

**ALCOHOL, DRUG ADDICTION AND MENTAL HEALTH SERVICES  
BOARD OF CUYAHOGA COUNTY**

**RESOLUTION NO. 13-11-01**

**RATIFICATION OF OPERATIONAL AGREEMENTS FOR THE  
FIRST PHASE OF THE HEROIN PREVENTION CAMPAIGN**

**WHEREAS**, the Alcohol, Drug Addiction and Mental Health Services Board of Cuyahoga County (ADAMHS Board) set aside funds in its CY2013 ADAMHS Board operating budget for a Heroin Prevention Awareness Campaign; and,

**WHEREAS**, the ADAMHS Board has determined it necessary to enter into the following operational agreements to launch the first phase of the heroin prevention campaign:

1. Heroin Prevention Awareness Campaign for the period **December 2, 2013 through December 31, 2013** in an amount up to **\$49,885.00**;
  - **Clear Channel for the period December 2, 2013 through December 31, 2013** in an amount up to **\$33,885.00**; and
  - **CBS Radio for the period December 2, 2013 through December 31, 2013** in an amount up to **\$16,000.00**; and,

**WHEREAS**, the ADAMHS Board Community Relations & Advocacy Committee reviewed the need for the operational contracts referenced above and recommends that the Board of Directors ratify said agreements.

**NOW, THEREFORE, BE IT RESOLVED:**

- A. The ADAMHS Board of Directors approves ratification of the following operational agreements for the period **December 2, 2013 through December 31, 2013** in an amount up to **\$49,885.00**:
  - **Clear Channel for the period December 2, 2013 through December 31, 2013** in an amount up to **\$33,885.00**; and,
  - **CBS Radio for the period December 2, 2013 through December 31, 2013** in an amount up to **\$16,000.000**;
- B. The ADAMHS Board Chief Executive Officer is hereby authorized to execute the contracts and make expenditures pursuant to the above referenced operational agreements, subject to the availability of funding.

On the motion of Mary Boyle, seconded by Ericka Thoms, the foregoing resolution was adopted.

**AYES:** D. Biegel, R. Blue, M. Boyle, E. Caraballo, E. Cash, R. Fowler,  
B. Gohlstin, P. Jones, S. Killpack, C. Rerko, R. Romaniuk, E. Saffran  
E. Thoms, W. Tobin, M. Warr, A. Williams

**NAYS:** None

**ABSTAIN:** None

**DATE ADOPTED:** November 20, 2013