

Alcohol, Drug Addiction, & Mental Health Services Board of Cuyahoga County
Orientation & Communications Committee
Wednesday February 18, 2009
4:00 p.m. – 5:30 p.m.
CCCMHB Offices

Board Members

Mary Warr, Chairperson
Jan Hnanicek

Facilitator

Elsie Day

Guests

Julie Fogel
Scott Osiecki

Welcome and Introductions:

Mary Warr, Co-Chairperson, called the meeting to order at 4:05 p.m. and welcomed all in attendance.

Minutes:

The minutes were approved as submitted.

Process for Preparing Board Manual:

ADAMHS Board members received the suggested outline of the manual and the request to be prepared to discuss it at the meeting on February 19, 2009. It was agreed that the Executive Summary would include an overview of each section and reference to the appropriate pages in the body of the manual. Julie Fogel, with the assistance of Scott Osiecki, will begin to prepare all sections of the manual and will present a draft at the next meeting of the Orientation & Communication Committee on March 18, 2009. The goal is to complete the manual by May 2009 and conduct the orientation session on the manual in June 2009.

Results from Tag Line Survey:

Scott Osiecki presented an overview of the results from the survey on the tag line. It was agreed that the tag line to be recommended to the ADAMHS Board is:

“Changing Lives: Supporting Wellness, Recovery, & Independence”

Circulation of Key Messages:

After approval by the ADAMHS Board, the key messages should be circulated to all board and staff members of the CCCMHB & ADASBCC. In addition, the messages should be included in a consolidation newsletter.

Update on Interviews with Other Boards:

There was no update on interviews with other Boards.

Language Referring to Consumers/Clients:

Julie Fogel and Scott Osiecki will investigate what other ADAMHS boards, SAMHSA, or advocacy groups use or recommend when referring to consumers/clients.

Other:

Scott Osiecki shared the bids on logo development and committee members provided their feedback. Elsie Day will contact Kathy Gambatese and Mary McElrath to determine whether the current projects associated with Orientation & Communications will be completed by that committee or be transferred to a standing committee of the ADAMHS Board when the standing

committees are established. Mary Warr will contact Cynthia Miller, Co-Chairperson, to update her on the activities of the committee.

Report to Consolidated Board:

Elsie Day, with the assistance of Mary Warr, will make the Orientation & Communications Committee report to the ADAMHS Board on February 19, 2009.

Next Meeting:

The next meeting of the Orientation & Communications Committee is scheduled for March 18, 2009, at 4:00 p.m. at the Mental Health Board.

The meeting adjourned at 5:30 p.m.