

**ALCOHOL, DRUG ADDICTION AND MENTAL HEALTH SERVICES BOARD OF CUYAHOGA COUNTY
COMMUNITY RELATIONS & ADVOCACY (CR&A) COMMITTEE
JANUARY 9, 2019**

Committee Members Present: Harvey A. Snider, Esq., Elsie Caraballo, Katie Kern-Pilch, ATR-BC, LPC-S, Eugenia Kirkland, LSW, MSSA, CDCA / **Absent:** Reginald C. Blue, Ph.D., Cassi Handler, Sharon Rosenbaum, MBA

Board Staff Present: Scott Osiecki, C.E.O., Carole Ballard, Carmen Gandarilla, Bob Garrity, Felicia Harrison, Carol Krajewski, Madison Scagnetti, Starlette Sizemore-Rice, Regina Spicer, Beth Zietlow-DeJesus

Call to Order: Harvey Snider, Committee Chair, called the meeting to order at 4:00 p.m. and was pleased to announce that former Board Chair, Eugenia Kirkland, has accepted an appointment to serve on the CR&A Committee.

Katie Kern-Pilch read the committee's mission statement into the record, *"To establish mental health and addiction as a permanent civic priority, enhance the public's perception of people with mental illness and addiction, increase community support and future funding opportunities, and broaden communication, cooperation and partnerships with people living with mental illness and addiction, family members, organizations, other governments and the public."*

1. Approval of Minutes

The minutes from the Committee of the Whole Meeting where agenda items from the CR&A Committee were discussed, are scheduled for approval at the 1/30/19 General Meeting. Mr. Snider congratulated Beth Zietlow-DeJesus, Director of External Affairs, on the accomplishment of obtaining her Master's Degree from Kent State University.

2. Legislative Updates

- **Governor Elect** - Ms. Zietlow-DeJesus reported that Governor Michael DeWine has a 12-part opioid crisis response plan that aligns with many of our priorities around combating the opiate epidemic. He is supportive of local Boards and local government. The Governor supports Medicaid Expansion but is also interested in connecting work requirements. His major focus is on young people/children and his interest in putting counselors in every school. Another administrative focus is on suicide prevention and dual diagnosis.

Mr. Snider shared that approximately 12 years ago, he and his late wife on behalf of NAMI Ohio, appeared at Senator DeWine's office to present him with a plaque for his commitment to people with serious mental illness. Mr. Snider spent some time with Senator on that date and learned about his involvement and interest in the mental health field. Mr. Snider believes that ADAMHS Boards will have a Governor-elect who will be an advocate for those with mental health and addiction issues.

With regard to our suicide prevention initiatives, Ms. Zietlow-DeJesus noted that she is an advocate with the state-wide Suicide Prevention Campaign Committee and is scheduled to travel to Columbus on 1/17/19 to obtain more information on the state-wide Suicide Prevention Campaign. Linda Torbert is the Chair of the Cuyahoga County Suicide Prevention Coalition. Carole Ballard, Director of Education & Training, reported that the training unit will be working in collaboration with the local Suicide Prevention Coalition and is a sponsor for that training on 1/28/19. The state affiliate is also providing opportunities for counties to get additional staff training in delivering QPR (Question, Persuade, Respond) training.

Ms. Kern-Pilch suggested listing many of these activities in the monthly Recovery in Action newsletter and commended Ms. Ballard for the quality of instructors and excellent workshops offered.

● **New Legislators:**

Ohio Senate

- District 23 – Senator Nicki Antonio

Ohio House Representatives (All serve Cuyahoga County)

- District 6 – Phil Robinson
- District 10 – Terrance Upchurch
- District 12 – Juanita Brent
- District 13 - Michael J. Skindell
- District 15 – Jeff Crossman

Mr. Osiecki noted that Board staff and Board members attending OACHBA's Legislative Day on 1/29/19 in Columbus will have the opportunity to meet with new legislators. Board members were encouraged to participate.

SFY 2020-2021 Biennial Budget:

Mr. Osiecki highlighted the priority areas that OACBHA is working on for the State Fiscal Year 2020-2021 Biennial Budget Request that are generally adopted by the ADAMHS Board:

1. Continue Medicaid Expansion,
2. Continue funding for Withdrawal Management-Crisis Stabilization
3. Continue to receive \$75,000 per County for AOD services
4. Allocate \$10-12 million additional dollars a year through Boards for Mental Health crisis & treatment services.
5. Provide additional funding for step down-stabilization units for individuals dealing with an acute, or long-term mental health crisis.
6. Fund boards for statewide data collection of Addiction/Mental Health data to help determine what works, what doesn't, and where there are service gaps
7. Expand the local HUB language to include all Mental Health and Addiction services.
8. Create language that will implement local overdose and suicide death review boards.

• **Lame Duck Session**

Ms. Zietlow-DeJesus highlighted the handout distributed entitled "Final Summary – Lame Duck Activity from Ohio's 132 General Assembly" and the six bills affected: SB 341, HB 81, SB 119, HB 535, HB 296 and HB 778. (The document is attached to the minutes stored in the Executive Session.)

