

ALCOHOL, DRUG ADDICTION AND MENTAL HEALTH SERVICES BOARD OF CUYAHOGA COUNTY

COMMUNITY RELATIONS & ADVOCACY (CR&A) COMMITTEE

SEPTEMBER 5, 2012

Committee Members Present: Richard A. Folbert, J. Robert Fowler, Ph.D., Harvey A. Snider, Esq.

ABSENT: Eugenia Cash, MSSA, LSW, J. Richard Romaniuk, Ph.D.,

Board Staff Present: Valeria Harper, Scott Osiecki, Carol Krajewski

1. CALL TO ORDER & AUDIENCE INPUT

Committee Chair, Robert Fowler, called the meeting to order at 4:15 p.m. and acknowledged the presence of Ms. Harper and extended her a warm welcome back to work.

2. APPROVAL OF MINUTES

The Community Relations & Advocacy Committee minutes from July 11, 2012, were approved as submitted.

3. LEGISLATION/ADVOCACY UPDATE

- **Psychotropic Medication Formularies** - As a cost saving measure, the Ohio Department of Jobs and Family Services (ODJFS) is implementing a 3-tier preferred drug list for mental health or psychotropic medications even though it was not the recommendation of the Pharmacy & Therapeutics Committee. This means that a patient would have to fail on 2 types of medication before they can be prescribed a more effective non-preferred antipsychotic medication; additionally, this will make it more difficult for prescribers other than psychiatrists, such as family doctor or nurse practitioner, to treat patients with mental illness by accessing the needed medications for patients covered by Medicaid.

On August 23, both the Coalition for Health Communities and the Ohio Psychiatric Physicians Association have written letters to ODJFS. Mr. Osiecki noted that the Board could issue an Advocacy Action Alert about this issue and pass a Board resolution in opposition to ODJFS's plan.

Motion to recommend approval of a resolution opposing the three tier plan of ODJFS for mental health medication to the Committee of the Whole. MOTION: H. Snider / SECOND: R. Folbert / AYES: R. Folbert,

R. Fowler, H. Snider / NAYS: None / **Motion passed.**

- **State FY14-15 Budget** – Mr. Denihan is taking the lead on the Ohio Association of County Behavioral Health Authorities (OACBHA) committee that is making a business case for increased funding for behavioral health in the 14-15 Budget. A goal is to inform legislators about the misperception that Medicaid Elevation has provided “additional” funding for Boards. There are going to be small dinner meetings with legislators throughout the state to give a chance for them to hear from their constituents (preferably as many as possible outside of the behavioral health system) about how the board helps the state make Medicaid more effective because of non-Medicaid services and supports.

This is an opportunity for others (business leaders, judges, sheriffs, family members, etc.) to voice how important it is that boards be able to do their job because of how it impacts the community overall. It also serves as an opportunity to share any hot button issues in the district. Mr. Denihan and Mr. Osiecki are in the process of setting-up 2 or 3 meetings for key Cuyahoga County legislators and key stakeholders for October.

➤ **505 Funding Editorial Board Meeting:**

Mr. Snider, Mr. Denihan and Mr. Osiecki met with the Plain Dealer Editorial Board on August 28 to talk about 505 funding. They were very receptive to hearing our issues about the lack of Non-Medicaid funding from the State and were provided with the resolution passed by the Board as well as charts illustrating the lack of “parity” in 505 funding. An editorial is anticipated after they speak with ODMH Director Tracy Plouck.

Committee input:

- Mr. Snider suggested that a summary report about the 505 Funding Editorial Board meeting be shared with Directors at the upcoming Committee of the Whole Meeting.
- As approximately five individuals from the Plain Dealer's Editorial Board were present, Mr. Snider questioned whether all persons attending had previous knowledge about the ADAMHS Board. He suggested that a follow-up e-mail from Mr. Denihan and Mr. Osiecki would prove beneficial to communicate and clarify the ADAMHS Board's responsibility as a legislative body to advocate for funding.
- **Medical Marijuana** - Mr. Osiecki reported that neither of the two groups that had drafted proposed constitutional amendments to legalize marijuana for medical purposes submitted the necessary signatures to the Secretary of State by the July 4 deadline to appear on the November ballot.

Mr. Osiecki was asked by Mr. Snider to review a recent position paper regarding Medical Marijuana by NAMI Ohio to determine if the ADAMHS Board might also wish to take a position on this issue.

4. SUICIDE PREVENTION➤ ***Your Teen Magazine***

Recommendation: In order to continue to support efforts to reach parents of teens regarding suicide prevention and other mental health and AOD issues, Board staff recommends ratification of the ADAMHS Board of Cuyahoga County's agreement to place a quarter page ad in the fall '12, winter '13, spring '13 and summer '13 issues of *Your Teen* magazine.

Motion to recommend ratification of ADAMHS Board's agreement to advertise in Your Teen magazine for the issues listed above to the Committee of the Whole. MOTION: R. Folbert / SECOND: H. Snider

AYES: R. Folbert, R. Fowler, H. Snider / NAYS: None / **Motion passed.**

➤ **Suicide Prevention Education Alliance (SPEA) Funding Request for Direct Transfer to Hotline Phone Button**

Recommendation: As a way to support efforts that help a person in crisis, the Board should also support a tool that helps the employees of SPEA feel secure in knowing that suicidal callers will get immediate assistance from trained crisis personnel at Mental Health Services, Inc. Therefore, staff recommends providing the requested \$1,775 to defray the costs associated with the SPEA's purchase of a new phone system with the direct call transfer capability.

