

ALCOHOL, DRUG ADDICTION AND MENTAL HEALTH SERVICES BOARD OF CUYAHOGA COUNTY

COMMUNITY RELATIONS & ADVOCACY (CR&A) COMMITTEE

MARCH 7, 2018

Committee Members Present: Elsie Caraballo, Harvey A. Snider, Esq., Mary M. Step, Ph.D.

Absent: Dr. Reginald Blue, Cassi Handler, Katie Kern-Pilch, ATR-BC, LPC-S; Sharon Rosenbaum, MBA

Board Staff Present: Scott S. Osiecki, C.E.O., Derrick Kirklen, Carol Krajewski, Beth Zietlow-DeJesus

1. **Call to Order** - Harvey Snider, Committee Chair, called the meeting to order at 4:00 p.m.

2. **Approval of Minutes**

The Joint Faith-based Outreach and CR&A Committee minutes of November 1, 2017 were approved as submitted.

3. **Legislation Update**

SB 71: Allow Directors of Boards to Execute Contracts

In December 2017, the Ohio House and Senate passed Amended SB 71, a bill that states that a board of alcohol, drug addiction, and mental health services may establish a rule, operating procedure, standard, or bylaw to allow the executive director of the board to execute contracts, in prescribed circumstances, on behalf of the board without the board's prior approval. This bill limits Board's delegating authority on contracts to \$25,000 and requires the Board to define the scope of the contracts including clarity as to whether the contracts are for emergency clinical services or standard non-clinical service contracts.

HB 296: Enhance Penalty if Drug Offense near Addiction Services Provider

HB 296, currently pending before the House Criminal Justice Committee, enhances the penalties for certain drug offenses when committed on the premises or within 1,000 feet of a community addiction services provider, regardless of whether the offender knows the offense is being committed within that vicinity. It sets new penalty enhancements at the same level as existing penalty enhancements for drug offenses committed in the vicinity of a school.

HB 427: Ohio Department of Health Publish Monthly Drug Overdose Deaths

Pending in the House Community and Family Advancement Committee, HB 427 requires the Department of Health to publish monthly drug overdose death information for each county.

For faith-based organizations, OhioMHAS is authorized to create grant programs to support faith-based substance abuse programs. The Attorney General is to establish a procedure to approve faith-based organizations that provide addiction services or recovery supports to individuals who suffer from drug abuse or addiction and that desire to participate on drug abuse response teams (DARTs) and quick response teams (QRTs). It requires that a DART or QRT that receives a grant from the Ohio Attorney General includes an approved faith-based organization if one exists in the relevant community and requires the Ohio Attorney to maintain a registry of all such approved faith-based organizations, etc.

HB 455: Enact Drug Trafficking Deference Act

Pending in the House Criminal Justice Committee, HB 455 increases penalties for drug trafficking offenses and specifies that when determining the amount of cocaine for trafficking offenses, it also includes a compound, mixture, preparation, or substance containing cocaine.

HB 457: Require Jail or Treatment for Release Who Fails Drug Test

This bill requires that an offender on parole who fails a drug test for heroin, fentanyl, or carfentanyl to be held in jail or admitted to a residential treatment program for up to 30 days. It requires the state to pay for the residential treatment program but does not specify the fund source. HB 456 was introduced in the House in late December and has been referred to the House Criminal Justice Committee.

4. Health & Human Service Levy

Mr. Osiecki briefed committee members on the Health & Human Services Levy scheduled for the May 8th primary ballot by the Cuyahoga County Council. He noted that passage of the levy is critical to help maintain and strengthen the safety net providing mental health and addiction prevention, treatment and recovery support services, children and family services, services to seniors and critical emergency services to the citizens of Cuyahoga County. The proposed 3.9 mill renewal will extend for a period of two years and is the smaller of two levies, the last of which was approved in May of 2016. It was noted that this levy will not increase taxes and there will be no increase to a homeowner.

Mr. Osiecki stated that the ADAMHS Board has always taken an active role and provided in-kind support to assist with the passage of both levies by hosting phone banks, yard sign assembly and distribution, delivering speeches, soliciting campaign donations, etc. He noted also that ADAMHS Boards are specifically authorized to support levies and are permitted to engage in levy-related activities during business hours.

Motion to recommend endorsement of the Health & Human Service Levy to the Planning & Oversight Committee. MOTION: E. Caraballo / SECOND: M. Step / AYES: E. Caraballo, H. Snider, M. Step / NAYS: None ABSTAIN: None **Motion passed.**

5. Sponsorships

Mr. Osiecki highlighted details regarding the sponsorships listed below; agenda process sheets with details are attached to the original minutes stored in the Executive Unit:

- LifeAct's 14th Annual Into the Light Walk, April 22, 2018: \$1,000
- City Club Forum State of Behavioral Health in Ohio, May 9, 2018: \$1,000
- Women's Recovery Center run, Jane, Run Sports Festival, August TBD, 2018: \$1,500
- Recovery Resources Run for Recovery, August 18, 2018: \$1,000
- NAMI Greater Cleveland NAMIWalks, September 15, 2018, \$2,500

Motion to recommend approval of the Sponsorships listed above to the Finance & Operations Committee. MOTION: M. Step / SECOND: E. Caraballo / AYES: E. Caraballo, H. Snider, M. Step / NAYS: None / **Motion passed.**

6. Discussion of Priority Setting Process

Mr. Osiecki reported on the desired goal of establishing priorities for the work of the Board; the components, as outlined, were reviewed.

