

# ALCOHOL, DRUG ADDICTION AND MENTAL HEALTH SERVICES BOARD OF CUYAHOGA COUNTY

## EXECUTIVE COMMITTEE MINUTES JANUARY 19, 2011

**Committee Members Present:** Rev. Charlotte Still Noble, Pastor Charles Brown, Rev. Benjamin Gohlstin, Sr., Pythias Jones, M.D., Rick Kemm, Harvey Snider / Absent: Eugenia Cash

**Board Staff Present:** William M. Denihan, C.E.O., Rose Fini, Tami Fischer, John Garrity, Ph.D., Valeria Harper, Carol Krajewski, Scott Osiecki, Yancey Quinn, Cassandra Richardson

Chairperson Rev. Charlotte Still Noble called the Executive Committee meeting to order at 2:05 p.m.

### **1. APPROVAL OF MINUTES**

Without objection, the Executive Committee minutes of October 27, 2010 were approved as distributed.

### **2. REVIEW OF STRATEGIC PLAN**

Rev. Noble noted that the main focus of the meeting was to review the Strategic Plan. Although the agenda reflected that the review was for "information only," the Executive Committee will be asked to take action to forward it to the full Board. Mr. Denihan confirmed that approval of the document is anticipated; however, he emphasized that the plan is intended to be a *living document* that will change and adjust to the ever-changing environment.

Dr. John Garrity thanked the following foundations for their generous awards to support the strategic planning effort: The Cleveland Foundation, The St. Luke's Foundation, and The Mt. Sinai Health Care Foundation. He noted further that the findings of the Needs Assessment were shared with participants at the Strategic Planning Retreat on December 1 and 2, 2010 and were used as a basis for the development of the Strategic Plan. Two documents have been produced: the comprehensive Strategic Plan Draft totaling 60 pages and the Master Strategic Plan (26 pages in length) which serves as a working document for tracking progress on the proposed goals and objectives.

Dr. Garrity highlighted the nine (9) Strategic Goals:

- *Establish stable, continuing funding base that meets community need.*
- *Ensure financial viability of the ADAMHS Board and its service delivery system through efficient, accountable, and responsible financial management.*
- *Develop a seamless continuum of care which supports consumer recovery.*
- *Enhance and maintain a culturally competent, comprehensive and fully integrated system of behavioral healthcare that is cost effective and outcome driven to promote resiliency and recovery for those most at risk and most in need.*
- *Adopt a system-wide model of performance improvement that supports an organizational management philosophy that employs data-informed decision making.*
- *Meet the needs of a changing system by adopting available technologies to help enable better collaboration and communication to best service the board, communities, and the consumers/clients.*
- *Ensure recovery from AOD and mental illness is a civic priority.*
- *Maximize consumer feedback and participation through multiple systems.*
- *Ensure the full organizational utilization of the talents, expertise and knowledge of ADAMHS Board of Directors, staff, provider system and community stakeholders.*

Input from committee members and C.E.O. Denihan:

- Mission Statement – suggest rewording final phrase
- Consistently refer to "other addictions" throughout the document.
- Under Leadership Goal, objective 3.0 – wording added (shown in italics) to "Consider potential sources of expanded funding, including *advocacy for a greater, more representative portion of the County Health and Human Service Levy*, but not limited to, the possibility of a *separate* behavioral health levy."
- Mr. Snider advocated for including a method to make coordinated responses to the media, community, etc. when horrendous incidents occur. Mr. Denihan responded to his remarks by referring to the Leadership category under 1.0-1.5 which addresses the establishment of a Behavioral Health Citizens Action Group regarding the issue/s raised by Mr. Snider.

