

ALCOHOL, DRUG ADDICTION AND MENTAL HEALTH SERVICES BOARD OF CUYAHOGA COUNTY

COMMUNITY RELATIONS & ADVOCACY COMMITTEE

MARCH 4, 2015

Committee Members Present: Harvey A. Snider, Esq., Reginald C. Blue, Ph.D., Cassi Handler, J. Richard Romaniuk, Ph.D., Eileen Saffran, LISW-S / **ABSENT:** David E. Biegel, Ph.D., Elsie Caraballo

Board Staff Present: William M. Denihan, C.E.O., Katie Boland, Tonya Birney, Carol Krajewski, Scott Osiecki

1. CALL TO ORDER & AUDIENCE INPUT

Committee Chair, Harvey A. Snider, Esq., called the meeting to order at 4:00 p.m.

2. APPROVAL OF MINUTES

The Community Relations & Advocacy Committee minutes from January 7, 2015, were approved as submitted.

3. LEGISLATION/ADVOCACY UPDATE – New Legislation

▪ **HB 4: Naloxone Distribution:**

Rep. Sprague introduced HB4 on 01/28/15 that was referred to the House Health & Aging Committee on 2/10/15. The bill is designed to increase access to Naloxone and adds to the list of health professionals beyond a physician that can prescribe Naloxone: a physician assistant, clinical nurse specialist, certified nurse-midwife, or certified nurse practitioner who holds a certificate to prescribe. The bill also explains the liability protections to individuals dispensing naloxone and ensures that individuals acting in good faith are protected from damages in any civil action, prosecution in any criminal proceeding, or professional disciplinary action. On 2/15/15, the bill was voted out of the House Health and Aging Committee.

▪ **HB 14: Ban on Sales of Powdered or Crystalline Alcohol**

This bill, which passed the house with a 92-1 vote, prohibits the sale of powdered or crystalline alcohol for human consumption and is now on its way to the Senate for consideration.

▪ **HB 28 – Suicide Prevention:**

Rep. Anielski introduced this bill on 2/2/15 requiring state higher education institutions to develop and implement policies to advise students and staff on available suicide prevention programs. The bill has been assigned to the Community and Family Advancement Committee.

▪ **HB 33 – Medical Cannabis:**

Introduced on 2/03/15, this bill would authorize individuals diagnosed with seizure disorders to use cannabidiol and other drugs or substances derived from cannabis. This bill was referred to the Health and Aging Committee.

▪ **SB 15 – Drug Prisons:**

This bill would require the ODRC to complete a study by the end of 2015 examining the feasibility of converting an existing facility, either public or private, into a substance abuse recovery prison. The purpose is to help reduce relapse and recidivism and help prepare offenders for reentry into society and to consider expanding the pilot program for medication-assisted treatment for drug offenders.

▪ **SB 42: Minors Outpatient Mental Health Treatment:**

This bill addresses issues related to parental notification when a child receives mental health services. It includes specific language requiring a non-residential parent to be notified about the services unless a court deems the notification to not be in the best interest of the child. It also drops the age at which a minor can request & receive up to six sessions of mental health services, excluding medications, without parental consent from 14 to 11 years.

- **HB 64: FY16/17 State Biennium Budget:**

The Ohio Department of Mental Health and Addiction Services (OhioMHAS), led by Director Tracy Plouck, has submitted its request for the SFY 16-17 biennium budget. As proposed, local communities will lose \$20.1 million in 507 funds from the SFY 15 biennial budget that were utilized for the purpose of addressing crisis and non-Medicaid treatment services and supports. The 507 line item is no longer in the budget. Additionally, the administration is proposing \$5.6 million to be taken from the Central Pharmacy component of the 421 line item, which will probably be used to fund state hospitals. Some Boards had not been utilizing the entire allocation due to Medicaid Expansion, but some Boards may see a loss. Director Plouck also wants to use \$2.5 million from last year's 507 funds to continue funding alcohol and other drug hotspots.

In essence, this is a loss of \$8.1 million used for flexible community based services in the 421 Continuum of Care line item. As the legislature works through the SFY 16-17 biennial budget, the overall focus of all Boards is to seek stable funding to ensure continuity of care through the continuation of existing programs and funding.

In order to prevent a loss of direct mental health and addiction services, we are urging legislators to keep services and supports in local communities through an increased allocation of \$30 million per year in the 421 Continuum of Care line item. This will ensure that Boards can continue to provide peer services and supports, crisis services and housing, detox/medication-assisted treatment and early detection, identification, and intervention through many programs that were started last year.

We will also be working on changing the perception among the Department of Medicaid and some members of the General Assembly that ADAMHS Boards have received an influx of cash as a result of Medicaid Expansion. This is not the case. We will share that it is true that Board funding from other resources, such as local levies, has been able to be reallocated from being spent on mental health treatment services for people that were not previously covered by Medicaid to recovery support services that are not covered by Medicaid.

Testimony before the House Health & Human Services Subcommittee will be held on March 10, 12 and 17 in a panel format that includes a Board Director, provider and a client. Mr. Denihan will testify on how we used 507 funding to battle the opiate epidemic, including recovery housing and sober beds, on the morning of March 12.