3. Sponsorships

a) Improbable Players, Tour Dates: February through June 2019 – (\$2,000 Sponsor)

Sponsorship of this project will employ eight actors living in recovery from addiction who have been sober for at least one year and will host prevention theatre performances and workshops throughout Cuyahoga County. Board staff requests approval of the \$2,000 sponsorship for 20 - \$100 Partial Sponsorships of the Improbable Players inaugural season for shows hosted from February 2019 through June 2019 at various locations in our county. Karen Snyder, Improbable Players Director, was present and answered questions of committee members.

b) 6th Annual Ohio Recovery Housing 2019 Conference, Bringing Recovery Home: Impact, Influence, and Inclusion – (\$1,500 Sponsor)

This conference hosted by the Ohio Recovery Housing offers a voluntary certification process for recovery houses across the state that meet the national standards developed by the National Alliance of Recovery Residences. Last year's conference was attended by more than 250 recovery housing operators, people in recovery, community leaders, policy makers and treatment providers.

Motion to approve the sponsorships (listed above) to the Finance & Operations Committee.

MOTION: E. Caraballo / SECOND: E. Kirkland / AYES: E. Caraballo, K. Kern-Pilch, E. Kirkland, H. Snider

NAYS: None / **Motion passed.**

4. Adverse Childhood Experiences (ACEs) Grant

Ms. Zietlow-DeJesus noted that the Cuyahoga County Board of Health (CCBOH) received a two-year grant from the Centers for Disease Control through the National Network of Public Health Institute to expand or implement ACEs screenings for trauma informed care. The CCBOH is partnering with Berea City Schools, Safe Passages Berea and OhioGuidestone as well as the ADAMHS Board to fulfill the requirements of the grant for the first year and phase of the grant. A benefit of this grant will give the Board an opportunity to expand its partnership with the Board of Health.

Board staff requests approval to accept the \$12,500 from the CCBOH to meet the scope of work provided above as it relates to the ACE's grant.

Motion to approve the acceptance of Adverse Childhood Experiences (ACEs) Grant Funds to the Finance & Operations Committee. MOTION: K. Kern-Pilch / SECOND: E. Caraballo / AYES: E. Caraballo, K. Kern-Pilch, E. Kirkland, H. Snider / NAYS: None / **Motion passed.**

5. Cultural Competency & Personalized Behavioral Health Care Breakfast

Ms. Zietlow-DeJesus reported that this event is being sponsored by the ADAMHS Board on Monday, January 28, 2019 at the Ariel International Center on E. 40th Street from 8:30-11:00 a.m. specifically for agency providers. The content of the program will be similar to the information shared at the Board retreat and the recent Faith-based Outreach Breakfast presentation. Committee members are also welcome to attend.

6. OACBHA's Opioid Conference

OACBHA's Opioid Conference is scheduled for June 10th & 11th of this year at the Hyatt Regency in Columbus, OH. It was noted that our ADAMHS Board will present a topic on using Art Therapy to reduce stigma, sustain recovery and aid in treatment and facilitate a 4-person panel discussion. Ms. Karen Snyder has agreed to participate as well as the client winner of the Art Show at last year's Annual Meeting and representatives from Front Steps and Y-Haven.

7. Training Institute – 2018 Year End Report

Ms. Ballard referenced the Annual Summary of the Training Institute for 2018 and noted that the report looks different from previous year end reports as it represents the combined trainings of not only QPR trainings but all workshops through the Institute, community-based trainings that the ADAMHS Board sponsored or facilitated. Also, the training sessions for Police Academies and CIT trainings are included.

For 2018, the ADAMHS Board provided and facilitated 83 trainings. Trainings were provided to a total of 2,624 people in 2018 awarding 3,788 RCH's or CEU's throughout the year. The color-coded report reflects the various training topics and categories. Ms. Ballard credited Training Officers, Regina Spicer and Carmen Gandarilla, for developing this report that is also attached to the minutes stored in the Executive Unit.

Hot-spot cards distributed for the Winter Training Schedule were distributed. Ms. Ballard noted that these cards provide a quick view of quarterly Training Institute offerings. A goal is to produce hot spot cards for quarterly training offerings going forward.

8. Social Media

- Tracking Reports - Ms. Zietlow-DeJesus provided committee members with an overview of the social media statistics since the last CR&A Committee meeting and for the entire year. For the past month, the Board reached 53,805 people with information posted on social media. During 2018, social media posts were seen nearly 600,000 times.
- 2019 First Quarter Plan – Ms. Zietlow-DeJesus highlighted portions of the ADAMHS Board Social Media Strategy that addresses:
 - Who We Are / Our Mission / Our Vision
 - How Social Media supports this mission & vision
 - All Social Media Accounts will uphold the ADAMHS Board Values for our clients and our providers
 - Goals & Objectives regarding posting and to increase Brand Awareness & Community Engagement

9. Media Tracking Report

The Media/Press Clipping Report for 2018 indicated that the ADAMHS Board had a total of 201 media mentions in 2018, and all of them were either positive (186) or Neutral (15), with not a single negative mention.

10. Old/New Business

- As a result of discussions held at Board meetings last fall, Mr. Snider has been appointed to chair an Ad Hoc Committee to research available community resources for dental/podiatry services for clients by the Board Chair. Katie Kern-Pilch, a member of the Adhoc Committee has begun to gather written materials and has also begun to connect with a podiatrist and a dental colleague. Copies of the materials were shared with committee members.

Mr. Snider has contacted a representative of the Ohio Podiatry Association and is working to schedule a meeting with the Dean of the Case Western Reserve University's School of Dentistry. He invited other members of the Adhoc Committee to participate at the CWRU meeting once the date is set.

There being no further business, the meeting adjourned at 5:00 p.m.

Submitted by: Carol Krajewski, Executive Specialist

Approved by: Harvey A. Snider, Esq., Community Relations & Advocacy Committee Chair