**Motion to recommend approval of the Strategic Plan to the full Board.** MOTION: H. Snider  
SECOND: R. Kemm / AYES: C. Brown, B. Gohlstin, P. Jones, R. Kemm, H. Snider / NAYS: None / **Motion carried.**

Mr. Snider congratulated Board staff and committees on the documents presented. Mr. Denihan and Chair Charlotte Noble recognized the hard work and dedication of Dr. John Garrity and Brown & Associates throughout the Strategic Planning process. Upon full Board approval of the 3-year Strategic Plan, Dr. Garrity noted that the intention is to roll out an in-depth, three-hour presentation of the Strategic Plan and Needs Assessment to community stakeholders on Friday, February 4<sup>th</sup>.

### **3. REQUEST FOR INFORMATION (RFI) PROCESS FOR FY2012 BUDGET**

For Fiscal Year 2011, the ADAMHS Board began the process of utilizing the Request for Information (RFI) as a means of soliciting responses from our behavioral health care local provider community to deliver services to our Non Medicaid consumers/clients. The process allowed the Board to review programmatic, clinical, performance outcomes and financial information from each intended provider who submitted an RFI to the Board.

As a result of the process, Board staff requests the continuation of this process for the upcoming FY 2012 (July 1, 2011 to June 30, 2012) and seeks permission to issue a Request for Information (RFI), in order to solicit proposals from local behavioral health care providers, to assist in determining the funding of Non-Medicaid behavioral health services.

Mr. Denihan noted that Board staff wishes to release the RFI on 2/2/11 and reviewed the proposed RFI Process and timeline. A 120-day Notice will go out to providers as a method to prepare for anticipated significant funding reductions. The FY2012 RFI Tentative Time Line was reviewed. Mr. Denihan noted that the ADAMHS Board is not asking for any brand-new programs from providers and has streamlined the RFI down to 15 pages.

### **Motion to recommend approval of the RFI Process for FY2012 to the Finance & Operations Committee.**

MOTION: B. Gohlstin / SECOND: H. Snider / AYES: C. Brown, B. Gohlstin, P. Jones, R. Kemm, H. Snider  
NAYS: None / **Motion carried.**

### **4. COUNTY COUNCIL / COUNTY EXECUTIVE FISCAL RESOLUTIONS**

Mr. Denihan noted that Board Chair Noble, several other Board members and the C.E.O.'s Executive Team met with eight members of the new County Council to orient them to the ADAMHS Board, the community behavioral health system and challenges of the system on 12/21/10.

Mr. Denihan was pleased to report that at the January 11, 2011 County Council Meeting, two resolutions were passed, #003 and #004, by the Council and new County Executive in support of our efforts to advocate for adequate funding (1) through a solution for sustaining community behavioral health treatment that includes having Medicaid match for behavioral health care funded out of the ODJFS 525 line item and safeguarding local levy dollars from being used as match and (2) for the Ohio Department of Mental Health to hold the ADAMHS Board of Cuyahoga County harmless in the revision of the 408 Funding Formula.

### **5. OACBHA LEGISLATIVE DAY / COLUMBUS**

Tuesday, January 25, 2011, is OACBHA's (Ohio Association of County Behavioral Healthcare Authorities) Legislative Day in Columbus. Board members were encouraged to meet with legislators and advocate for various issues. To date, five Board members have responded that they will participate—Rev. Charlotte Still Noble, Rev. Iris Lynn Bailey, Richard Folbert, J. Robert Fowler, Ph.D, and Pythias Jones, M.D. It was noted that Governor John Kasich has been invited to the Legislative Luncheon which will honor Representative Bob Spada.

Governor Kasich recently announced the following state director appointments: Orman Hall as the new Director of the Ohio Department of Alcohol & Drug Addiction Services (ODADAS) and Tracy Plouck as the Director of the Ohio Department of Mental Health (ODMH).

## 6. BOARD EVALUATION

Mr. Denihan recently met with Anne Kent of Business Volunteers Unlimited (BVU) and shared with her two proposed Board Evaluation tools. She shared one that is used by BVU for Boards and offered to take all three and develop a unique tool for the ADAMHS Board self-evaluation process. Mr. Denihan will share this with the Executive Committee when it is received. Rev. Noble noted that it is one of her goals that the ADAMHS Board conduct an annual self-evaluation as a method to assess its activities and work toward continuous improvement. .

