAC's mission is to lead, unify and empower addiction focused professionals to achieve excellence through education, advocacy, knowledge, standards of practice, ethics, professional development and research.
  - o The goal of the conference is to bring together addiction-focused professionals for education, training, networking, and capacity-building with thought leaders in the addiction profession.
  - o The conference takes place in Cuyahoga County this year and the ADAMHS Board's Education and Training unit will be providing continuing education units (CEUs) for the event.
  - o The \$1,000 Gold Sponsorship provides:
    - ❖ 2 conference registrations
    - ❖ Full table booth
    - ❖ Half page digital conference ad
    - ❖ Logo placement on conference banner
  
- Mental Health and Addiction Advocacy Coalition (MHAC) Public Officials Breakfast, Date to be determined - \$1,000
  - o The MHAC Public Officials Breakfast Reception will take place at Nuevo Modern Mexican Restaurant on date to be determined (event postponed), which the ADAMHS Board would sponsor at the Bronze Level in the amount of \$1,000.
  - o This is the MHAC's 18th Annual Public Officials Breakfast Reception.



- This annual event provides an opportunity for representatives from the behavioral health treatment, recovery and advocacy community to interact with local, state and federal public officials to talk informally about funding and legislation that impacts our community.
- As a Bronze Sponsor, the ADAMHS Board will receive the following:
  - ❖ Announced at event as a Bronze Sponsor
  - ❖ Listing in event program as supporter
  - ❖ Listing as supporter on MHAC website for 1 year
  - ❖ Logo displayed a minimum of 2 times in sponsor video loop at the reception
  - ❖ 4 social media mentions per year on the MHAC Facebook or Twitter account
- LifeAct Into the Light Suicide Prevention Walk, October 17, 2021 - \$1,000
  - LifeAct is hosting its 17th annual Into the Light Walk on October 17, 2021, at the Cleveland Metroparks Zoo, for which the ADAMHS Board is requesting to purchase a Beacon Sponsorship in the amount of \$1,000.
  - The annual event, Into the Light Walk by LifeAct, helps to fund lifesaving depression awareness and suicide prevention education for more than 5,500 students across Northeast Ohio.
  - With school closures, isolation, and upheaval that we all experienced due to the COVID-19 pandemic, the need for mental health education and support has never been greater.
  - As a Beacon Sponsor, the ADAMHS Board will get the following benefits:
    - ❖ Sponsorship acknowledgment on banner at Walk
    - ❖ Sponsor's name and logo displayed on Walk website
    - ❖ Five complimentary Walk registrations
- Wave of Light, October 15, 2021 - \$500
  - This sponsorship, in the amount of \$500, is to offset the costs of hosting the Wave of Light event being held on Pregnancy and Infant Loss (PAIL) Day, October 15, 2021.
  - First Year Cleveland (FYC) is a multi-sector collaborative working towards a unified strategy to reduce infant mortality and racial disparities in Cuyahoga County.
  - The goal of FYC is to lower infant deaths by addressing three strategic areas: (1) reduce racial disparities, (2) address extreme prematurity, (3) and eliminate sleep related deaths.
  - The PAIL society, founded under the umbrella of FYC, exists to create an opportunity for African American families who are impacted by pregnancy and infant loss to be heard and to be connected to vital mental health and supportive services.
  - The Wave of Light event will provide a forum in which the community at large and public officials can hear directly from African Americans who have experienced pregnancy and infant loss (PAIL).
  - Engaging Black families to share their experiences of loss will help inform comprehensive efforts to achieve equity in birth outcomes and empower systems and providers to deliver the best services possible and support Black families during their pregnancy and/or infant loss journey.
  - As a sponsor, the ADAMHS Board will be publicly thanked at the event and be recognized via name or logo on all event materials.

**Motion to recommend approval of Contracts (as listed above) to the full Board.** MOTION: B. Addison / SECOND: R. Fowler / AYES: B. Addison, R. Fowler, B. Gohlstin, G. Howard, P. James-Stewart, K. Kern-Pilch, S. Killpack / NAYS: None / **Motion passed.**

## **10. Contract Amendments**

- a) Amendment to Resolution No. 21-06-03, Community Based Mental Health Treatment Program
  - Recovery Resources - \$172,000

The Corrections Planning Board's Community Based Mental Health Treatment Program assists SMI and/or developmentally disabled clients whose diagnosis includes psychotic features and who have been placed on community control. Specifically, this program diverts SMI clients from prison and offers specialized community support, counseling, liaison, and psychiatric services to mentally ill offenders placed on community control.

