

**ALCOHOL, DRUG ADDICTION AND MENTAL HEALTH SERVICES
BOARD OF CUYAHOGA COUNTY**

RESOLUTION NO. 17-03-04

APPROVAL OF OPERATIONAL AGREEMENTS

1. Social Media Advertising Campaign: **Facebook and Twitter**;
2. Sponsorship: **Minority Health Alliance** - Professional Education Conference on Behavioral Health on March 25, 2017;
3. Sponsorship: **LifeAct** – 13th Annual Into the Light Walk on April 23, 2017;
4. Sponsorship: **City Club of Cleveland** - Vikram Patel City Club Forum on May 31, 2017;
5. Sponsorship: **Women’s Recovery Center** – annual *run, jane, run* Sports Festival July 30, 2017 and August 4, 2017;
6. Sponsorship: **Recovery Resources** – Run for Recovery on August 19, 2017;
7. Sponsorship: **Edna House** – The Next Step Race to Recovery on August 20, 2017;
8. Sponsorship: **NAMI Greater Cleveland** – NAMI Walks for the Mind of America on September 16, 2017;
9. Sponsorship: **Cleveland Municipal Drug Court** – Celebrating Recovery Walk on September 23, 2017;
10. Sponsorship: **Epilepsy Association** – Annual erace on October 1, 2017; and,

WHEREAS, the Alcohol, Drug Addiction and Mental Health Services Board of Cuyahoga County (ADAMHS Board) Chief Executive Officer (CEO) has determined it necessary and within the operational budget to enter into operational and administrative contracts/agreements with the following entities:

1. Social Media Advertising Campaign: **Facebook and Twitter** for the period **April 1, 2017 through December 31, 2017** in the amount **not to exceed \$10,000.00**;
2. Sponsorship: **Minority Health Alliance** Professional Education Conference on Behavioral Health on **March 25, 2017** in the amount of **\$1,000.00**;
3. Sponsorship: **LifeAct** – 13th Annual Into the Light Walk on **April 23, 2017** in the amount of **\$2,500.00**;
4. Sponsorship: **City Club of Cleveland** - Vikram Patel City Club Forum on **May 31, 2017** in the amount of **\$2,666.66**;
5. Sponsorship: **Women’s Recovery Center** – annual *run, jane, run* Sports Festival **July 30, 2017 and August 4, 2017** in the amount of **\$1,500.00**;
6. Sponsorship: **Recovery Resources** – Run for Recovery on **August 19, 2017** in the amount of **\$1,500.00**;
7. Sponsorship: **Edna House** – The Next Step Race to Recovery on **August 20, 2017** in the amount of **\$1,000.00**;
8. Sponsorship: **NAMI Greater Cleveland** – NAMI Walks for the Mind of America on **September 16, 2017** in the amount of **\$1,500.00**;
9. Sponsorship: **Cleveland Municipal Drug Court** – Celebrating Recovery Walk on September 23, 2017 in the amount of **\$1,500.00** ;
10. Sponsorship: **Epilepsy Association** – Annual erace on October 1, 2017 in the amount of **\$1,200.00**; and;

WHEREAS, the Community Relations & Advocacy and the Joint Planning & Finance Committees reviewed the need for the above referenced operational and administrative contracts and recommend that the Board of Directors approve said agreements.

NOW, THEREFORE, BE IT RESOLVED:

A. The ADAMHS Board of Directors approves the following operational and administrative contracts/agreements:

1. Social Media Advertising Campaign: **Facebook and Twitter** for the period **April 1, 2017 through December 31, 2017** in the amount **not to exceed \$10,000.00**;
2. Sponsorship: **Minority Health Alliance** Professional Education Conference on Behavioral Health on **March 25, 2017** in the amount of **\$1,000.00**;
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B. The ADAMHS Board Chief Executive Officer is hereby authorized to execute and make payments pursuant to the terms of the contract/agreement, subject to the availability of funds.

On the motion of Reginald C. Blue, Ph.D., seconded by Elsie Caraballo, the foregoing resolution was adopted.

AYES: D. Biegel, R. Blue, E. Caraballo, R. Fowler, B. Gohlstin, C. Handler, P. Jones, R. Romaniuk, H. Snider, E. Thoms, A. Williams

NAYS: None

ABSTAIN: None

DATE ADOPTED: March 22, 2017