## 7. C.E.O. EVALUATION

To streamline the C.E.O. evaluation tool, Mr. Denihan met with Ed Towns, a former executive of Reliance Electric, who is on loan with BVU. He met with Mr. Denihan and the C.E.O. Review Team with the goal of simplifying and refining the C.E.O. Evaluation Tool. He is presently working with the Board's Human Resource Director, Tami Fischer. When Mr. Towns completes the edit of the evaluation tool, it will return to the Review Team for consideration. The present draft is available for those interested.

## 8. OLD/NEW BUSINESS

- Recently Cheri Walter, OACHBA Executive Director, successfully addressed with Directors of ODADAS and ODMH the need to defer submission of Community Plans by Boards state-wide until the state budget is developed. Consequently, the deadline for Community Plan submissions will be deferred until June.
- The Hilton Garden Inn contacted the Board to negotiate a date change for our Annual Meeting in May. We have agreed to change our Annual Meeting date from Tuesday, May 17<sup>th</sup> to Monday, May 16, 2011. Mr. Osiecki negotiated for free parking for ADAMHS Board attendees in exchange for the inconvenience of changing the date. Board members were asked to save the date, Monday, May 16, 2011.
- Mr. Denihan elaborated on an element of the Strategic Plan under leadership having to do with advocating for a greater financial portion of the Health & Human Service Levy or to go for a separate behavioral health levy. Mr. Denihan stressed the need to conduct a thoughtful evaluation on the feasibility of launching a separate behavioral health levy. Discussion followed; input shown below.
  - Suggest informally inquiring of providers, clergy, other stakeholders regarding the community pulse and reactions to the concept of a separate behavioral health levy.
  - Enlist the efforts of a firm that has experience in working with levies and determining the feasibility of passage of an independent behavioral health levy. If a feasibility study is conducted by ourselves, several concerns were expressed: do we (1) have the time to do this? (2) have the expertise to obtain the unbiased feedback? (3) have the questions needing to be asked?
  - Support the concept of engaging a professional entity that has experience with these issues and has access to people who we might not have access to. If we were to conduct the feasibility study through our own contacts, it may be reflective of "preaching to the choir".
  - Perhaps this is a good time to put pieces in place in an effort to be proactive rather than reactive.
  - Is this doable given that the Health & Human Service Levy effort was just last year?
  - This is not an easy task which will need continued discussions, surveys, etc.

Rev. Noble suggested the Executive Committee consider authorizing an action to gather information about what would be the first steps if we were to consider exploring the feasibility of a separate levy, to report back to the Executive Committee on the information learned, and to include the cost.

**Motion to recommend approval of gathering information about the feasibility of a separate behavioral health levy including the cost and to report on findings to the Executive Committee.**

MOTION: P. Brown / SECOND: B. Gohlstin

Discussion:

- Mr. Snider commended Mr. Denihan for bringing this subject to the attention of the Executive Committee; he felt that this is a positive, major and forceful step for the Board.
- Mr. Nosek, President of the Council of Agency Directors (CAD) of mental health providers, noted that he would ask the CAD membership for their thoughts and/or input on the viability of a separate behavioral health levy based upon Mr. Snider's suggestion. Mr. Nosek expressed his opinion that the state is going to push more of the responsibility down to the county and city level. Additionally, Mr. Nosek pointed out that voters are not pleased with the increase in sewer and water hikes that will significantly raise property taxes. All issues should be taken into consideration.

**Vote on the Motion above:** AYES: C. Brown, B. Gohlstin, P. Jones, R. Kemm, H. Snider  
NAYS: None / **Motion carried.**

***There being no further business, the meeting adjourned at 3:35 p.m.***

***Submitted by: Carol Krajewski, Executive Specialist***

***Approved by: Rev. Charlotte Still Noble, ADAMHS Board Chairperson***