This program has been funded by the Corrections Planning Board for over a decade and has been extremely successful in maintaining SMI clients in the provision of treatment services. Amending Resolution No. 21-06-03 to reflect that the Community Based Mental Health Program will be for one year instead of two years. The term of this contract will be for July 1, 2021 through June 30, 2022.

- b) Amendment to Resolution No. 21-06-03, Residential Substance Abuse Treatment (RSAT) – \$500,000 (Pooled)
  - Catholic Charities/Matt Talbot for Men
  - Catholic Charities/Matt Talbot for Women
  - Community Assessment and Treatment Services (CATS)
  - Stella Maris

The Corrections Planning Board's Residential Substance Abuse Treatment (RSAT) provides a residential level of care. Clients are assessed and diagnosed and receive post-residential aftercare case management by the Treatment Alternatives to Street Crime (TASC) Program. This program has been funded by the Court for over a decade and has successfully funded Substance Use Disorder (SUD) services for men and women remanded for treatment by the Court. Amending Resolution No. 21-06-03 to include Stella Maris as a provider for the term of July 1, 2021 through June 30, 2023.

- c) Amendment to Resolution No. 20-10-03, Federal Emergency Management Agency (FEMA) Crisis Counseling Assistance and Training Program (CCP) Regular Services Program (RSP)
  - Life Exchange Center (LEC) - No-cost Term Extension

OhioMHAS submitted a proposal on behalf of Ohio and negotiated with FEMA for the state's award. The RSP FEMA grant was awarded to the State of Ohio on September 21, 2020. Through the ADAMHS Board, \$135,376.40 was awarded to Life Exchange Center to carry out this work. The grant period began September 27, 2020 and was scheduled to end on June 26, 2021; the program has received a No Cost Extension until October 24, 2021.

- d) Amendment to Resolution No. 21-06-03, NEO Collaborative COVID-19 Grant Advertising Campaign – Not to exceed \$76,230
  - American Solutions for Business (direct mail) - \$33,880
  - Cleveland.com (digital advertising) - \$4,000
  - Transit/Outdoor Advertising
    - o Lamar Transit (Cuyahoga, Summit) - \$6,080
    - o Lamar Outdoor (Ashtabula) - \$3,300
    - o Eagle Advertising USA (Lake, Geauga) - \$4,740
    - o Lorain County Transit - \$3,290
  - Internet Radio
    - o Spotify - \$6,000
    - o iHeart - \$6,000
  - Brothers Printing - \$8,940

Amending the advertising portion of the SAMHSA Supplemental Emergency COVID-19 grant (Resolution No. 21-06-03) to specify vendors and expected costs. The Board approved the advertising not-to-exceed amount of \$76,230 in June 2021. This amendment specifies the vendors that will be used for the advertising. The ADAMHS Board will coordinate an advertising campaign, in partnership with a team of communication professionals from the Northeast Ohio (NEO) Collaborative Boards, to promote local crisis hotline services to healthcare and frontline workers who have been impacted by COVID-19.

- e) Amendment to Resolution No. 21-05-03, Suicide Prevention Coalition Advertising Campaign
  - JEMOH Enterprises, LLC - \$8,500

Amending the Resolution No. 21-05-03 for the Suicide Prevention Campaign to extend the term to December 31, 2021 (original end date was Sept. 30, 2021) and add vendor JEMOH Enterprises, LLC, in the amount of \$8,500.

- f) Amendment to Resolution No. 21-07-03, Whole Child Matters (WCM) Early Childhood Mental Health (ECMH) - \$507,122.49
  - Bellefaire Jewish Children's Bureau/Applewood (Wingspan) - \$178,797.77
  - OhioGuidestone - \$193,293.27
  - Positive Education Program - \$135,031.45

The ADAMHS Board was requested to apply on behalf of several partners to the OhioMHAS, for the WCM ECMH grant in 2015. OhioMHAS awarded funding to the ADAMHS Board in the amount of \$441,906 for the period July 1, 2021 through June 30, 2022. OhioMHAS recently approved \$65,216.49 in carryover funds from SFY2021. This amendment includes the approved carryover funding.

The overarching goal of the WCM Initiative is to increase access to ECMH services by reducing expulsions and increasing retention in early learning settings. The WCM Initiative is an effort to promote healthy social and emotional development and school readiness among children aged eight and younger. The ADAMHS Board contracts with the following agencies: Bellefaire Jewish Children's Bureau, Ohio Guidestone and Positive Education Program.

