

**ALCOHOL, DRUG ADDICTION AND MENTAL HEALTH SERVICES
BOARD OF CUYAHOGA COUNTY**

RESOLUTION NO. 16-01-08

APPROVAL OR RATIFICATION OF OPERATIONAL CONTRACTS:

1. Social Media Advertising: **Facebook and Twitter**;
2. ADAMHS Board of Cuyahoga County Annual Meeting – **LaCentre Conference Facility**;
3. Education/Awareness Campaign: **VoiceltRadio.com**;
4. Sponsorship: Pete Earley City Club Forum: **City Club of Cleveland**;
5. Needs Assessment: **The Center for Health Affairs**;

WHEREAS, the Alcohol, Drug Addiction and Mental Health Services Board of Cuyahoga County (ADAMHS Board) Chief Executive Officer (CEO) has determined it necessary and within the operational budget to enter into operational and administrative contracts/agreements with the following entities:

1. Social Media Advertising: **Facebook** in the amount of **\$10,000.00** and **Twitter** in the amount of **\$10,000.00** for the period **January 28, 2016 through December 30, 2016**;
2. ADAMHS Board of Cuyahoga County Annual Meeting on May 16, 2016 – **LaCentre Conference Facility** in the amount **up to \$12,000.00** for the period **February 1, 2016 through June 30, 2016**;
3. Education/Awareness Campaign: **VoiceltRadio.com** in the amount of **\$9,300.00** for the period **March 1, 2016 through September 30, 2016**;
4. Sponsorship: Pete Earley City Club Forum May 27, 2016: **City Club of Cleveland** in the amount of **\$1,000.00** for the period **February 1, 2016 through June 30, 2016**;
5. Needs Assessment: The Center for Health Affairs in the amount of **\$54,500.00** for the period **January 1, 2016 through December 31, 2016**, and;

WHEREAS, the Finance and Operations Committee reviewed the need for the above referenced operational agreements and recommends that the Board of Directors approve or ratify said agreements.

NOW, THEREFORE, BE IT RESOLVED:

- A. The ADAMHS Board of Directors approves or ratifies the following operational and administrative contracts/agreements:
 1. Social Media Advertising: **Facebook** in the amount of **\$10,000.00** and **Twitter** in the amount of **\$10,000.00** for the period **January 28, 2016 through December 30, 2016**;
 2. ADAMHS Board of Cuyahoga County Annual Meeting on May 16, 2016 – **LaCentre Conference Facility** in the amount **up to \$12,000.00** for the period **February 1, 2016 through June 30, 2016**.;
 3. Education/Awareness Campaign: **VoiceltRadio.com** in the amount of **\$9,300.00** for the period **March 1, 2016 through September 30, 2016**;
 4. Sponsorship: Pete Earley City Club Forum May 27, 2016: **City Club of Cleveland** in the amount of **\$1,000.00** for the period **February 1, 2016 through June 30, 2016**;
 5. Needs Assessment: The Center for Health Affairs in the amount of **\$54,500.00** for the period **January 1, 2016 through December 31, 2016**.

B. The ADAMHS Board Chief Executive Officer is hereby authorized to execute and make payments pursuant to the terms of the contract/agreement, subject to the availability of funds.

On the motion of Reginald C. Blue, Ph.D., seconded by Harvey A. Snider, Esq., the foregoing resolution was adopted.

AYES: D. Biegel, R. Blue, E. Caraballo, R. Fowler, B. Gohlstin, C. Handler, P. Jones, S. Killpack, C. Rerko, R. Romaniuk, E. Saffran, H. Snider, E. Thoms, M. Warr

NAYS: None

ABSTAIN: None

DATE ADOPTED: January 27, 2016