- **SAMHSA Budget Proposal:**

Mr. Denihan saw Pamela Hyde, Administrator for SAMHSA, when attending a conference in Washington late last month. She stated that SAMSHA is moving from providing grants to an agency that will develop policy and make funding decisions on data driven information. This year SAMHSA is focusing on criminal justice, especially diversion and early release programs. In early February, President Obama released his proposed budget for FFY 2016. In the proposal, the SAMHSA total budget increased slightly to \$3.7 billion in FY 2016, up from \$3.66 billion in FY 15. Substance Abuse Prevention and Treatment (SAPT) was flat funded at \$1.82 billion and the Mental Health Block was also flat funded at \$453 million.

Based upon the information shared about the SFY2016-2017 budget, Mr. Snider suggested the concept of drafting a resolution to support the need for stable behavioral health funding in the SFY2016-2017 budget.

Motion to recommend approval of a resolution advocating for stable behavioral health funding in the 2016-2017 state budget to the full Board. MOTION: R. Blue / SECOND: R. Romaniuk / AYES: R. Blue, C. Handler, R. Romaniuk, E. Saffran, H. Snider / NAYS: None / **Motion carried.**

4. NAMI OHIO CONFERENCE SPONSORSHIP

NAMI Ohio is hosting its conference: *Dorothea Dix presents A Matter of Life, Strife or Death*, on April 24 and 25, 2015, at the Hyatt Regency Columbus. The first day of the conference will focus on the historical and contemporary institutionalization of individuals with mental illness in our jails and prisons, paying special tribute to Dorothea Dix, a voice for the mentally ill. Afternoon workshops will explore, in a live theater role-play format, the various points in the criminal justice system at which an individual with mental illness can be "intercepted" and kept from becoming more deeply entangled in the criminal justice system.

Board staff recommends support of NAMI Ohio's Conference through the purchase of a Silver Sponsor package that includes registrations, hotel accommodations and meals for seven clients, in addition to one professional conference registration and an exhibit table.

Motion to approve the ratification of the ADAMHS Board's support of the NAMI Ohio Conference at the Silver Sponsor level to the Finance & Operations Committee. MOTION: R. Blue / SECOND: E. Saffran / AYES: R. Blue, C. Handler, R. Romaniuk, E. Saffran / NAYS: None / **Motion carried.**

5. AT&T PHONE BOOK & INTERNET ADVERTISING

Mr. Osiecki described the advertising elements proposed by the ADAMHS Board to continue to make its presence and availability known to the citizens of Cuyahoga County. The details for AT&T White Pages, yp.com Advertising and Search Engine Marketing are reflected in the agenda process sheet. Board staff recommends approval of the AT&T advertising program as proposed.

Motion to approve the AT&T advertising program as proposed to the Finance & Operations Committee. MOTION: C. Handler / SECOND: E. Saffran / AYES: R. Blue, C. Handler, R. Romaniuk, E. Saffran / NAYS: None / **Motion carried.**

6. QUESTION, PERSUADE, REFER (QPR) SUICIDE PREVENTION UPDATE

Mr. Osiecki reported that the first of our 3 e-mail blasts was issued to nearly 6,000 healthcare professionals in Cuyahoga County on 2/19/15. From that blast, we have received about a dozen responses for information, and 7 of them expressed interest in scheduling trainings for a total of nearly 150 medical professionals:

- Cleveland Clinic North Olmsted Community Pediatrics
- Jewish Family Service Association
- Pediatric Emergency Medicine at University Hospitals Case Medical Center
- Community Assessment & Treatment Services
- University Hospitals Case Medical Center Family Medicine
- Buckeye Health Center
- University Hospitals Division of Development Behavioral Pediatrics and Psychology

Our Trainers also scheduled 4 additional trainings set for MetroHealth, NAMI, and LifeAct and one has been presented to Euclid/Hillcrest. An ad was placed in The Academy of Medicine magazine. We are partnering with St. Vincent Charity Hospital to provide 1.5 CMEs for doctors and perhaps also submitted for nurses. We are finalizing details on the direct mail to the Academy list in order to include the CME information.

7. TRAINING INSTITUTE END OF THE YEAR REPORT

Tonya Birney, Training Specialist, highlighted the Training Institute Summary for 2013-2014. She reported that the Training Institute coordinated a total of 108 training events in 2013-2014 for a total of 3,231 participants and provided 14,511.5 unit hours. The 7-page report is attached to the original minutes stored in the Executive Unit.

Of these events listed:

- 43 events were offered and generated revenue
- 34 events were offered free to the public
- 30 events were coordinated for outside entities, such as the Veterans Administration, Defending Childhood and the Ohio Association of County Behavioral Health Authorities
- 1 staff training event

As of 10/01/14, the Training Institute no longer provided CEUs for organizations using the ADAMHS Board provider number. However, the ADAMHS Board will still sponsor training events that support special initiatives to education mental health and addiction professionals. Training Institute gross revenue for 2013-2014 was \$34,877.32, with net revenue of \$11,477.32 after presenter fees.

8. TRACKING REPORTS

Mr. Osiecki reported on the Media/Press Clipping Report; for the time period of 1/1/15 through 3/4/15, there were 16 media mentions, 16 positive, 0 neutral, 0 negative.

Ms. Katie Boland highlighted specific items from the January-February Facebook and Twitter Reports. Based upon the information shared, Ms. Saffran suggested that the External Affairs Unit work to link issues pertinent to our mission with recent national issues. (All tracking reports are attached to the original minutes stored in the Executive Unit.)

There being no further business, the meeting adjourned at 5:05 p.m.

Submitted by: Carol Krajewski, Executive Specialist

Approved by: Harvey A. Snider, Esq., Community Relations & Advocacy Committee Chair