- g) Amendment to Resolution No. 21-07-03, OhioMHAS: Behavioral Health/Criminal Justice (BH/CJ) Linkages Program
  - Recovery Resources - \$82,076.58 Increase

Recovery Resources received BH/CJ funding for SFY21 to provide services to inmates diagnosed with SMI, Substance Use Disorders, or co-occurring disorders. This program and funding will continue in SFY2022. In addition to the SFY2022 allocation of \$83,333, OhioMHAS approved carryover funds in the amount of \$82,076.58 for the BH/CJ program for the term of July 1, 2021 through June 30, 2022.

**Motion to recommend approval of Contract Amendments (as listed above) to the full Board.** MOTION: R. Fowler / SECOND: S. Killpack / AYES: B. Addison, R. Fowler, B. Gohlstin, G. Howard, P. James-Stewart, K. Kern-Pilch, S. Killpack / NAYS: None / **Motion passed.**

### **11. Identify Consent Agenda**

Ms. Rosenbaum recommended including the June 2021, July 2021 and August 2021 Finance Reports, East Cleveland Neighborhood Center Advance Funding Request, Contracts and Contract Amendments into the Consent Agenda to be recommended for approval to the full Board.

### **12. New Business**

Ms. Harrison presented the following two additional contracts for Board consideration:

- a) Behavioral Health & Criminal Justice Initiative's Evidence Based Practices (EBP) Training Program
  - Cuyahoga County Corrections Planning Board - \$97,924

This is a proposed Memorandum of Understanding (MOU) between the Cuyahoga County Common Pleas Court and the ADAMHS Board. Under the MOU, the ADAMHS Board will help the Court's Behavioral Health & Criminal Justice Initiative to design and implement staff training that increases the fidelity of EBP and programming. The training will follow EBP guidelines that benefit a target population served by the Court's Adult Drug Court Program, Mental Health and Developmental Disabilities (MHDD) docket and community treatment providers. The ADAMHS

Board will provide assistance in creating training that is eligible for social worker/counselor CEU hours from the State Board.

**Motion for approval of a Memorandum of Understanding between the Cuyahoga County Corrections Planning Board and the ADAMHS Board for an Evidenced Based Practices (EBP) Training Program in the amount of \$97,924 for the term of September 1, 2021 to August 31, 2023 to the full Board.** MOTION: P. James-Stewart / SECOND: S. Killpack / AYES: B. Addison, R. Fowler, B. Gohlstin, G. Howard, P. James-Stewart, K. Kern-Pilch, S. Killpack / NAYS: None / **Motion passed.**

- b) Support of OhioMHAS Community Capital Assistance Application for Stella Maris, Inc.'s AOD Residential Treatment Facility (MH-1194)

As requested by OhioMHAS, the ADAMHS Board approved and submitted a SFY 2021-2026 Community Capital Plan in October 2019 (Resolution No. 19-10-01) to identify capital projects that benefit clients living with mental illness and/or substance use disorders. OhioMHAS Assurance Statement requires the ADAMHS Board to assure the building will be used for the purpose described in the Application unless written authorization is obtained from OhioMHAS. The OhioMHAS Assurance Statement requires the ADAMHS Board approve the Application with an assurance of an intent to support applicant's program consistent with the Application, and in addition, to annually monitor the program and operations of the facility. OhioMHAS requests a board resolution from the ADAMHS Board to reaffirm and provide support for Stella Maris, Inc.'s AOD Residential Treatment Facility (MH-1194).

**Motion for approval of the ADAMHS Board to reaffirm support for ADAMHS Board SFY 2021-2026 Community Capital Plan funding for PROJECT MH-1194: Stella Maris, Inc.'s AOD Residential Treatment Facility to the full Board.** MOTION: B. Addison / SECOND: R. Fowler / AYES: B. Addison, R. Fowler, B. Gohlstin, G. Howard, P. James-Stewart, K. Kern-Pilch, S. Killpack / NAYS: None / **Motion passed.**

**13. Public Comment Period** - None

**14. Upcoming September and October Board Meetings:**

- General Meeting: September 29, 2021
- Faith-based Outreach Committee Meeting: October 6, 2021
- Committee of the Whole Meeting: October 20, 2021
- General Meeting: October 27, 2021

***There being no audience comment or further business, the meeting adjourned at 5:23 p.m.***

***Submitted by: Linda Lamp, Executive Assistant***

***Approved by: Kathleen Kern-Pilch, ATR-BC, LPC-S, Planning & Oversight Committee Chair and Sharon Rosenbaum, MBA, Finance & Operations Committee Chair***