Consider making priority decisions on:

1. Community Needs
2. Impact on Clients and Families
3. Impact on Providers
4. Strategic Fit with the Board's Mission & Vision
5. External Directives: ORC, legislation, pass-through and earmarked funding, etc.
6. Partnerships: Providers, County, etc.
7. Internal Directives: Union, Training, Health Workplace, etc.
8. Available Resources

Process for Priority Setting:

1. Agree on Transparency.
2. Confirm the Board's strategic plan & advocacy action agenda.
3. Clarify what services the Board wants to provide: recovery support, treatment for small populations, etc.
4. Clarify Board/Management roles and responsibilities - Determine who will make priority setting decisions and what they will do.
5. Engage internal/external stakeholders.
6. Utilize data/information to make decisions.
7. Communication
8. Develop a decision review process to confirm priorities.

After Priorities are Set:

1. Monitor and evaluation to see the effect of the priorities on clients, staff, providers and community.
2. Board and leadership development and change to utilize priorities in future decision making.

Input from Committee Members:

- Share Priority Setting Outline with all Board members
- Consider using an outside facilitator to lead Forum with stakeholders
- A practicum graduate student might be an option as a facilitator.
- Once priorities are established, begin to add a priority statement to the Agenda Process Sheet template.

7. Ohio Association of County Behavioral Health Authorities (OACBHA)

Opioid Committee - Derrick Kirklen, Adult Behavioral Health Specialist, shared information about OACBHA Opioid Committee's mandate to ADAMHS Boards to create a County Hub Program to Combat Opioid Addiction to comply with Ohio Revised Code, Sec. §340.30.

- (A) There is hereby created the county hub program to combat opiate addiction. The purposes of the program are as follows:
- (1) To strengthen county and community efforts to prevent and treat opiate addiction;
 - (2) To educate youth and adults about the dangers of opioid addiction and the negative effects it has on society;
 - (3) To promote family building and workforce development as ways of combatting opioid addiction in communities;
 - (4) To encourage community engagement in efforts to address the purposes specified in divisions (A) (1) to (3) of this section.
- (B) The program shall be administered by each board of alcohol, drug addiction and mental health services. If the service district a board represents consists of more than one county, the board shall administer the program in each county.
- (C) Not later than January 1, 2020, each board shall submit a report to the department of mental health and addiction services summarizing the board's work on, and progress toward, addressing each of the program's purposes. The department shall aggregate the reports received from the boards and submit a statewide report to the governor and general assembly. The copy submitted to the general assembly shall be submitted in accordance with section §101.68 of the Revised Code.

Mr. Kirklen noted that the Board has approached Cuyahoga County's Board of Health to start the process of creating our county hub and a meeting is scheduled for April 26th. Two subcommittees of the Opioid Task Force have been established: 1) Prevention Component and 2) Treatment & Recovery. Mr. Kirklen has been asked to co-chair these subcommittees as well as to serve on the Opioid Committee in Columbus.

Crisis Text Line Mini Grant – The Board recently received a \$1,000.00 mini grant to promote a crisis text line; tentative plans are to use the funds in the following manner:

- 1) \$500.00 will place an ad in "Your Teen" Magazine to reach parents and teens; the publication reaches over 30,000 homes in Northeast Ohio.
- 2) \$300.00 to promote the crisis text line in the Call-N-Post, a print medium that reaches 28,000 individuals.
- 3) Remaining \$200.00 will be directed to social media outlets.

Committee Input:

- Suggest developing posters for school rallies against addiction; Ms. Zietlow-DeJesus concurred with this suggestion and noted that she will also address this concept with the Suicide Prevention Awareness Committee.

First Responder Appreciation Week - As April 9-13, 2018 has been designated as "First Responder Appreciation Week, a motion was made and seconded to recommend a resolution to the full Board to recognize and show appreciation to the first responders active in Cuyahoga County. Committee members were in full support of this effort and noted their appreciation for this vital work for the residents of our county.

Motion to recommend a resolution in Recognition of the First Responders in Cuyahoga County for their Tireless Dedication to Public Safety: Bringing Help. Bringing Hope. MOTION: M. Step / SECOND: E. Caraballo AYES: E. Caraballo, H. Snider, M. Step / NAYS: None / ABSTAIN: None **Motion passed.**

8. Tracking Reports

Beth Zietlow-DeJesus, External Affairs Officer, highlighted and distributed a social media update for the time period of 12/01/17 through 3/01/18.

Media Report: The number of media mentions for the last reporting period (Nov. thru Dec. 2017) was: **18 mentions** – 16 positive, 2 neutral and 0 negative.

Total media mentions for Calendar Year 2017 = **270 mentions**. Of this number, 266 were positive, 4 neutral & 0 negative.

9. Old/New Business - None

There being no further business, the meeting adjourned at 5:00 p.m.

Submitted by: Carol Krajewski, Executive Specialist

Approved by: Harvey A. Snider, Esq., Community Relations & Advocacy Committee Chair