Motion to recommend approval of SPEA's funding request for direct transfer to hotline phone button ratification to the Committee of the Whole. MOTION: H. Snider / SECOND: R. Folbert / AYES: R. Folbert,

R. Fowler, H. Snider / NAYS: None / **Motion passed.**

• **Fall/Winter Campaign:**

Mr. Osiecki has begun to put together the suicide prevention campaign for late fall and early winter which will talk about with the suicide prevention task force. The necessary contracts will be brought forward to the Finance & Operations Committee and General Meeting during the October meeting cycle.

5. ODADAS STATE STRATEGIC PREVENTION FRAMEWORK (SPF) GRANT

Resolution No. 12-07-05 authorized the ADAMHS Board to distribute funds from the ODADAS State Strategic Prevention Framework (SPF) Grant to Holiday Inn Cleveland Airport, Pearson Education and various trainers for the ADAMHS Board Prevention Education Series. During the Board approval process a budget was presented that included sponsoring the Shaker Heights Youth Center Prevention Series with grant funding; however, it was inadvertently not included in the resolution. The Shaker Heights Youth Center provided the prevention training on August 27-31, 2012 that was open to all providers in the ADAMHS Board system.

Board staff recommends 1) amending Resolution No. 12-07-05 to accurately reflect the distribution of \$2,100 in ODADAS State Strategic Prevention Framework (SPF) Grant dollars to the Shaker Heights Youth Center for sponsorship of its Prevention Series, and (2) ratify the contract between the ADAMHS Board and the Shaker Heights Youth Center.

Motion to recommend amending Res. No. 12-07-05 and ratify the contract between the ADAMHS Board and the Shaker Heights Youth Center to the Committee of the Whole. MOTION: H. Snider / SECOND: R. Folbert / AYES: R. Folbert, R. Fowler, H. Snider / NAYS: None / **Motion passed.**

6. DEFENDING CHILDHOOD

The Defending Childhood Initiative has requested that the ADAMHS Board of Cuyahoga County serve as the Fiscal Agent for trainings on various evidence-based practices for initiative partners. The County Fiscal Department has been consulted on this request and is in agreement with the process. A memorandum of understanding will be developed and signed by both parties. There will be no financial cost to the ADAMHS Board.

Motion to recommend approval of the agreement between the Cuyahoga County Witness/Victim Service Center and the ADAMHSCC to serve as Fiscal Agent for Defending Childhood Initiative trainings to the Committee of the Whole. MOTION: H. Snider / SECOND: R. Folbert / AYES: R. Folbert, R. Fowler, H. Snider / NAYS: None / **Motion passed.**

7. ODMH/ODADAS CONSOLIDATION

Mr. Osiecki reported that work continues on the consolidation. OACBHA has been tracking the progress. Mr. Denihan is serving on the Finance Workgroup. There have been many meetings concerning the consolidation. The best way to stay up-to-date is to visit the www.adamh.ohio.gov site, click on Consolidation Team Work, then select the meeting that you may be interested in. Mr. Snider referenced a recent position paper of NAMI Ohio that objected to the use of the term, "behavioral" in the agency's name since people represented by the two departments do not have behavioral problems but have biological brain disorders and the behavior is a symptom of the disease. Mr. Snider requested that all Board members be forwarded a copy of NAMI's position paper for their information and review.

Motion to recommend approval of supporting NAMI Ohio's stance regarding a new name for the consolidated departments (ODMH & ODADAS) to the Committee of the Whole. MOTION: H. Snider / SECOND: R. Folbert / AYES: R. Folbert, R. Fowler, H. Snider / NAYS: None / **Motion passed.**

8. MEDIA TRACKING REPORT

From July 11, 2012 through September 5, 2012, the ADAMHS Board had 9 media hits; all considered positive this quarter with an overall total of 72 media hits so far this year. (The Media/Press Clipping Report was distributed and is attached to the original minutes stored in the Executive Unit.)

9. OLD/NEW BUSINESS

- Recovery Celebration/Banquet Update: Sept. 7, 2012 - 200 people have registered to date.
- Cuyahoga County Opiate Task Force Conference: September 28, 2012 – There will be no Fourth Friday Series scheduled for September due to the 9/28/12 conference date.
- September is National Recovery Month.
- NAMI Walks Event is scheduled for Saturday, September 22, 2012
- National Mental Illness Awareness Week: October 7-13, 2012

Mr. Folbert noted that a Plain Dealer article in the Health Section regarding gambling addiction is planned for 9/16/12. Mr. Folbert will be featured as a contributor to this article; he may also be contacted for a future article on mental health in October. A brief discussion was held regarding the concept of using interactive testimonials from consumers similar to those used by Living Miracles on its Web site. It is noted that this may be a good idea for individual service providers. The discussion prompted an idea for a potential consumer/client Brown Bag Luncheon topic—"Use of the ADAMHS Board Web site".

There being no further business, the meeting adjourned at 5:00 p.m.

Submitted by: Carol Krajewski, Executive Specialist

Approved by: J. Robert Fowler, Ph.D., Community Relations & Advocacy Committee Chair