

**ALCOHOL, DRUG ADDICTION AND MENTAL HEALTH SERVICES BOARD OF CUYAHOGA COUNTY
COMMUNITY RELATIONS & ADVOCACY (CR&A) COMMITTEE
MAY 4, 2011**

Committee Members Present: Rev. Iris Lynn Bailey, Richard Folbert, J. Robert Fowler, Ph.D., Rev. Benjamin F. Gholstin, Sr., Rev. Charlotte Still Noble, Richard Romaniuk, Ph.D. / Absent: E. Cash, Tatiana Falcone, M.D.

Board Staff Present: Scott Osiecki, Julie Fogel, Valeria Harper, Carol Krajewski,

1. CALL TO ORDER & AUDIENCE INPUT

Rev. Gholstin, Committee Chair, called the meeting to order at 4:00 p.m. No audience input was received.

2. APPROVAL OF MINUTES

The Community Relations & Advocacy Committee minutes from March 2, 2011, were approved as submitted.

3. LEGISLATION / ADVOCACY UPDATE

State Hospital – Advocacy efforts continue and the Board continues to receive letters and resolutions from partner organizations addressed to Governor Kasich and ODMH Director, Tracy Plouck.

Mr. Osiecki referenced the Behavioral Health Legislative Tracking Report and highlighted the status of each piece of legislation identified on the report in green print. (The detailed report is attached to the original set of minutes stored in the Executive Unit.)

- SB 5: Collective Bargaining
- SB 10 & HB 86: Prison Reform
- HB 68: Creation of Ohio Council to Reform Behavioral Health Care
- SB 69: Need-based Programs Drug Testing
- BH 69 & SB 3: State Retirement Systems
- BB 93: Pill Mill
- HB 116: Improving Anti-Bullying Legislation
- HB 153: State FY 12 & 13 Budget Bill

Ms. Harper participated in the Board Association Meeting on 3/1/11 that dealt with Children & Adolescent Service Providers for behavioral health. Kay Reitz, ODMH representative, indicated that a strong advocacy effort for services for children and adolescents since there has been a significant reduction for this population. If additional funds are awarded, ODMH internal staff intends to address the deep cuts to this priority population.

4. CENTER FOR COMMUNITY SOLUTIONS MEMBERSHIP

The Center for Community Solutions (CCS), for nearly 100 years, has provided strategic leadership and organized community resources to improve health, social, and economic conditions through demographic research, nonpartisan policy analysis and advocacy, and communication. As the CCS serves various communities, nonprofits, public officials, and numerous other organizations looking for high-quality, reputable information and assistance to help make decisions, Board staff recommends that the ADAMHS Board purchase a \$1,000 Organizational Membership to the Center for Community Solutions from June 1, 2011 – May 31, 2012. This membership program is designed for individuals and organizations that rely on the information and tools developed and provided by CSS.

Motion to recommend purchasing a \$1,000 Organizational Membership to the Center for Community Solutions for the time period of 6/1/11 to 5/31/12 to the Finance & Operations Committee. MOTION: B. Fowler
SECOND: R. Romaniuk / AYES: I. Bailey, R. Folbert, B. Fowler, C. Noble, R. Romaniuk / NAYS: None / ASTAIN: None / **Motion passed.**

5. SPANISH TRANSLATION SERVICES

Since Cleveland and Cuyahoga County have a large Spanish speaking population and the ADAMHS Board wants to inform as many people as possible about available services in a culturally competent manner, there is a need to have the Services Directory and Tools for Recovery Handbook translated and produced in Spanish. Mr. Osiecki noted that both the English and Spanish printed versions of these publications will be made available to the public and an electronic copy of each will be posted on the Board's Web site: www.adamhsc.org

Motion to recommend ratification of a contract not to exceed \$2,500 with the Language Bank to translate the Services Directory and Tools for Recovery Handbook from English into Spanish to the Finance & Operations Committee. MOTION: I. Bailey / SECOND: B. Fowler / AYES: I. Bailey, R. Folbert, B. Fowler, C. Noble, R. Romaniuk / NAYS: None / ASTAIN: None / **Motion passed.**

6. CLERGY VIDEO UPDATE

Although it was hoped that the first 15-minute segment would have been ready for today, Ms. Fogel reported that Rev. Sam Samuel Tidmore, President and CEO of Village TV, has asked for more time to produce the segment.

7. ON-LINE SCREENING UPDATE

The On-Line Screening format was launched in March on our Web site. As a result of the first month of operation, the Board was able to run aggregate reports on the site's activity. Mr. Osiecki reported on the number of assessments undertaken in the areas of depression, alcohol & drug, bipolar disorder, eating disorders, general anxiety, post traumatic stress disorder, adolescent depression, etc.

For people using the screening tool who exhibit positive symptoms for disorders and wish to get help, the site refers the individual to contact an emergency number or links people to our Service Directory for further evaluation. Mr. Folbert asked whether gambling addiction might be added as a category. The Screening for Mental Health Organization is the entity that developed the screening tool; it was noted that the Board could e-mail the suggestion about including gambling addiction as a potential category.

8. ANNUAL MEETING – MONDAY, MAY 16, 2011

Approximately 180 reservations have been received for the Annual Meeting scheduled for 5/16/11 at the Hilton Garden Inn-Cleveland in the Carnegie Room; the time is 9:30 am to 11:45 a.m. The Annual Report is being finalized and will be printed in-house to save costs.

9. ROADS TO RECOVERY CONFERENCE PLANNING – Monday, September 12, 2011

Mr. Osiecki reported that 36 workshop submissions have been received for the one-day Recovery Conference for Monday, 9/12/11 at the Cleveland Marriott Airport. Once the submissions have been reviewed, they will be presented to the Advisory Committee.

10. MEDIA TRACKING FINAL REPORT *(Information Only)*

For this calendar year, 2011, the ADAMHS Board of Cuyahoga County has had 484 media mentions all that are considered positive from the Board's perspective. Many of the recent media hits centered around the location of the state mental health hospital.

11. OLD/NEW BUSINESS

- Rev. Gohlstin reported that an adhoc committee has been formed to follow-up on the Depression Project initiated by the CWRU students with the high school students at Lincoln West High School. Dr. Gohlstin and Dr. Falcon would certainly welcome other interested committee members to work on making this an on-going program.
- The Behavioral Health Calendar for the month of April and May has been published. Dr. Falcone will be the presenter on 5/25/11 from 9:00 am – Noon; the topic is Bullying and Suicide Prevention. Ms. Fogel provided an update on other special workshop offerings and attendance outcomes.
- Rev. Gohlstin, Board Chair of the Hunger Network of Greater Cleveland, noted that its Annual Walk for Hunger is scheduled for Saturday, May 14 at 9:00 a.m. All are welcome to participate.

There being no further business, the meeting adjourned at 4:45 p.m.

Submitted by: Carol Krajewski

Approved by: Rev. Benjamin F. Gohlstin, Community Relations & Advocacy Committee Chair